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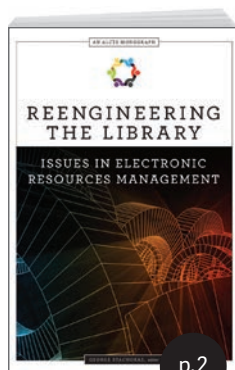
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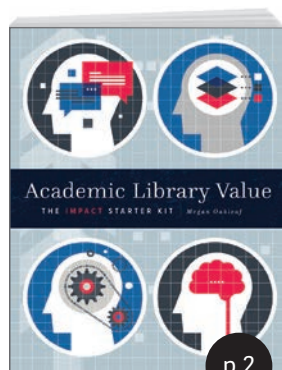
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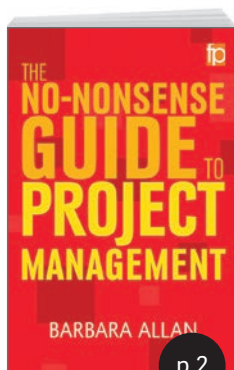
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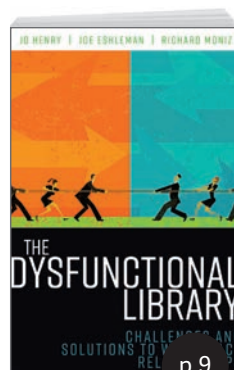
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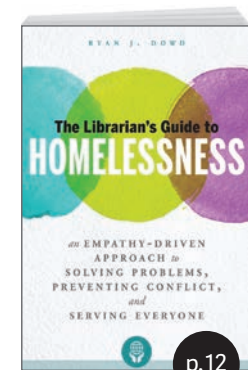
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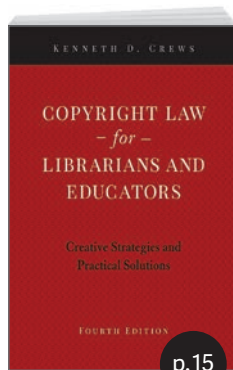
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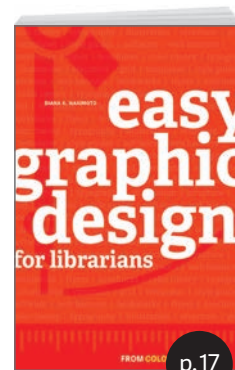
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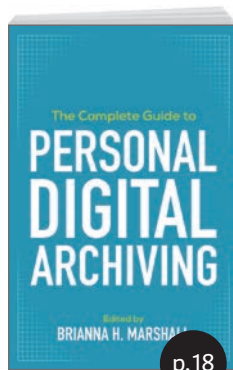
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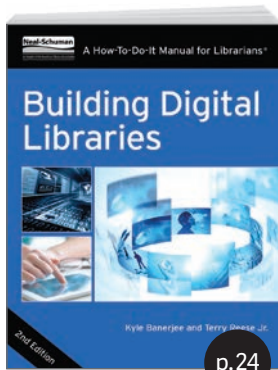
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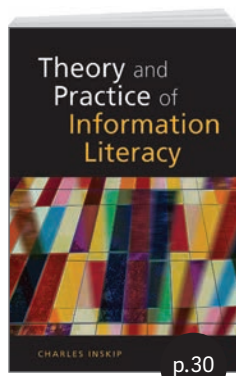
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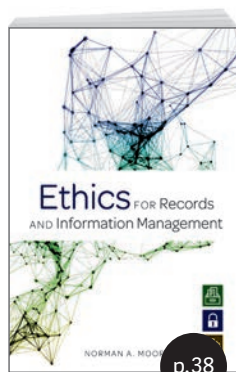
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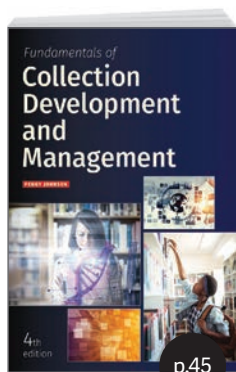
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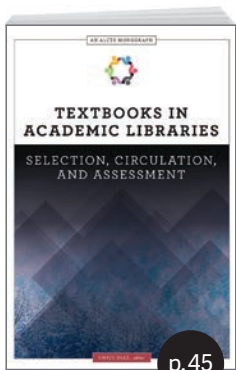
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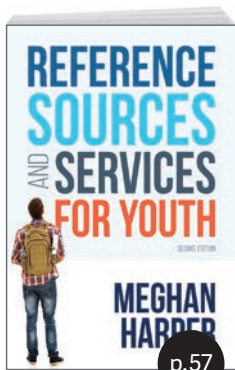
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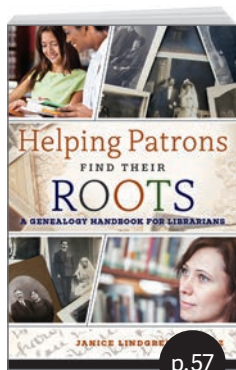
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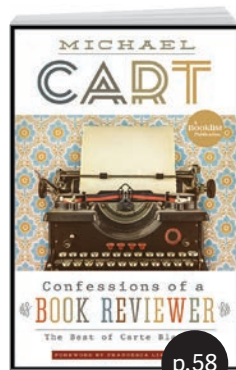
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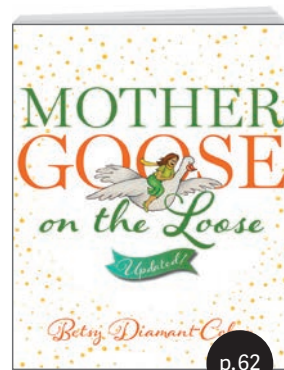
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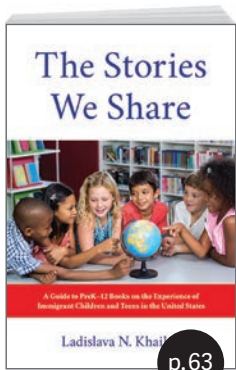
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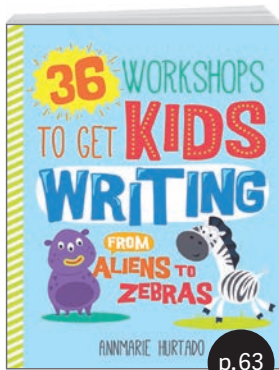
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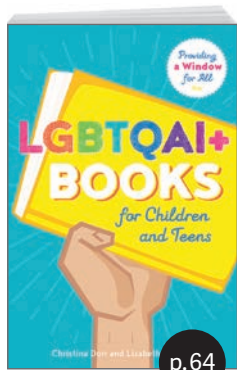
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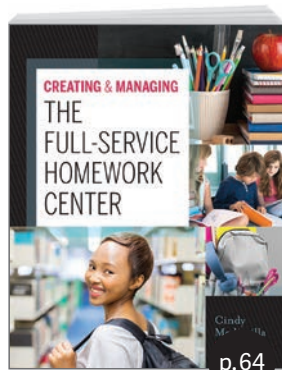
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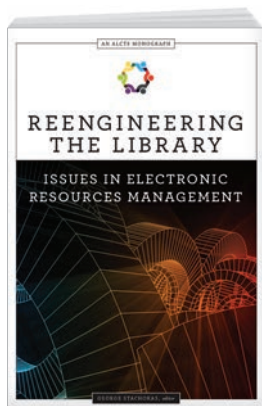
2018 | softcover  
224 pp | 8.5" x 11"  
\$62.00 | **Members: \$55.80**

## Academic Library Value: The Impact Starter Kit

**Megan Oakleaf** | PRINT: 978-0-8389-1592-9

It's up to you to measure the value of your academic library and how it delivers on your institution's goals. The question is how to do it efficiently and effectively. This resource from Oakleaf, who wrote a benchmark 2010 ACRL report on library value, will help you apply value and impact concepts to your own library. It includes 52 activities designed as part of professional development workshops and in consultation with libraries. By using this book, you'll learn how to identify your stakeholders, listen to them, take new approaches to addressing value, and ultimately position your library as an increasingly valued asset. The activities inside will guide you through such key issues as

- › stakeholder views of library servicescapes;
- › institutional communications audit;
- › assessment fears, challenges, and barriers;
- › impact on student retention;
- › involving the entire library organization; and
- › reporting the results.



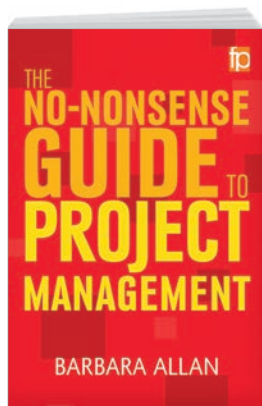
2018 | softcover  
336 pp | 6" x 9"  
\$79.00 | **Members: \$71.10**

## Reengineering the Library: Issues in Electronic Resources Management

**George Stachokas, editor** | PRINT: 978-0-8389-1621-6

In this book, the Association for Library Collections & Technical Services (ALCTS) gathers a variety of perspectives to examine recent developments in electronic resources management (ERM) and how this work fits into the overall mission of the contemporary academic library. Thoroughly grounded in experience and everyday best practices while also considering how ERM can best fulfill the mission of today's academic libraries, this book's contributors discuss issues such as

- › interdepartmental workflows such as instruction, metadata, and user support that impact electronic resources management;
- › strategies for controlling costs;
- › license arrangements to allow text and data mining;
- › managing the transition from dedicated ERM systems to integration into library service platforms;
- › new analytics and assessment techniques; and
- › operational improvements for better usability, troubleshooting, and customer support



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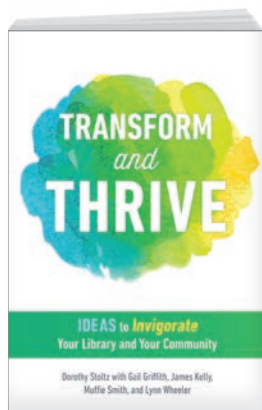
## The No-Nonsense Guide to Project Management

**Barbara Allan** | PRINT: 978-1-78330-203-1

Allan has fully revised and updated her classic book *Project Management* to incorporate considerable developments during the past decade, supported by practical case studies drawn from a wide range of LIS organizations at local, regional, national, and international levels. Topics include

- › an introduction to project management, project workers, and the library and information profession;
- › different approaches to project management, the project cycle, the people side of projects, and management of change;
- › discussion of project methodologies, project management software, open source software, collaborative working software, and use of social media;
- › developing project infrastructure, scheduling, working out the finances, and carrying out a detailed risk analysis;
- › implementation, monitoring and reporting, and identifying potential problems;
- › current approaches to funding, bidding and tendering, and taking part in audits; and
- › working in partnerships, in diverse and virtual teams, and managing change.





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## Transform and Thrive: Ideas to Invigorate Your Library and Your Community

**Dorothy Stoltz with Gail Griffith, James Kelly, Muffie Smith, and Lynn Wheeler**

PRINT: 978-0-8389-1622-3

Successful libraries are those that continuously learn to listen and respond, prioritizing an organizational approach that encourages library staff to work with each other as well as the community to create opportunities to thrive. That may sound airy and abstract, but in this book the authors demonstrate how it boils down to applying a handful of straightforward principles. With practical applications for hiring staff, coordinating an author event, creating a community partnership, and designing a building, this book walks readers through how to

- › identify the community's motivating factors and use them to guide priorities;
- › create a culture of learning at the library;
- › apply courage, curiosity, and creativity to cope with challenges;
- › ask the right questions to get the right answers;
- › draw out creative ideas from both staff and the community; and
- › use creativity exercises for both individual and group problem solving.



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256 pp | 6" x 9"  
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## Fundamentals of Library Supervision, Third Edition

**Beth McNeil** | PRINT: 978-0-8389-1554-7

This new edition of a classic text will give you the grounding to supervise, manage, and lead with confidence. Focusing on daily, real-world issues, this resource offers

- › discussion of how to foster a positive work environment by determining the character of your organization;
- › advice on supervising all different kinds of employees, from those with "structural" personalities to creative types;
- › tactics for leading productive and focused staff meetings;
- › guidance on how to develop shared accountability, overcoming the decision dilemma so common in group settings, and other strategies for building successful teams;
- › easy to follow tips for making email a genuine productivity tool;
- › methods for meeting deadlines through backward planning;
- › 11 steps for developing a clear and balanced performance appraisal; and
- › techniques for actively addressing complaints.



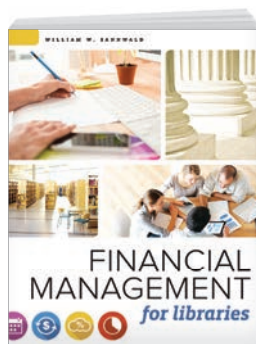
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224 pp | 6" x 9"  
\$69.00 | **Members: \$62.10**

## Academic Library Management: Case Studies

Edited by Tammy Nickelson Dearie,  
Michael Meth, and Elaine L.  
Westbrooks

PRINT: 978-0-8389-1559-2

What does successful academic library management look like in the real world? A team of editors, all administrators at large research libraries, here presents a selection of case studies which dive deeply into the subject to answer that question.



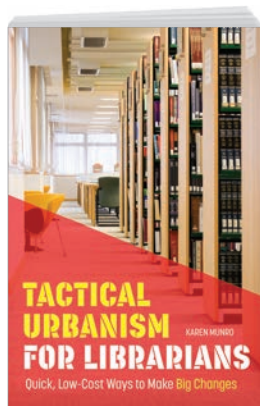
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256 pp | 8.5" x 11"  
\$82.00 | **Members: \$73.80**

## Financial Management for Libraries

**William W. Sannwald**

PRINT: 978-0-8389-1560-8

Presenting financial management principles and best practices applicable to both public and academic libraries, this comprehensive text elucidates a broad array of issues crucial for those entering a managerial position. Both thorough and straightforward, Sannwald's book covers such key topics as accounting, budgets, the roles of stakeholders, funding sources, operating ratios, fiscal benchmarking, and more.



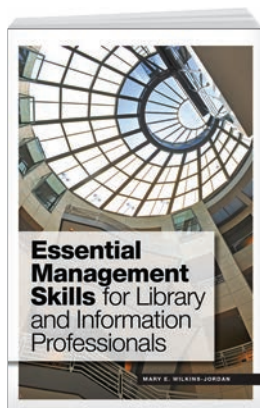
2017 | softcover  
176 pp | 6" x 9"  
\$57.00 | **Members: \$51.30**

## Tactical Urbanism for Librarians: Quick, Low-Cost Ways to Make Big Changes

Karen Munro | PRINT: 978-0-8389-1558-5

Tactical urbanism, a global grassroots movement to improve cities by and for the people who live in them, has applications that are tailor made for libraries. Tactics like "start small," "value intangibles," and "bundle pragmatics with delight" can help libraries engage with their users while also solving immediate problems. Best of all, these projects can be lightweight, inexpensive, and quick to realize. Here, Munro offers plentiful examples from cities and libraries that show where tactical urbanism is making a difference right now. This quick-start guide addresses such topics as

- › useful urbanism concepts like placemaking, pink zones, design thinking, and optical leverage;
- › 12 steps to becoming a tactical library interventionist;
- › 4 tactical urbanism case studies, such as the Astoria Scum River Bridge, Park(ing) Day, and Self-Gentrification, with discussion of why they matter to libraries;
- › 5 library case studies, including Library Box, Boston Street Labs Storefront Library, and a "Dewey-Less" Library System, that demonstrate how libraries can apply tactical urbanism concepts;
- › how cities and libraries can overlap initiatives, spotlighting real-world examples; and
- › ways that library leaders can cultivate a tactics-friendly organization.



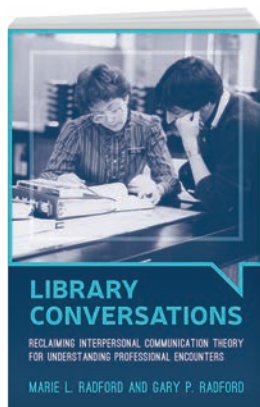
2018 | softcover  
480 pp | 6" x 9"  
\$85.00 | **Members: \$76.50**

## Essential Management Skills for Library and Information Professionals

Mary E. Wilkins-Jordan | PRINT: 978-0-8389-1497-7

Informed by the author's research on critical skill sets, this text explores a variety of managerial topics, fusing theory with a hands-on approach that encourages practical application. Suitable for self-paced study as well as specific guidance on particular subjects, this book

- › utilizes an engaging tone far removed from the dry manner of a lecture hall, helping to cement knowledge gained in the course of reading;
- › covers ethics, personal career development, human resources, planning, evaluation, budgeting, communication, leadership, advocacy, and many other important management issues;
- › organizes concepts into units that feature case studies, discussion questions, a list of tasks that can be used as assignments, and a bibliography of additional resources;
- › begins with foundational concepts and builds unit-by-unit to increasingly advanced sets of skills; and
- › concludes by presenting ways to think more broadly about being part of the larger LIS profession.



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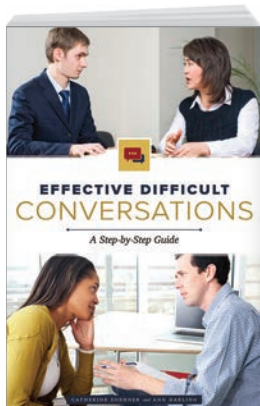
## Library Conversations: Reclaiming Interpersonal Communication Theory for Understanding Professional Encounters

Marie L. Radford and Gary P. Radford | PRINT: 978-0-8389-1484-7

From the reference desk and the community meeting to the board room, the human resource office, and the conference table, effective interpersonal communication lies at the center of the profession. Offering analysis applicable to all types of library situations, this book

- › describes a number of theoretical frameworks for understanding interpersonal communication, spanning Aristotle, John Locke, Ruesch and Bateson, Watzlawick and his colleagues, and Erving Goffman;
- › uses examples from all different types of library interpersonal encounters, including those with colleagues, the public, managers, and subordinates, to discuss how these historical frameworks apply to libraries and the world of information science;
- › combines theory with decades-long empirical research gathered by the authors; and
- › offers an in-depth examination of the reference encounter, introducing a content/relational model of success illustrated with examples from librarians and library users.





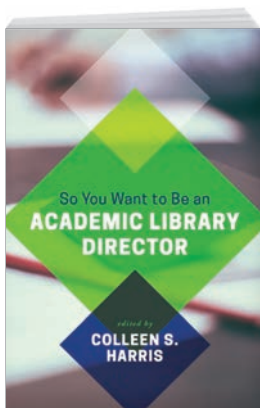
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## Effective Difficult Conversations: A Step-by-Step Guide

**Catherine Soehner and Ann Darling** | PRINT: 978-0-8389-1495-3 | e-book available

In an information landscape where change is the status quo, difficult conversations go with the territory. Using a step-by-step process, this book walks readers through learning the skills to have effective difficult conversations that hold themselves and others accountable. Practice activities throughout the book will help readers feel prepared beforehand. After reading this book, library directors, managers, administrators, and team leaders will feel empowered to

- › proactively identify situations that require an intervention in order to avoid unnecessary complications or confrontations down the line;
- › prepare for and initiate a difficult conversation, balancing a clear message with compassion to successfully manage change or handle personnel issues;
- › diffuse volatile emotions by maintaining a calm, measured approach; and
- › follow up a difficult conversation in writing, keeping the lines of communication open to ensure a way forward.



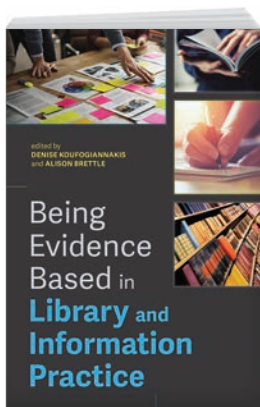
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\$59.00 | **Members: \$53.10**

## So You Want to Be an Academic Library Director

**Edited by Colleen S. Harris** | PRINT: 978-0-8389-1496-0

Whether you're a new academic library director or a goal-minded manager, you can take concrete steps to gain and strengthen the leadership skills necessary for the job. That's the empowering message of this new collection which offers critical reflection to illuminate the path ahead. Featuring contributions from seasoned veterans, sharing several careers' worth of lessons learned, this book

- › explores key facets of beginning leadership such as surviving the first year, the art of asking, and becoming a supervisor;
- › deals with strategic planning, team-building, shared governance, forming and maintaining important relationships, community outreach, and other crucial skills;
- › discusses safety, personnel-related legal issues, building a new library, managing change, and other potentially stressful situations; and
- › includes a chapter on cultural diversity programming.



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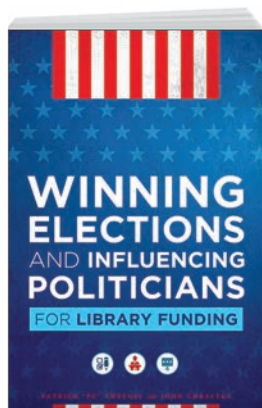
## Being Evidence Based in Library and Information Practice

**Edited by Denise Koufogiannakis and Alison Brettle** | PRINT: 978-0-8389-1521-9

The book takes an open and encompassing approach to exploring evidence based library and information practice (EBLIP) and the ways it can improve the practice of librarianship. Bringing together recent theory, research, and case studies, it provides librarians with a new reference point for how they can use and create evidence within their practice, in order to better meet the needs of their communities.

*Being Evidence Based in Library and Information Practice* is divided into two parts; in the first part the editors explore the background to EBLIP and put forward a new model for its application in the workplace which encompasses five elements: Articulate, Assemble, Assess, Agree, Adapt. In the second part, contributors from academic, public, health, school, and special libraries from around the world provide an overview of EBLIP developments and offer examples of successful implementation.

Essential reading for library and information professionals from all types of institutions who want to make more informed decisions and better meet the needs of their users, this book will also be of interest to students of library and information studies and researchers.



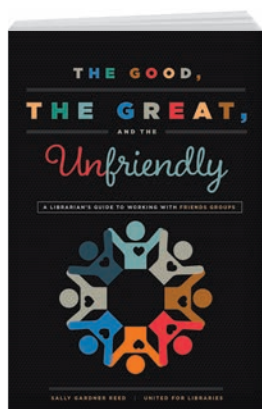
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288 pp | 6" x 9"  
\$57.00 | **Members: \$51.30**

## Winning Elections and Influencing Politicians for Library Funding

Patrick "PC" Sweeney and John Chrastka | PRINT: 978-0-8389-1556-1

It's urgent that librarians, library supporters, and anyone interested in running an election or campaign for a library understand the strategies, resources, and tactics necessary for positive political action. Written by two experienced library campaigners, this action-driven manual dives into

- › proven successful campaigning techniques for rural, suburban, and urban settings;
- › expert analysis on how political perceptions are formed, how political power works, and ways libraries can reach funding or political goals;
- › tips on networking, cultivating good relationships with the power players in the community, and building a winning coalition;
- › canvassing and direct voter contact;
- › responding effectively to opposition, including voters who habitually resist taxes or library funding increases; and
- › best practices for marketing and message development, fundraising, volunteer engagement, and other key areas.



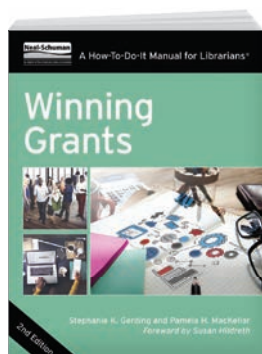
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168 pp | 6" x 9"  
\$57.00 | **Members: \$51.30**

## The Good, the Great, and the Unfriendly: A Librarian's Guide to Working with Friends Groups

Sally Gardner Reed, United for Libraries | PRINT: 978-0-8389-1498-4 | e-book available

Executive Director of United for Libraries, Reed has decades of experience liaising between Friends groups and the libraries that they support, serve, and (sometimes) exasperate. Her new book shows not only how to effectively harness Friends' goodwill and enthusiasm but also shares tactful techniques for steering an ineffective or unfriendly group down the right path. Focused on getting positive results, this book

- › provides guidance for developing a Friends group for public and academic libraries;
- › gives pointers on working with the Friends board to develop leadership skills and other crucial partnership strategies;
- › addresses the sticky situation of "unfriendly" Friends, with sage advice on handling Friends who seem unmotivated when it comes to fundraising or advocacy, are uncommunicative, overstep their bounds, and other difficult issues; and
- › shares fundraising, advocacy, programs, and membership development best practices from Friends groups across the country.



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248 pp | 8.5" x 11"  
\$108.00 | **Members: \$97.20**

## Winning Grants: A How-To-Do-It Manual For Librarians, Second Edition

Stephanie K. Gerding and Pamela H. MacKellar;  
Foreword by Susan Hildreth

PRINT: 978-0-8389-1473-1

Newly revised and refreshed, this invaluable how-to manual offers a proven, easy-to-understand process for grant success. It's loaded with a wide variety of forms, worksheets, and checklists to help you stay organized.



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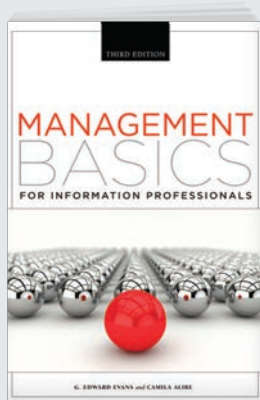
## Practical Tips for Successful Library Management

Leo Appleton

PRINT: 978-1-78330-032-7

Drawing from an international field encompassing all types of libraries, this book takes management theory and practice and places it within a library and information context so that readers can see how the practical tips provided can be applied in their own roles. Readers will find flexible tips and implementation advice on a variety of topics.





### Management Basics for Information Professionals, Third Edition

G. Edward Evans and Camila A. Alire

PRINT: 978-1-55570-909-9

"Full of great tips and pertinent references on all sorts of skills and concepts . . . a great resource for library classes and those interested in library management and administration." —*Booklist*

"With its excellent organization, detailed table of contents, comprehensive indexes, and 'key points to remember,' it can also serve as a reference resource on specific topics."

—*Portal: Libraries and the Academy*

2013 | softcover  
600 pp | 6" x 9"  
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**Members: \$58.50**

PRINT:  
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### The Purpose-Based Library: Finding Your Path to Survival, Success, and Growth

John J. Huber and Steven V. Potter

"An inspiring read." —*Technical Services Quarterly*



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252 pp  
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### Be a Great Boss: One Year to Success

Catherine Hakala-Ausperk

"Any library director, whether experienced or not, will definitely benefit from this book."

—Gwen M. Gregory, *AllBusiness.com*



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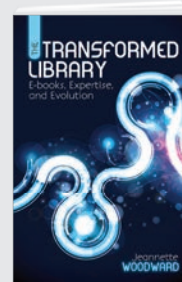
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### Build a Great Team: One Year to Success

Catherine Hakala-Ausperk

"Recommended for library managers and managers-to-be, this is a great source for what they didn't teach you in library school."

—*Booklist*



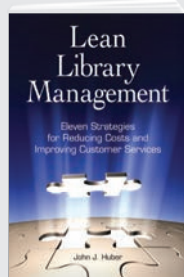
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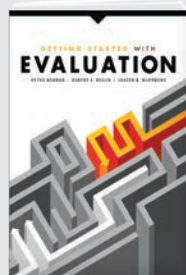


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### Defusing the Angry Patron: A How-To-Do-It Manual for Librarians, Second Edition

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Peter Hernon, Robert E. Dugan, and  
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### Library Management 101: A Practical Guide

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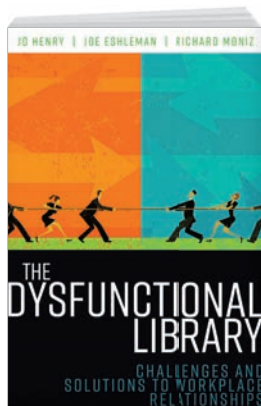
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### Small Public Library Management

Jane Pearlmutter and Paul Nelson

"Highly recommended to any small public library administrator—it will have a permanent place on this reviewer's nightstand."  
—Booklist





## The Dysfunctional Library: Challenges and Solutions to Workplace Relationships

Jo Henry, Joe Eshleman, and Richard Moniz | PRINT: 978-0-8389-1623-0

Frankly, it's not something we like to talk about. But incivility, toxicity, deviant behavior, workplace politics, and team and leadership dysfunction not only make the library a stressful workplace, they also run counter to the core values of librarianship. This book examines these negative relationship-based issues and suggests practical, research-based solutions by

- › showing how organizational dysfunction is rooted in problems such as poor communication, inadequate leadership, and lack of employee engagement;
- › breaking down relatable scenarios to analyze what's behind them and how to defuse them, ranging from a gossipy coworker who fails to contribute to the organization, to workplace bullying and mobbing;
- › exploring causes, results, and potential solutions in the areas of cyberloafing, fraud, theft, and sabotage; and
- › delving into the importance of conflict management.

2018 | softcover  
240 pp | 6" x 9"  
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## Renew Yourself: A Six-Step Plan for More Meaningful Work

Catherine Hakala-Ausperk

PRINT: 978-0-8389-1499-1  
e-book available

"Through her engaging, encouraging style, the author guides readers to find their own answers by providing a path that makes the renewal process clearer as she offers renewal strategies to help readers make smart choices and take positive action in their careers going forward." —*Career Convergence*

2017 | softcover  
152 pp | 6" x 9"  
\$50.00 | **Members: \$45.00**



## Government Information Essentials

Edited by Susanne Caro

PRINT: 978-0-8389-1597-4

Government documents, both physical and electronic, constitute a rich and varied resource that calls for special attention. And because government information is useful and pervasive in nearly every kind of library, more and more librarians of all types need to know how to work effectively with federal, state, and international resources. This volume provides real-world insight into the work and collections of this discipline.

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# eConsulting Library Solutions

**The library world is changing fast. How can you make sure you are evolving with it and doing it in the right way?**

Perhaps you're looking to upgrade your website or enhance your tech offerings, or maybe you're looking for customer service training for your staff. With budgets and staff stretched thin, it can be tough to know how to allocate your resources effectively.

eConsulting Library Solutions can help. Experienced consultants in marketing, web development and design, user experience, customer service, library security, and more are ready to work with you. Hiring an in-person consultant is often cost-prohibitive, but consulting services don't have to break the bank. eConsulting Library Solutions provides the benefits of in-person consulting without all the expenses. You'll meet with your consultant virtually using WebEx, where you'll work together to build solutions through a variety of tools, including live video feeds, screen sharing, whiteboards, collaborative document creation, and real-time interactive software demos. Contact us at [elsmarketing@ala.org](mailto:elsmarketing@ala.org) for more information and to learn next steps to building custom solutions for your library.

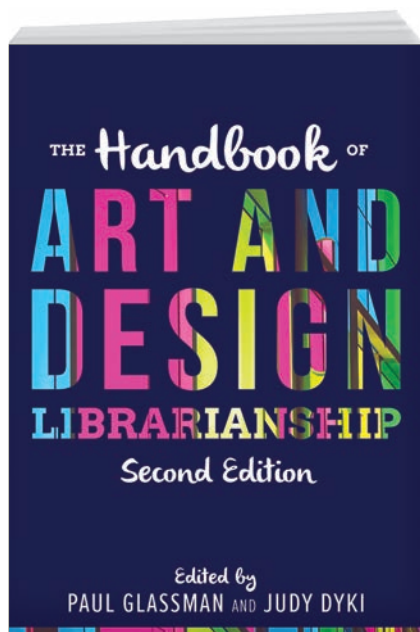
## Benefits of eConsulting Library Solutions

- › Real-time interaction and access to a subject expert
- › Assistance with your project at a cost, scope, and level of intensity that you decide
- › A custom-tailored plan to address your project's needs within your library's resources—both budget and staff
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- › Direct access to a consultant who will work with you towards the successful outcome of your project

Contact us at [elsmarketing@ala.org](mailto:elsmarketing@ala.org) for more information.







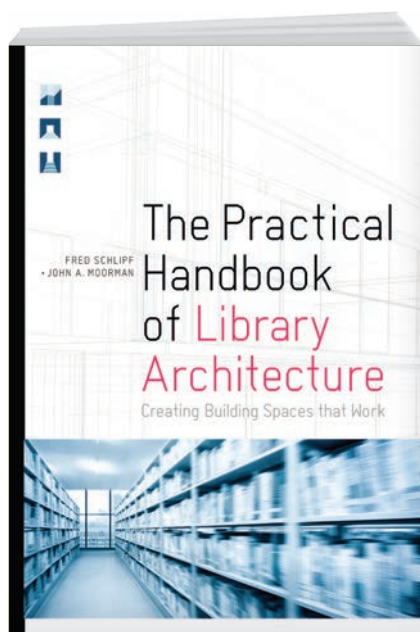
2018 | softcover  
304 pp | 6" x 9"  
\$85.00 | **Members: \$76.50**

## The Handbook of Art and Design Librarianship, Second Edition

Edited by Paul Glassman and Judy Dyki | PRINT: 978-0-8389-1624-7

While much attention has been paid to art librarianship as it exists in museum settings, the focus on academic art and design school information services has not been as intensive. Integrating theory and practice, this essential handbook addresses that gap in the professional literature and examines methods of innovative librarianship in academic and art school libraries. It offers guidelines for information professionals working in art and design environments who support and anticipate the information needs of artists, designers, architects, and the historians who study those disciplines. Also valuable for students taking library and information science courses in art librarianship, special collections, and archives, this book includes

- › chapters from a range of contributors representing current practice at a global level;
- › a range of case studies and library profiles, providing benchmarks for developing facilities;
- › theoretical essays, guidelines, checklists, photographs, and diagrams;
- › a new section on knowledge creation that accommodates developments in institutional repositories, digital humanities, and makerspaces; and
- › in-depth sections on physical environment and sustainability.



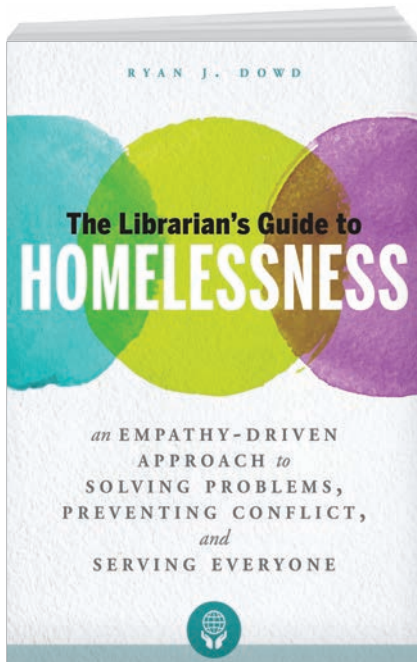
2018 | softcover  
752 pp | 7" x 10"  
\$149.00 | **Members: \$134.10**

## The Practical Handbook of Library Architecture: Creating Building Spaces that Work

Fred Schlipf and John A. Moorman | PRINT: 978-0-8389-1553-0

Distilling wisdom gleaned from hundreds of successful library construction projects they've supervised or coordinated, the authors present this definitive resource on library architecture. With a special emphasis on avoiding common problems in library design, in a down-to-earth manner they address a range of issues applicable to any undertaking, offering specific how-to and how-not-to guidance. Packed with lists and headings to allow for easy scanning, this handbook

- › provides nuts-and-bolts guidance on the entire process of planning, design, and construction, including "snappy rules" summarizing each chapter;
- › covers new construction, remodeling and expanding of existing buildings, and conversion of non-library spaces to libraries;
- › advises libraries on how to avoid creating dysfunctional buildings and spaces;
- › shows how to collaborate productively with planners, architects, and contractors;
- › discusses the technical needs of basic library spaces, including collection storage, user seating, meeting and conference rooms, craft rooms, study areas, service desks, restrooms, and staff workspaces; and
- › includes careful consideration of technical requirements relating to lighting, electrical systems, security systems, elevators, and other areas.



2018 | softcover  
208 pp | 7" x 10"  
\$57.00 | **Members: \$51.30**

### The Librarian's Guide to Homelessness: An Empathy-Driven Approach to Solving Problems, Preventing Conflict, and Serving Everyone

Ryan J. Dowd | PRINT: 978-0-8389-1626-1

Homelessness is a perennial topic of concern at libraries. In fact, staff at public libraries interact with almost as many homeless individuals as staff at shelters do. Empathy and understanding, along with specific actionable advice that's drawn from experience, makes all the difference in working with this group. In this book Dowd, executive director of a homeless shelter, spotlights best practices drawn from his own shelter's policies and training materials. Filled with to-the-point guidance that will help front line public library staff and managers understand and serve this population better, this resource

- › includes facts about homelessness every librarian should know;
- › debunks widespread myths about these individuals, explaining how they see themselves, what issues they struggle with, and how libraries can shift towards supporting them;
- › shares de-escalation techniques like showing respect, ways to avoid making things personal, and using proper body language;
- › walks readers through dealing with common issues like a sleeping patron, questionable hygiene, offensive behavior, and asking a patron to leave; and
- › advises on how to provide backup to a colleague and when to call the police.



2018 | softcover  
160 pp | 6" x 9"  
\$50.00 | **Members: \$45.00**

### Promoting Individual and Community Health at Your Library

Mary Grace Flaherty | PRINT: 978-0-8389-1627-8

In this book Flaherty shows how to guide library users to high quality health information by relying on up to date, authoritative sources. She also demonstrates why taking the initiative to offer health promotion programming can be a valuable form of community outreach, serving community needs while increasing visibility. Library directors, programming staff, reference librarians, and health educators will all benefit from this book's patron-centered stance, which features

- › a historic overview of the consumer health movement and how it intersects with public libraries;
- › guidance on finding and evaluating the best print, electronic, and app-based health information sources, with advice on keeping up to date;
- › an in-depth look at collaborative efforts to provide and sponsor simple health-related activities in public libraries, spotlighting programs in action at libraries across the county;
- › instructions on creating, planning, preparing, marketing, and evaluating a public library health program;
- › discussions of important issues surrounding health information provision efforts, including patron privacy and liability concerns; and
- › guidelines for public libraries' role in public health efforts, including disaster preparedness.





2018 | softcover  
160 pp | 6" x 9"  
\$49.00 | **Members: 44.10**

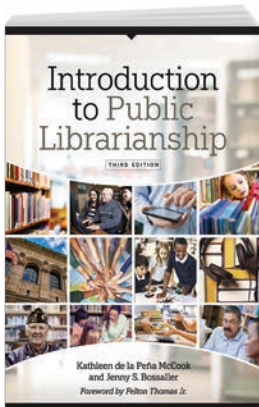
## Transforming Summer Programs at Your Library: Outreach and Outcomes in Action

Natalie Cole and Virginia A. Walter | PRINT: 978-0-8389-1628-5

Traditional summer reading programs need to be reimagined. Working groups of librarians, in partnership with the California Library Association and the California State Library, have done just that, creating and implementing outcomes- and outreach-based summer reading programs that speak directly to diverse and changing communities. Drawing on case studies from several different libraries, the authors

- › discuss the principles, strategies, and evaluation framework that California librarians have created to transform their institutions;
- › review a statewide campaign, Summer Matters, that is working to provide equitable summer learning opportunities for all children in California; and
- › take an in-depth look at a public library summer meal project which brings underserved families to the library while providing learning opportunities for children, volunteer opportunities for teens, and resources for adults.

**See Also:** *Summer Matters*, page 65.



2018 | softcover  
416 pp | 7" x 10"  
\$72.00 | **Members: \$64.80**

## Introduction to Public Librarianship, Third Edition

Kathleen de la Peña McCook and Jenny S. Bossaller; Foreword by Felton Thomas Jr.

PRINT: 978-0-8389-1506-6

Put simply, there is no text about public librarianship more rigorous or comprehensive than McCook's survey. Now, the REFORMA Lifetime Achievement Award-winning author has teamed up with noted public library scholar and advocate Bossaller to update and expand her work, incorporating the field's renewed emphasis on outcomes and transformation. This "essential tool" (*Library Journal*) remains the definitive handbook on this branch of the profession. It covers every aspect of the public library, from its earliest history through its current incarnation on the cutting edge of the information environment, including

- › statistics, standards, planning, evaluations, and results;
- › legal issues, funding, and politics;
- › organization, administration, and staffing;
- › all aspects of library technology, from structure and infrastructure to websites and makerspaces;
- › adult services, youth services, and children's services;
- › associations, state library agencies, and other professional organizations; and
- › advocacy, outreach, and human rights.



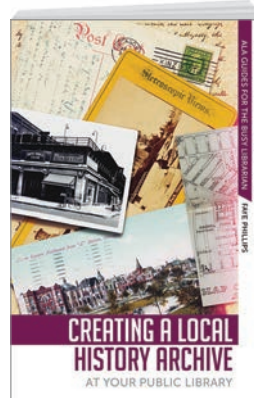
2017 | softcover  
184 pp | 8.5" x 11"  
\$49.00 | **Members: \$44.10**

## 50+ Fandom Programs: Planning Festivals and Events for Tweens, Teens, and Adults

Amy J. Alessio, Katie LaMantia, and Emily Vinci

PRINT: 978-0-8389-1552-3

This book of ready-to-go programs and events will help public libraries give fans who are passionate about genres, characters, games, and book series plenty of reasons to return to the library again and again. Fandom programming can require planning across departments, tie-ins to collections and community partnerships, and targeted marketing. But this guide makes it easy to stay organized.



2017 | softcover  
176 pp | 6" x 9"  
\$57.00 | **Members: \$51.30**

## Creating a Local History Archive at Your Public Library

Faye Phillips

PRINT: 978-0-8389-1566-0

Archival collections at public libraries present their own challenges distinct from other library materials, but they also offer the promise of unique connections between the library and its users, particularly when the archives relate to local history. Written by an archivist and librarian with hands-on experience in multiple archival and manuscripts repositories, this concise guidebook presents best practices for the acquisition, access, and care of local history materials in public libraries.



2017 | softcover  
152 pp | 6" x 9"  
\$57.00 | **Members: \$51.30**

## The Collection All Around: Sharing Our Cities, Towns, and Natural Places

Jeffrey T. Davis | PRINT: 978-0-8389-1505-9

Public libraries' mission, skills, and position in their communities make them ideal facilitators of public access to local resources. In other words, the collection is all around. Using ideas drawn from libraries from around the country, this book covers

- › why this model strengthens libraries with regard to community and institutional support;
- › programs for brokering public access to cultural venues via ticketing platforms;
- › the joint use of library cards as IDs, for banking, and as parking/transit passes;
- › ways that libraries can act as guides to local resources, such as cultural walking tours and navigating social services;
- › parklets, food truck roundups, and other programs for extending the public library beyond its walls;
- › initiatives for improving access to natural surroundings, such as nature-play environments, offsite StoryWalks, and circulating outdoor gear and state parks passes; and
- › planning advice for getting started and managing the launch, budgeting guidance, and other helpful tips.

## ★ Bestsellers in Public Library Programs and Services



2016 | softcover  
136 pp | 8.5" x 11"  
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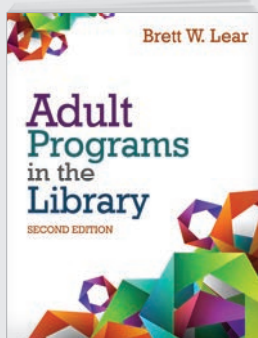
## Adults Just Wanna Have Fun: Programs for Emerging Adults

Audrey Barbakoff | PRINT: 978-0-8389-1391-8

"Chapters are devoted to a specific program and include an analysis of the community need they serve as well as an outline of cost and materials, a process statement, suggestions for further reading, and, in the case of maker programs like homemade spa products or green cleaners, recipes . . . An excellent entry point." —*Booklist*

A 2013 *Library Journal* Mover & Shaker, Barbakoff shows how to draw emerging adults to the library using a mixture of play and engagement and then keep them coming back for more. This guide

- › examines the unique needs and expectations of millennials;
- › presents easily adaptable programs that are fun for a variety of groups, from "Bad Art Night" to "Library Speed Dating";
- › features a range of events that move the library outside and into the community, such as hosting a book club in a bar, combining books and bikes, and a book-to-action program that uses book discussions as springboards to hands-on service projects; and
- › offers advice for garnering funding and support.



2013 | softcover  
280 pp | 8.5" x 11"  
\$54.00 | **Members: \$48.60**

## Adult Programs in the Library, Second Edition

Brett W. Lear

PRINT: 978-0-8389-1140-2  
e-book available

Programming is an important means of not only drawing new people to the library but also better serving existing patrons. Walking the reader through every aspect of adult programming, this new edition of a tried-and-true book is truly a librarian's best friend.



2008 | softcover  
312 pp | 8.5" x 11"  
\$74.00 | **Members: \$66.60**

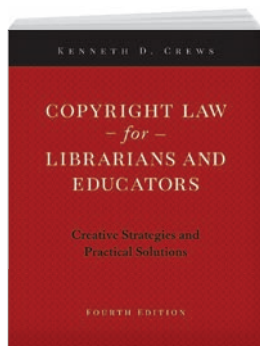
## Strategic Planning for Results

Sandra Nelson for the Public Library Association (PLA)

PRINT: 978-0-8389-3573-6

"If you're serious about strategic planning, then buy this book." —*Marketing Library Services*

"A must-have publication for every public library, as well as the kind of publication librarians in other contexts could use." —*Library Hi Tech*



2018 | softcover  
304 pp | 8.5" x 11"  
\$68.00 | **Members: \$61.20**

## Copyright Law for Librarians and Educators: Creative Strategies and Practical Solutions, Fourth Edition

**Kenneth D. Crews** | PRINT: 978-0-8389-1629-2

Copyright law never sleeps. Declared "an exemplary text that seals the standards for such books" (*Managing Information*), this newly revised and updated edition by respected copyright authority Crews offers timely insights and succinct guidance for LIS students, librarians, and educators alike. Readers will

- › learn basic copyright definitions and key exceptions for education and library services;
- › find information quickly with "key points" sidebars, legislative citations, and cross-references;
- › understand the concept of fair use, with fresh interpretations of its many gray areas that will aid decision making;
- › learn the current state of affairs regarding mass digitization, Creative Commons, classroom use and distance education, the Digital Millennium Copyright Act, and other important topics;
- › receive guidance on setting up on a copyright service at a library, college, or university; and
- › find many helpful checklists for navigating copyright in various situations.



2018 | softcover  
176 pp | 6" x 9"  
\$65.00 | **Members: \$58.50**

## Licensing Digital Content: A Practical Guide for Librarians, Third Edition

**Lesley Ellen Harris** | PRINT: 978-0-8389-1630-8

Of the second edition, ARBA declared, "Harris's book has become the standard for libraries and has yet to have an equal published that is either as useful or as clear." Covering the basics of digital licensing for librarians, the new third edition provides a freshened look at all the key issues as well as updated sample agreement clauses. Giving library professionals and students the understanding and the tools needed to negotiate and organize license agreements, Harris uses a plain-language approach that demystifies the process. Her guide

- › explains licensing terminology and discusses changes in technology, including developments such as text and data mining;
- › points out opportunities for cost savings;
- › features many useful tools such as a comprehensive digital license checklist;
- › provides sources of additional information on the global aspects of licensing; and
- › walks readers through educating organizations that have signed license agreements.



2018 | softcover  
192 pp | 6" x 9"  
\$115.00 | **Members: \$103.50**



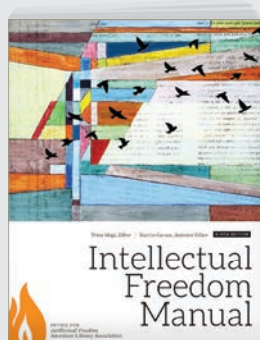
## The No-Nonsense Guide to Copyright in All Media

**Alma Hales and Bernadette Atwell** | PRINT: 978-1-85604-764-7

Providing a happy medium between a "fingers crossed" approach and a "copyright police" stance, both of which can stymie creativity and undermine your organization, this handbook explores the principles of copyright for those with little or no experience. It will help you to develop good practice in clearing and negotiating licenses for use of third-party content in all types of media including video, images, and music. Using examples and cases which highlight common problems and solutions, it covers important issues such as

- › intellectual property;
- › restricted acts;
- › fair dealing;
- › moral rights;
- › production of content and negotiating licenses;
- › the internet and implicit and explicit licensing;
- › user-generated content, including Creative Commons licensing;
- › frequently asked questions related to copyright in an online environment; and
- › overview of the UK Digital Economy Act of 2010.





2015 | softcover  
296 pp | 8.5" x 11"  
\$70.00 | **Members: \$63.00**

## Intellectual Freedom Manual, Ninth Edition

Office for Intellectual Freedom (OIF); Trina Magi, editor; Martin Garner, assistant editor

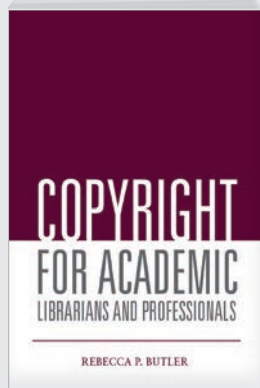
PRINT: 978-0-8389-1292-8 | e-book available

**Also of interest: A History of ALA Policy on Intellectual Freedom**

PRINT 978-0-8389-1325-3 | e-book available

The new edition of the *Intellectual Freedom Manual* is more than just an invaluable compendium of guiding principles and policies. It's also an indispensable resource for day-to-day guidance on maintaining free and equal access to information for all people. Fortifying and emboldening professionals and students from across the library spectrum, this manual includes

- 34 ALA policy statements and documents, 17 new or updated for this edition, addressing patron behavior, internet use, copyright, exhibits, use of meeting spaces, and other common concerns;
- at-a-glance lists summarizing key issues such as access, challenges and censorship, access by minors to controversial materials, and advocacy;
- explanations of legal points in clear, easy-to-understand language, alongside case citations;
- numerous checklists to help readers stay organized; and
- a glossary and selected bibliography.



2014 | softcover  
296 pp | 7" x 10"  
\$82.00 | **Members: \$73.80**

## Copyright for Academic Librarians and Professionals

Rebecca P. Butler

PRINT: 978-0-8389-1214-0

"An excellent resource that deserves to be in every professional library."  
—*Catholic Library World*

"A handy desk reference . . . The splendid flowcharts allow you to move much more quickly through the steps of a copyright analysis." —*Law Library Journal*



2012 | softcover  
192 pp | 7" x 10"  
\$52.00 | **Members: \$46.80**

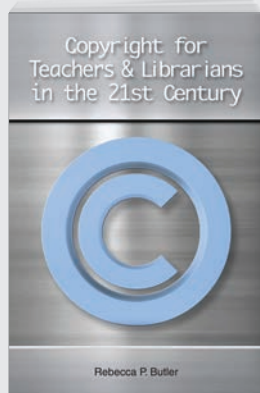
## Complete Copyright for K-12 Librarians and Educators

Carrie Russell

PRINT: 978-0-8389-1083-2

**Recipient of the 2013 ABC-CLIO Greenwood Award for the Best Book in Library Literature**

"Supplies a coherent, step-by-step approach." —*Public Libraries*



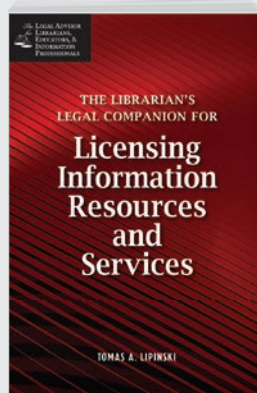
2011 | softcover  
275 pp | 6" x 9"  
\$72.00 | **Members: \$64.80**

## Copyright for Teachers and Librarians in the 21st Century

Rebecca P. Butler

PRINT: 978-1-55570-738-5

"The thoughtful layout, question-answer format, and clear flowcharts contribute to this title's readability and usefulness." —*Booklist*



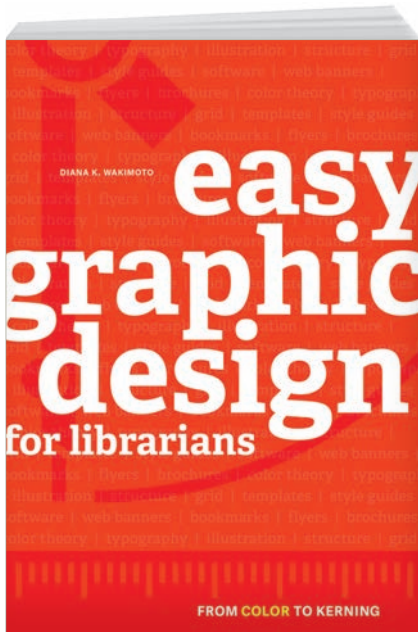
2013 | softcover  
760 pp | 6" x 9"  
\$134.00 | **Members: \$120.60**

## The Librarian's Legal Companion for Licensing Information Resources and Services

Tomas A. Lipinski

PRINT: 978-1-55570-610-4  
e-book available

"Thorough, well researched, thoughtfully written . . . Lipinski's book will be a go-to work on my reference shelf."  
—*Law Library Journal*



2018 | softcover  
160 pp | 7" x 10"  
\$54.00 | **Members: \$48.60**

## Easy Graphic Design for Librarians: From Color to Kerning

**Diana K. Wakimoto** | PRINT: 978-0-8389-1593-6

From the layout of a library's web banner to its printed newsletter to the swag handed out during summer reading programs, libraries make their visual identities known through the many forms of communication they produce and share. And even if "graphic designer" isn't technically in your job description, wouldn't you like to do it better? In this approachable introduction to graphic design, Wakimoto speaks directly to library staff. Perfect for complete novices as well as those wishing to build on existing skills, this book

- › offers a concise overview of graphic design fundamentals such as typography, color, layout, and using images;
- › outlines a design process for busy librarians that emphasizes a pragmatic approach to creating materials;
- › explains how to use tools like templates and style guides, and how to choose the right software for a particular project;
- › includes guidance on creating bookmarks, brochures, flyers, and buttons;
- › shows how to get more bang for your buck through flexible designs that can be repurposed; and
- › provides a resource guide and suggestions for further readings.



2018 | softcover  
176 pp | 6" x 9"  
\$67.00 | **Members: \$60.30**

## Marketing with Social Media: A LITA Guide, Second Edition

**Edited by Beth C. Thomsett-Scott** | PRINT: 978-0-8389-1631-5

This all-new edition of a bestseller gathers a range of contributors to explore real-world uses of library marketing technology, perfect for novices ready to dive in as well as practitioners on the lookout for ways to improve existing efforts. Inside, librarians share insights on how they use their favorite social media tools to promote their library and build community. Applicable to all types of institutions, this guide from the Library and Information Technology Association (LITA)

- › covers popular tools such as Snapchat, Tumblr, Instagram, Facebook, and Twitter;
- › shares four easy-to-use tools for creating memes, tips for creating short videos, and ways to ingrate blogs into social media;
- › demonstrates how to use reaction GIFs and tagging to boost your Tumblr posts;
- › shows how to tailor messages to communicate effectively with different generations and audiences; and
- › includes screen shots, illustrations, sample social media policies to help you navigate controversies, and free online training resources.

With the valuable information contained in this guide, libraries can reach their users and create connections that resonate with them.



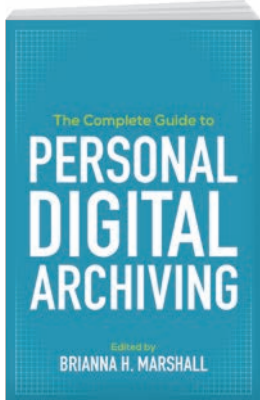
2018 | softcover  
240 pp | 6" x 9"  
\$68.00 | **Members: \$61.20**

## Leveraging Wikipedia: Connecting Communities of Knowledge

**Edited by Merrilee Proffitt** | PRINT: 978-0-8389-1632-2

The vision statement of the Wikimedia Foundation states, "Imagine a world in which every single human being can freely share in the sum of all knowledge." Failing to leverage Wikipedia's omnipresence in the online world constitutes a missed opportunity. As a senior program officer at OCLC, Proffitt has encouraged collaboration between Wikipedia and cultural heritage institutions, leading to increased visibility and user engagement at participating organizations. Here, she brings onboard a raft of contributors from the worlds of academia, archives, libraries, and members of the volunteer Wikipedia community to inspire libraries to get involved, through programs and activities such as

- › hosting editathons;
- › contributing content and helping to bridge important gaps in Wikipedia;
- › ensuring that library content is connected through the world's biggest encyclopedia;
- › working with the Wikipedia education community; and
- › engaging with Wikipedians as allies in a quest to expand access to knowledge.



2018 | softcover  
304 pp | 6" x 9"  
\$68.00 | **Members: \$61.20**

## The Complete Guide to Personal Digital Archiving

**Edited by Brianna H. Marshall** | PRINT: 978-0-8389-1605-6

Scholars and scrapbookers alike need your help with saving their most important digital content. But how do you translate your professional knowledge as a librarian or archivist into practical skills that even novices can apply to their own projects? This guide will show you the way, helping you break down archival concepts and best practices into teachable solutions for your patrons' projects, providing

- › explanations of common terms in plain language;
- › quick, non-technical solutions to the most frequent patron requests;
- › guidance on how to archive Facebook posts, baby announcements, bar mitzvahs, weddings, and other life events;
- › methods for capturing analog video from obsolete physical carriers, like MiniDV;
- › proven workflows for public facing transfer stations, as used at the Washington, D.C. Memory Lab and the Queens mobile scanning unit;
- › ways to help seniors plan digital estates as heirlooms and memory objects; and
- › pointers on additional resources.



2017 | softcover  
232 pp | 6" x 9"  
\$62.00 | **Members: \$55.80**

## Creating Inclusive Library Environments: A Planning Guide for Serving Patrons with Disabilities

**Michelle Kowalsky and John Woodruff** | PRINT: 978-0-8389-1485-4 | e-book available

Librarians are continually faced with challenges of how to best meet the needs of patrons with disabilities, whether those patrons have physical or intellectual disabilities, differing learning styles, or even temporary problems which impact their access and may change over time. And because planning considerations range from policies and organizational culture to facilities, technologies, and beyond, librarians need a guide that covers everything. That guide is here. This comprehensive resource

- › defines what makes environments barrier-free, whether physical or virtual, and talks about how libraries can develop a user-centered culture;
- › includes techniques for writing policies and procedures that are clear, realistic, and flexible;
- › provides strategies for setting up facilities, training staff, and maintaining daily operations;
- › discusses collaboration and outreach through community partnerships
- › delves into website design and other assistive technology issues; and
- › shares ideas for library assessment, realigning strategies, and staying current.





2018 | softcover  
304 pp | 6" x 9"  
\$67.99 | **Members: \$61.20**

## 63 Ready-to-Use Maker Projects

**Edited by Ellyssa Kroski** | PRINT: 978-0-8389-1591-2

This new compilation from editor and maker Kroski spotlights a multitude of creative projects that you can tailor for your own library. Librarians and makers from across the country present projects as fun as an upcycled fashion show, as practical as Bluetooth speakers, and as mischievous as a catapult. Included are projects for artists, sewers, videographers, coders, and engineers. The handy reference format will help you quickly identify the estimated costs, materials, and equipment; and because several projects don't even require a dedicated makerspace, every library can join in. Inside you'll find how-to guidance for projects like

- › a foam rocket launcher;
- › stop-motion animation with 3D print characters;
- › found-object robots;
- › glowing ghost marionettes;
- › Arduino eTextiles;
- › magnetic slime;
- › yarn painting;
- › fidget flannels;
- › an LED brooch; and
- › cardboard sculpture.



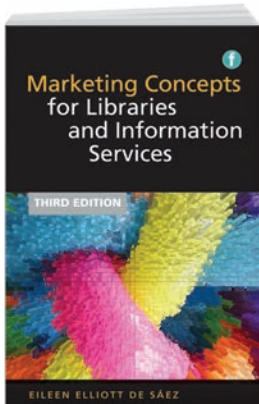
2017 | softcover  
400 pp | 6" x 9"  
\$85.00 | **Members: \$76.50**

## The Makerspace Librarian's Sourcebook

**Edited by Ellyssa Kroski** | PRINT: 978-0-8389-1504-2

This hands-on guidebook edited by technology expert Kroski includes everything libraries need to know about the major topics, tools, and technologies relevant to makerspaces today. Packed with cutting edge instruction and advice from the field's most tech-savvy innovators, this collection

- › leads librarians through how to start their own makerspace from the ground up, covering strategic planning, funding sources, starter equipment lists, space design, and safety guidelines;
- › discusses the transformative teaching and learning opportunities that makerspaces offer, with tips on how to empower and encourage a diverse maker culture within the library;
- › delves into 11 of the most essential technologies and tools most commonly found in makerspaces, ranging from 3D printers, Raspberry Pi, Arduino, and wearable electronics to CNC, Legos, drones, and circuitry kits; and
- › includes an assortment of project ideas that are ready to implement.



2018 | softcover  
240 pp | 6" x 9"  
\$95.00 | **Members: \$85.50**

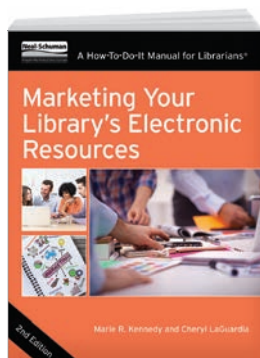


## Marketing Concepts for Libraries and Information Services, Third Edition

**Eileen Elliott de Sáez** | PRINT: 978-1-85604-870-5

This best-selling textbook offers LIS students and information professionals a comprehensive foundation and structure for effective strategic marketing and demonstrates how to use this marketing to enable grow, develop, and find new perspectives. It introduces practitioners to a wide range of marketing concepts and techniques suitable for library and information services and shows how it is essential for a library to be truly market-oriented in order to ensure its survival and future prosperity. Fully updated to encompass recent developments, the third edition offers coverage that includes

- › social media, marketing 3.0, and interactive marketing;
- › values-driven marketing;
- › holistic marketing;
- › video marketing;
- › marketing environments and culture; and
- › references and lists of further reading.



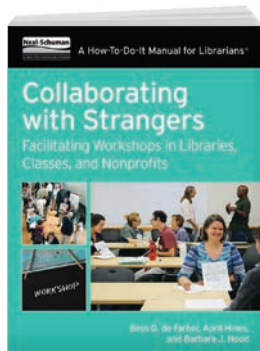
2017 | softcover  
176 pp | 8.5" x 11"  
\$65.00 | **Members: \$58.50**

## Marketing Your Library's Electronic Resources: A How-To-Do-It Manual for Librarians, Second Edition

**Marie R. Kennedy and Cheryl LaGuardia** | PRINT: 978-0-8389-1565-3

When frontline librarians improve awareness of under-utilized resources, thereby increasing demand for more of the same, it can also encourage increased funding for the library. The authors' evidence-based approach to promoting electronic resources effectively made the previous edition of this guide a bestseller. Newly expanded and updated, this manual shows library marketing staff how to get the job done from beginning to end and in a variety of library settings. Comprehensive yet to the point, this book includes

- › seven complete programs from both public and academic libraries;
- › an examination of the e-resource life cycle;
- › cutting edge guidance on COUNTER usage reports and other web analytics;
- › advice on making the most of marketing opportunities from learning management systems, discovery services, LibGuides, and more; and
- › a step-by-step organization guide, with a variety of feedback and assessment forms which can be used as models.



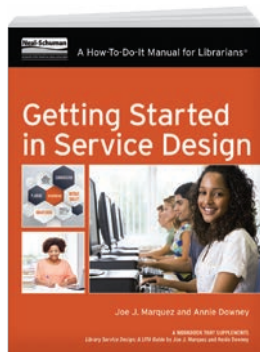
2017 | softcover  
160 pp | 8.5" x 11"  
\$55.00 | **Members: \$49.50**

## Collaborating with Strangers: Facilitating Workshops in Libraries, Classes, and Nonprofits

**Bess G. de Farber, April Hines, and Barbara J. Hood** | PRINT: 978-0-8389-1542-4

Interaction with strangers cultivates creativity and provides opportunities for joining forces to achieve great ends. However most people tend to avoid talking or working with people they do not know, whether in the library, a classroom, or in academic and nonprofit settings. Enter CoLAB. Developed and presented by de Farber at workshops across the country, and used by the authors to successfully spur faculty-librarian collaboration at the University of Florida, it showcases the power of face-to-face conversations. Leading readers through a unique framework that breaks down barriers to collaboration while also kindling long-lasting enthusiasm, this manual includes

- › testimonials from workshop participants that demonstrate its benefits;
- › step by step guidance on every aspect of organizing and presenting a CoLAB workshop;
- › helpful photographs and diagrams that show prep and workshops in action;
- › ready to use surveys for assessment before and after the workshop; and
- › pointers on how to adapt the workshop for ice-breakers, conference programs, or classrooms.



2017 | softcover  
120 pp | 8.5" x 11"  
\$60.00 | **Members: \$54.00**

## Getting Started in Service Design: A How-To-Do-It Manual for Librarians

**Joe J. Marquez and Annie Downey** | PRINT: 978-0-8389-1564-6

Because service design prioritizes users and their overall experience, it's a valuable framework that administrators and library staff can use as a group to assess, revise, and create library services, spaces, and workflows. Using an action-oriented assortment of exercises, templates, and tools to make service design more accessible to all types of libraries, this how-to-do-it manual

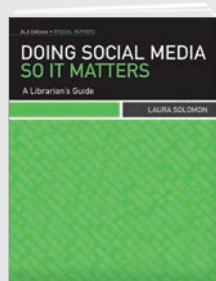
- › introduces the service design concept, what it is used for, and how it can benefit every institution;
- › describes the four necessary phases for any service design project, with key exercises for thinking in service design terms to craft a "thick description" of the library's users and behavior;
- › explains the importance of making assessment part of the fabric of the library, and offers tools following through;
- › reviews real-life examples of implemented service design, spotlighting how students and researchers use library services; and
- › offers advice for moving forward and managing change.



2010  
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140 pp  
7" x 10"  
\$49.00  
**Members: \$44.10**  
PRINT:  
978-0-8389-1000-9  
e-book available

**Bite-Sized Marketing: Realistic Solutions for the Overworked Librarian** Nancy Dowd, Mary Evangeliste, and Jonathan Silberman

"Provides a powerful and streamlined approach to marketing."  
—ACRL Washington Newsletter



2011  
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80 pp  
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\$38.00  
**Members: \$34.20**  
PRINT:  
978-0-8389-1067-2  
e-book available

**Doing Social Media So It Matters: A Librarian's Guide** Laura Solomon

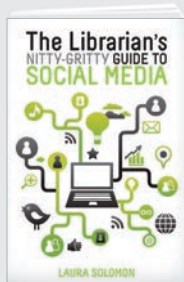
"Offers a practical and balanced approach to existing and emerging technology."  
—Public Libraries



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204 pp  
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\$57.00  
**Members: \$51.30**  
PRINT:  
978-0-8389-1006-1  
e-book available

**Librarians as Community Partners: An Outreach Handbook**

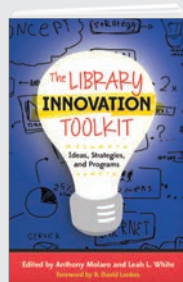
Edited by Carol Smallwood  
"The book makes a strong case for the benefits of collaboration, backed up by specific projects and quantifiable results."  
—VOYA



2013  
softcover  
224 pp  
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PRINT:  
978-0-8389-1160-0  
e-book available

**The Librarian's Nitty-Gritty Guide to Social Media** Laura Solomon

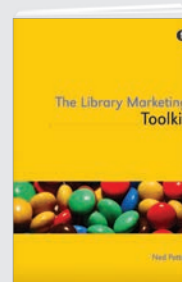
"This is more than just another book discussing the different types of social media technologies; it provides a critical, in-depth look at our understanding of social media's role in libraries."  
—Journal of Library Innovation



2015  
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216 pp  
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**Members: \$51.30**  
PRINT:  
978-0-8389-1274-4  
e-book available

**The Library Innovation Toolkit: Ideas, Strategies, and Programs**

Edited by Anthony Molaro and Leah L. White; foreword by R. David Lankes  
"Use these ideas, these points, these work plans as a foundation for a larger personal network of innovation."  
—Technical Services Quarterly



2012  
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**The Library Marketing Toolkit**

Ned Potter  
"I suggest that you buy, borrow or beg a copy today."  
—Australian Library Journal



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**Makerspaces: Top Trailblazing Projects, A LITA Guide**

Caitlin A. Bagley  
"Any librarian and library considering makerspaces should pick up this title."  
—Booklist



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**Start a Revolution: Stop Acting Like a Library** Ben Bizzle with Maria Flora

"Humor plays a big part in the author's marketing strategy, and he provides examples of how his tactics have reached new users."  
—Library Journal



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978-0-8389-1332-1  
e-book available

**A Year of Programs for Millennials and More** Amy J. Alessio, Katie LaMantia, and Emily Vinci

"This gem of a resource for librarians at public libraries will appeal to those designing programs with budget and staff constraints."  
—Library Journal





2018 | softcover  
64 pp | 5" x 7"  
\$24.99 | **Members: \$22.50**

### Anonymity (Library Futures Series, Book 1)

**Alison Macrina and Talya Cooper; Series Editor: Miguel A. Figueroa, Director, Center for the Future of Libraries** | PRINT: 978-0-8389-1633-9

Formally launched in 2014, ALA's Center for the Future of Libraries works to identify emerging trends relevant to libraries and the communities they serve, promote futuring and innovation techniques to help librarians and library professionals shape their future, and build connections with experts and innovative thinkers to help libraries address emerging issues. The first book in a new series presented in partnership with the Center, *Anonymity* explores the roles and ramifications of this hallmark of technology. In the virtual realm, anonymity means that such bedrock values of librarianship as privacy, free speech, and intellectual freedom coexist uneasily with the proliferation of fake news, sexist and racist sentiments, and repugnant ideologies. As trusted guardians of knowledge, librarians can fill a growing need for reputable information and open dialog. Founder and director of the Library Freedom Project, Macrina, with co-author Cooper of The Intercept, discuss apps and forums that promote anonymity as a central feature, even as so-called true anonymity remains elusive because of pervasive user data tracking. They also examine how anonymous content has become valuable fodder for both news organizations and clickbait websites. Will the vulnerabilities exposed by anonymity lead to a movement against it? Or have our society and its technologies passed the point of no return? Bringing issues and viewpoints from outside the profession into the conversation, this book will encourage libraries to think about anonymity and what it means for the future of our institutions.

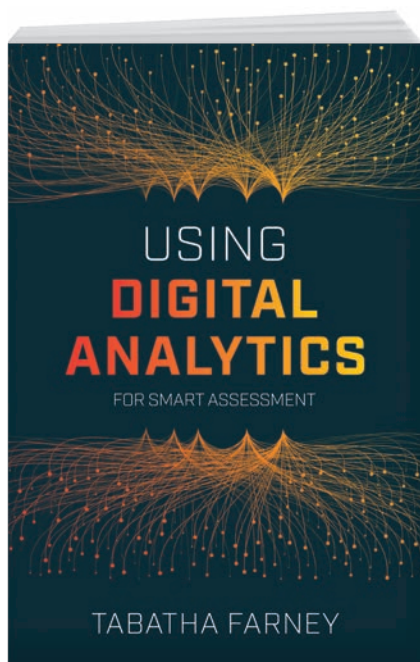


2018 | softcover  
64 pp | 5" x 7"  
\$24.99 | **Members: \$22.50**

### Resilience (Library Futures Series, Book 2)

**Rebekkah Smith Aldrich; Series Editor: Miguel A. Figueroa, Director, Center for the Future of Libraries** | PRINT: 978-0-8389-1634-6

*Resilience* is the second volume in a new series which focuses on emerging trends in the profession, provoking discussion on how to shape the future by sharing ideas and exploring joint solutions to the challenges facing libraries and society. Resilience (or resiliency) incorporates preparations for and rapid recovery from physical, social, and economic disruptions, including environmental disasters, terrorist attacks, or economic collapse. As city, state, and the federal governments adopt resiliency as a strategy for addressing potential disasters, libraries may need to align their facilities, services, and programs to demonstrate a resilient strategy. Additionally, libraries may find themselves competing for funding with resilient programs or initiatives, especially in an increasingly limited pool of government spending. This book discusses how resilience can align with library values of equity and access, and why libraries and information professionals may be ideal partners or providers in helping individuals and the communities which they serve adopt resilient practices. This thought-provoking treatment of a timely topic offers important points of consideration for library administrators and managers, as well as scholars of urban planning, public policy, disaster recovery, and related disciplines.



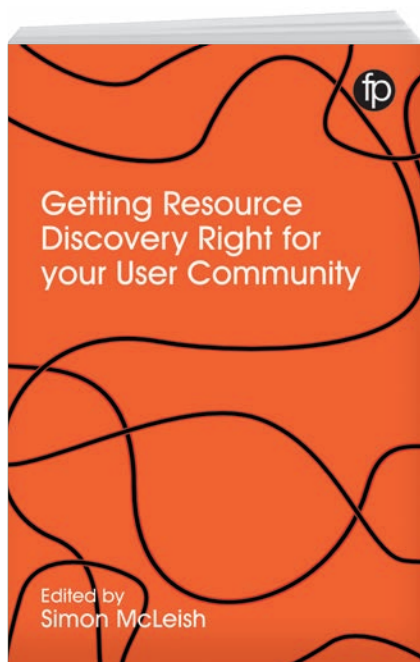
2018 | softcover  
160 pp | 6" x 9"  
\$65.00 | **Members: \$58.50**

## Using Digital Analytics for Smart Assessment

Tabatha Farney | PRINT: 978-0-8389-1598-1

Your library collects massive amounts of data—probably more than you realize, and almost certainly more than you analyze. Here, data expert Farney shows you how to maximize your efforts: you'll learn how to improve your data collection, clean your data, and combine different data sources. Teaching you how to identify and analyze areas that fit your library's priorities, this book covers

- › case studies of library projects with digital analytics;
- › descriptions of web analytics tools such as Clicky, Piwik, and Mouseflow;
- › ways to use email campaign data from MailChimp or ConstantContact;
- › how to measure click-through rates from unavailable items in the catalog to the ILL module;
- › getting data from search tools in library catalogs, journal search portals, link resolvers, and digital repositories;
- › using COUNTER compliant data from your electronic resources;
- › techniques for using Google Tag Manager for custom metrics and dimensions;
- › library analytics tools and programs, from Springshare's LibInsights and Orangeboy's Savannah to Woopra and Google Analytics; and
- › data visualization tools like Tableau or Google Data Studio.



2017 | softcover  
256 pp | 6" x 9"  
\$84.00 | **Members: \$75.60**

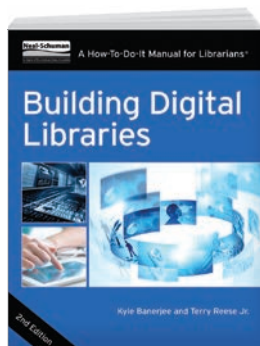
## Getting Resource Discovery Right for your User Community

Edited by Simon McLeish | PRINT: 978-1-78330-138-6

This important new book contains a range of contributions analyzing the ways in which libraries, museums, and other institutions are tackling the challenges facing them in discovery in the (post)-Google era. Chapters are written by experts, both global and local—describing specific areas of discovery and local implementations and ideas. The book will help with enhancing discovery both inbound—making locally held resources globally discoverable—and outbound—making global resources locally discoverable—in ways which are relevant to your user community. Discussion topics include:

- › a survey of what resource discovery is today;
- › analysis of how users approach discovery;
- › using limited resources to help users find collections;
- › discussion of the special requirements of and solutions for archives and museums;
- › the role museum and library discovery plays in learning and teaching;
- › linked open data and discovery; and
- › the future of discovery.

This book will be useful for subject librarians and others who give direct support to library users, digital librarians, metadata and discovery specialists, and trainers.



2018 | softcover  
208 pp | 8.5" x 11"  
\$85.00 | **Members: \$76.50**

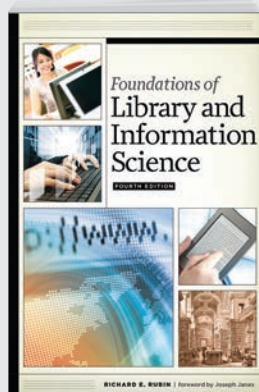
## Building Digital Libraries: A How-To-Do It Manual for Librarians, Second Edition

Kyle Banerjee and Terry Reese Jr. | PRINT: 978-0-8389-1635-3

Whether you're embarking on the challenge of building a digital collection from scratch, or simply need to understand the conceptual and technical challenges of constructing a digital library, this top-to-bottom resource is the ideal guidebook to keep at your side. Demystifying core technologies and workflows, its chapters walk you step-by-step through every stage. This book comprehensively covers

- › needs assessment and planning for a digital repository;
- › acquiring, processing, classifying, and describing digital content;
- › storing and managing resources in a digital repository;
- › technologies and standards useful to digital repositories, including XML, the Portland Common Data Model, metadata schema such as Dublin Core, scripting using JSON and REST, linked open data, and automated metadata assignment; and
- › analyzing repository use, planning for the future, migrating to new platforms, and accommodating new types of data.

## ★ Bestseller in Information Technology | Information Studies



2016 | softcover  
648 pp | 6" x 9"  
\$85.00 | **Members: \$76.50**

## Foundations of Library and Information Science, Fourth Edition

Richard E. Rubin, with a foreword by Joseph Janes | PRINT: 978-0-8389-1370-3

"In this fourth edition, Rubin excels at providing everything working library professionals and those desiring to become library professionals need to know. This text could be considered 'the librarian's Bible,' as it is so comprehensive in its coverage of the profession. Rubin's relaxed and conversational writing style makes it a highly approachable text and a valuable addition to any professional resource collection, library and information science classroom, or personal reference."—VOYA

Today's LIS professionals are experiencing both excitement and trepidation as sweeping societal, technological, political, and economic changes affect our users and institutions and transform our discipline. We are increasingly part of a sophisticated infrastructure: the boundaries of knowledge creation, acquisition, organization, dissemination, use, and evaluation are rapidly blurring, creating new challenges. Similarly, we are also part of a changing environment: an aging population, a ubiquitous and evolving internet, the proliferation of social media and mobile devices, significant financial stresses on public institutions, and changing information policies affecting creators and distributors of knowledge. Responding to the many changes occurring both in the field and in society at large, this text includes comprehensive coverage of

- › the history and mission of libraries, from past to present;
- › digital devices, social networking, and other technology;
- › the impact of digital publishing on the publishing industry and the effects of e-books on libraries
- › values and ethics of the profession;
- › how library services have evolved in the areas of virtual reference, embedded librarianship, digital access and repositories, digital preservation, and civic engagement;
- › new and ongoing efforts to organize knowledge, such as FRBR, RDA: Resource Description and Access, BIBFRAME, the Semantic Web, and the Next Generation Catalog (Catalog 2.0);
- › the significance of the digital divide and policy issues related to broadband access and network neutrality;
- › the concept of intellectual freedom and how it plays out in the real world; and
- › legal developments like new interpretations of copyright related to mass digitization of books (Google Books) and scholarly articles.





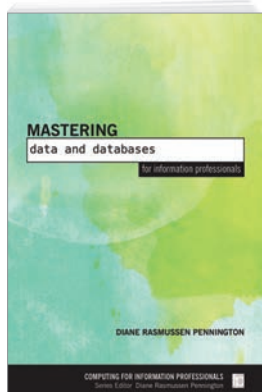
2017 | softcover  
272 pp | 7" x 10"  
\$56.00 | **Members: \$50.40**

## Migrating Library Data: A Practical Manual

Edited by Kyle Banerjee and Bonnie Parks | PRINT: 978-0-8389-1503-5

Using step-by-step instructions and checklists, this book provides expert advice to help library staff without programming knowledge address common conceptual and technical issues encountered in migrations. An important planning and implementation tool, this book

- › offers a holistic view of migrating different types of library data in ILSes, institutional repositories, DAMs, and other types of systems used to manage data and operations;
- › shows how to analyze, clean, and manipulate data using skills and tools available to most libraries;
- › demonstrates how to work with specific data types typically encountered such as MARC, XML, and delimited text;
- › examines issues that affect specific areas such as acquisitions, circulation, licensing, and institutional repositories;
- › thoroughly covers testing, the final migration process, and putting the new system into full production; and
- › provides step-by-step instructions as well as useful checklists for "go live" readiness, post-migration functionality, and more.



2017 | softcover  
272 pp | 6" x 9"  
\$70.00 | **Members: \$63.00**



## Mastering Data and Databases for Information Professionals

Diane Rasmussen Pennington | PRINT: 978-1-78330-117-1

This text provides an appropriately technical introduction to creating, implementing, and working with relational databases. It gives instruction on how to create a relational database, including discussion of concepts including primary keys, indexes, tables, and relationships. Guidance for maintaining data integrity and quality through best practices such as normalization, specialization, and constraints is also included as well as a discussion of the different ways to obtain the data that is stored in relational databases. Taking a holistic look at where data exists in library settings, the book is organized into three sections:

- › Part I. Introduction to databases and data
- › Part II. Structured data and databases
- › Part III. The new generation of data and databases

Most librarians work with databases in some form every day and this book is tailored specifically to their needs, containing everything they need to know to create, maintain, and interface with databases.



2018 | hardcover  
360 pp | 6" x 9"  
\$165.00 | **Members: \$148.50**

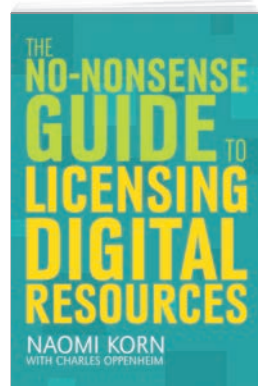


## Design and Architecture of Digital Information Systems and Services

iResearch

PRINT: 978-1-85604-936-8

This comprehensive review is organized around three themes: design and architecture of digital information systems and services; knowledge organization and index; and access to digital information. Each chapter provides a review of the specific area and is cross-referenced with other chapters to provide a thorough view of the topic.



2018 | softcover  
160 pp | 6" x 9"  
\$95.00 | **Members: \$85.50**



## The No-Nonsense Guide to Licensing Digital Resources

Naomi Korn with Charles Oppenheim

PRINT: 978-1-85604-805-7

This no-nonsense guide provides easy-to-follow and pragmatic solutions to working with everything from e-journals and repositories to databases and image collections from an expert in the field. Case studies drawn from across the globe and from every type of institution illustrate relevant real-world problems and answers, while flowcharts and checklists provide visual reminders of key points.

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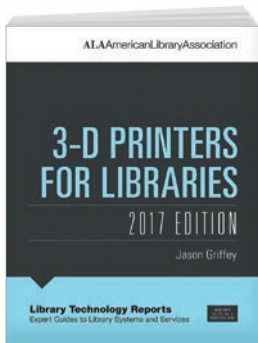
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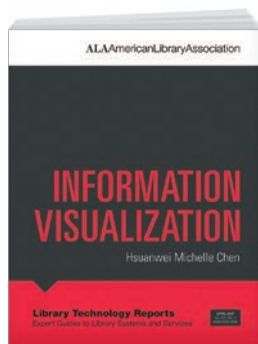


2017 | softcover  
32 pp | 8.5" x 11"  
\$43.00 | **Members: \$38.70**

### 3-D Printers for Libraries, 2017 Edition

**Jason Griffey** | PRINT: 978-0-8389-5988-6 | *Library Technology Reports*, July 2017 (53:5)

This issue of *Library Technology Reports* explains both the practicalities of 3-D printing and also its promise and potential in library services. A better understanding of the basics and the theory behind the hardware can help you determine the best ways to integrate 3-D printers into your library. Griffey concentrates on the areas where much has changed in the last several years, starting with the variety of materials that are now available for printing. Then he discusses the types of 3-D printing software, including a relatively new set of tools that are designed to make 3-D printing much easier from a management standpoint. Next, he looks at the brands of printers that are available and how best to consider them when making purchasing decisions. And finally, he presents recommendations on library 3-D printing setups. This report will help you better understand the technology involved and will also provide you with a set of recommendations and best practices that will enable you to put together the very best 3-D printing setup for your library.



2017 | softcover  
32 pp | 8.5" x 11"  
\$43.00 | **Members: \$38.70**

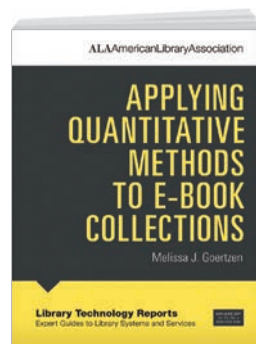
### Information Visualization

Hsuanwei Michelle Chen

*Library Technology Reports*, April 2017 (53:3)

PRINT: 978-0-8389-5986-2

Here, Chen provides an in-depth discussion and demonstration of how information visualization can be applied to a library setting. She shows librarians and library staff what information visualization can do for their institution and how it can enhance data analytics, communication, service quality, and work effectiveness.



2017 | softcover  
32 pp | 8.5" x 11"  
\$43.00 | **Members: \$38.70**

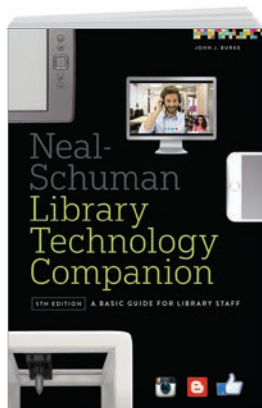
### Applying Quantitative Methods to E-book Collections

Melissa Goertzen

*Library Technology Reports*, May/June 2017 (53:4)

PRINT: 978-0-8389-5987-9

This report guides you through the quantitative analysis process and showcases that evaluation frameworks can be developed for e-book collections regardless of the size of your library or equipment budget.



2016 | softcover  
232 pp | 6" x 9"  
\$80.00 | **Members: \$72.00**

## Neal-Schuman Library Technology Companion: A Basic Guide for Library Staff, Fifth Edition

John J. Burke | PRINT: 978-0-8389-1382-6

In its new fifth edition, this one-stop overview of all technologies used in libraries today is more comprehensive and compelling than ever. The perfect primer for LIS students, Burke's guide should also be at the top of the list for any current or future library professional looking to stay at the forefront of technological advancement. Its incisive coverage includes

- › complete analysis of the librarian's technological toolbox for teaching, security, databases, and more;
- › expert advice on how to compare and evaluate competing technology solutions;
- › mobile devices and technology, social media, and streaming media;
- › makerspaces and other technology programming;
- › updated content on open source catalog systems, discovery layers, and related elements of library management systems;
- › a new section on learning management systems (LMS); and
- › websites, web-based services, and free information resources.

### ★ Bestsellers in Information Technology | Information Studies



2014 | softcover  
224 pp | 8.5" x 11"  
\$55.00 | **Members: \$49.50**

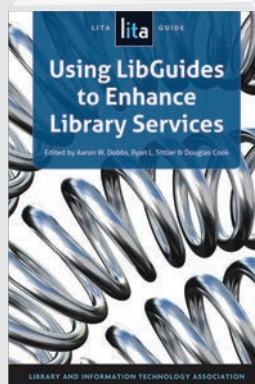
#### Google Search Secrets

Christa Burns and  
Michael P. Sauers

PRINT: 978-1-55570-923-5  
e-book available

"The authors have researched each section with an almost forensic attention to detail. Virtually every step of the search process is fully explained with multiple screen captures."

—*Online Information Review*



2013 | softcover  
328 pp | 6" x 9"  
\$65.00 | **Members: \$58.50**

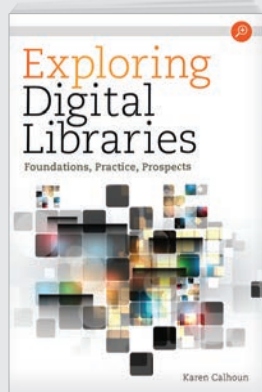
#### Using LibGuides to Enhance Library Services: A LITA Guide

Edited by Aaron W. Dobbs,  
Ryan L. Sittler, and Douglas Cook

PRINT: 978-1-55570-880-1  
e-book available

"A readable and accessible guide and one I would particularly recommend to academic librarians."

—*Australian Library Journal*



2014 | softcover  
352 pp | 6" x 9"  
\$98.00 | **Members: \$88.20**

#### Exploring Digital Libraries: Foundations, Practice, Prospects

Karen Calhoun

PRINT: 978-1-55570-985-3

"From the 'cloud' to 'community,' and from the 'mass digitization' to the 'digital divide,' Calhoun has meticulously covered everything the reader needs to know... This is a book by a librarian for other librarians, and that really is what makes this book stand out."

—VOYA



2014 | softcover  
216 pp | 6" x 9"  
\$65.00 | **Members: \$58.50**

#### Useful, Usable, Desirable: Applying User Experience Design to Your Library

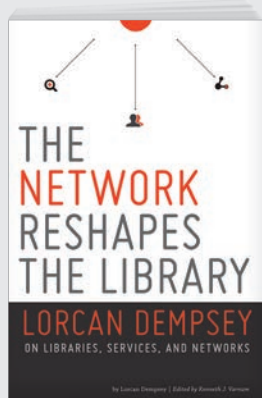
Aaron Schmidt  
and Amanda Etches

PRINT: 978-0-8389-1226-3

"Pithy and observant... allows librarians to look at their libraries with fresh eyes, and it encourages them to reimagine their library with an open mind."

—*Serials Review*





2014 | softcover  
320 pp | 6" x 9"  
\$57.00 | Members: \$51.30

### The Network Reshapes the Library: Lorcan Dempsey on Libraries, Services, and Networks

Lorcan Dempsey, Edited by Kenneth J. Varnum

PRINT: 978-0-8389-1233-1 | e-book available

"Dempsey's uniquely extrapolative approach to discussing topical issues means that even out-of-date posts have an enduring relevance." —*Technicalities*

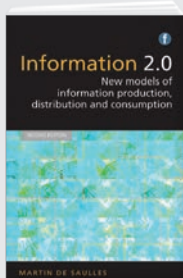
"A new generation of librarians and library professionals now have the opportunity to read these important writings in a new context: hindsight . . . Dempsey has provided both a record and many noteworthy ideas to a community that continues to applaud his insights." —*Serials Review*



2011  
softcover  
300 pp  
8.5" x 11"  
\$82.00  
Members: \$73.80  
PRINT:  
978-1-55570-747-7

### Book Repair: A How-To-Do-It Manual, Second Edition Revised

Kenneth Lavender;  
revised by Artemis BonaDea

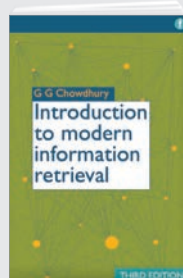


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PRINT:  
978-1-78330-009-9

### Information 2.0: New Models of Information Production, Distribution and Consumption, Second Edition

Martin De Saulles

"Just as valuable for the casual reader as for the information professional." —*Ariadne*

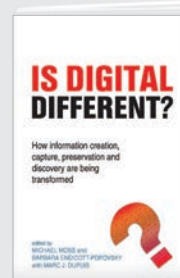


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softcover  
508 pp  
6" x 9"  
\$94.95  
Members: \$85.46  
PRINT:  
978-1-55570-715-6

### Introduction to Modern Information Retrieval, Third Edition

G. G. Chowdhury

"Will be of great use to information practitioners to review their IR knowledge." —*Australian Academic and Research Libraries*

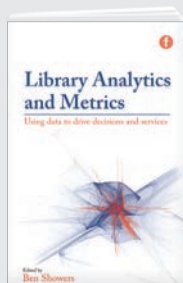


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\$95.00  
Members: \$85.50  
PRINT:  
978-1-85604-854-5

### Is Digital Different?: How Information Creation, Capture, Preservation and Discovery Are Being Transformed

Edited by Michael Moss and Barbara Endicott-Popovsky with Marc J. Dupuis

"A useful compilation." —*Technical Services Quarterly*



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978-1-85604-965-8

### Library Analytics and Metrics: Using Data to Drive Decisions and Services

Edited by Ben Showers

"A valuable resource for anyone who serves as a liaison to faculty and students along with those who manage library systems and services." —*Library Journal*



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softcover  
256 pp  
6" x 9"  
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Members: \$89.96  
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978-1-85604-713-5

### Social Media for Creative Libraries

Phil Bradley

"... a practical and simple, yet honest and accessible mix of the good, the bad and the ugly." —*Alexandria*

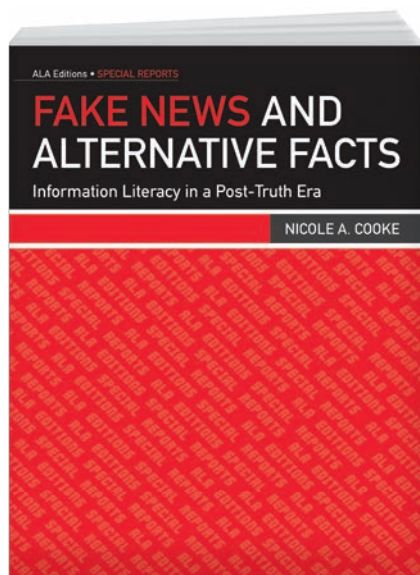


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144 pp  
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\$70.00  
Members: \$63.00  
PRINT:  
978-0-8389-1228-7  
e-book available

### The Top Technologies Every Librarian Needs to Know: A LITA Guide

Edited by Kenneth J. Varnum

"Contains excellent advice about defining the library's context, goals, needs, and abilities as a means of discerning which technologies to adopt." —*Technical Services Quarterly*



2018 | softcover  
64 pp | 8.5" x 11"  
\$35.00 | **Members: \$31.50**

## Fake News and Alternative Facts: Information Literacy in a Post-Truth Era

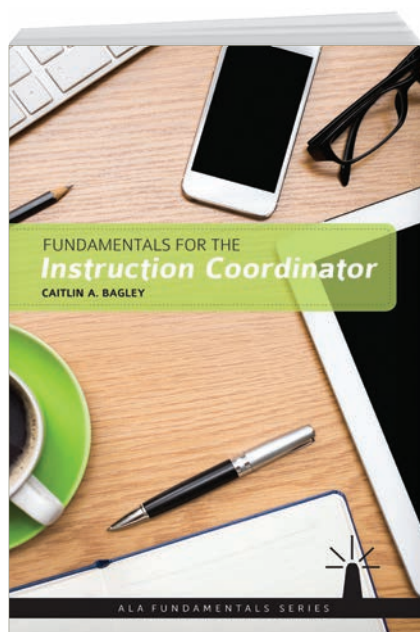
Nicole A. Cooke | PRINT: 978-0-8389-1636-0

Talk of so-called fake news, what it is and what it isn't, is front and center across the media landscape, with new calls for the public to acquire appropriate research and evaluation skills and become more information savvy. But none of this is new for librarians and information professionals, particularly for those who teach information literacy. Cooke, recipient of the 2017 ALA Achievement in Library Diversity Research Award, believes that the current situation represents a golden opportunity for librarians to impart these important skills to patrons, regardless of their age or experience. In this ALA Editions Special Report, readers will

- › learn more about the rise of fake news, particularly those information behaviors that have perpetuated its spread;
- › discover techniques to identify fake news, especially online; and
- › explore methods to help library patrons of all ages think critically about information, teaching them ways to separate fact from fiction.

Information literacy is a key skill for all news consumers, and this ALA Editions Special Report shows how librarians can make a difference by helping patrons identify misinformation.

**See Also: *Anonymity*, page 22.**



2018 | softcover  
192 pp | 6" x 9"  
\$55.00 | **Members: \$49.50**

## Fundamentals for the Instruction Coordinator

Caitlin A. Bagley | PRINT: 978-0-8389-1637-7

An instruction coordinator does more than just oversee the entire department of instruction librarians. The role also requires you to function as the assessment lead, training and directing the tone of how instruction will be taught, performed, and evaluated, as well as perform outreach to departments and faculty outside the library to find ways to make connections for future instruction. Tasked with the position when a colleague was on a sabbatical, here Bagley has written the guide she wishes she'd had from the very beginning. In a concise, straightforward manner she outlines exactly what you need to know as a new instruction coordinator, including

- › an overview of library instruction and the primary stakeholders;
- › guidance on key duties such as training, management, communications, and assessment;
- › instruction coordinator best practices drawn from librarians working in a range of settings; and
- › tips on how to integrate what you've learned into your program.

Bagley presents the perfect primer for librarians at all levels of experience, from brand new coordinators to those who simply want a refresher on new methods.



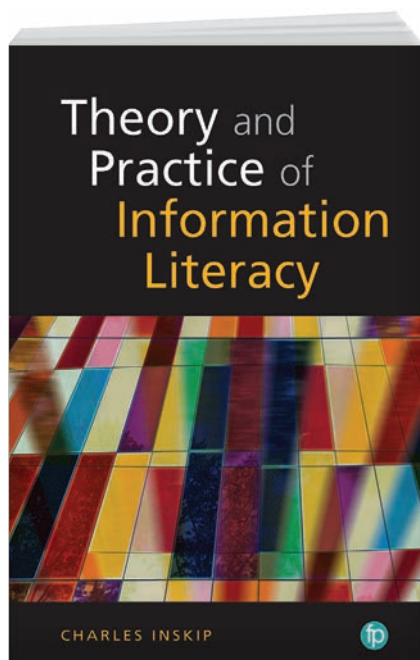
2017 | softcover  
248 pp | 6" x 9"  
\$80.00 | **Members: \$72.00**

## Expert Internet Searching, Fifth Edition

**Phil Bradley** | PRINT: 978-1-78330-247-5

Covering everything from the basics to running advanced and complex searches using a variety of different search engines, the book enables readers to gain a nuanced and full understanding of online search. Fully revised for its fifth edition, *Expert Internet Searching* includes current trends in search, such as social media search, fake news, and discussion of the authority and validity of search results. Key topics include

- › an introduction to the internet and search engines;
- › the Google experience;
- › other free-text search engines;
- › directory- and category-based search engines;
- › multi- and meta-search engines;
- › social media search engines;
- › visual searching;
- › people-based resources;
- › academic and other specialized search engines;
- › news-based search engines;
- › multimedia search engines;
- › search apps and a discussion of the effect of mobile search on the industry;
- › search utilities and resources to make life easier; and
- › the future of search.



2017 | softcover  
352 pp | 6" x 9"  
\$69.00 | **Members: \$62.10**

## Theory and Practice of Information Literacy

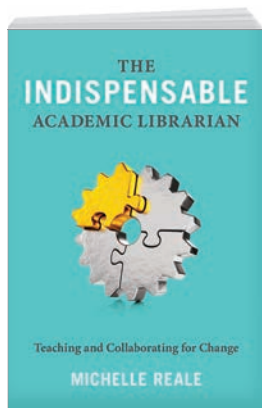
**Charles Inskip** | PRINT: 978-1-78330-135-5

From politicians and policymakers through funders and education providers to cultural heritage organizations, employers, community groups, and social activists there is a growing awareness of the impact of digitization on engagement with information. Beginning with a recent history of information literacy (IL) to give context, this book then provides a detailed review of theoretical models and practical approaches using real life examples from the wide information landscape. Examining key issues around IL from an academic and professional perspective, this book

- › provides a detailed understanding of the theory and practice of IL and associated areas;
- › identifies and discusses the challenges presented by the lifelong learning nature of IL in a digital world; and
- › enables the development of appropriate skillsets of library and information professionals as central players in the delivery of IL in education, workplace and society.

LIS students and professionals alike will find this up-to-date guidebook for developing their knowledge, understanding, and delivery of IL.





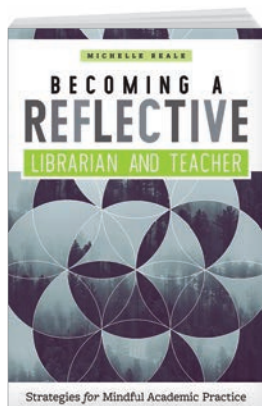
2018 | softcover  
128 pp | 6" x 9"  
\$57.00 | **Members: \$51.30**

## The Indispensable Academic Librarian: Teaching and Collaborating for Change

**Michelle Reale** | PRINT: 978-0-8389-1638-4

Far from being merely auxiliary to the learning cycle, academic librarians are educators in their own right. If the primary challenge before them is to change how they're perceived within their institutions, Reale proposes, the key lies in becoming a proactive teacher and collaborator. Blending practice-based evidence with a warm approach, Reale

- › discusses the changing perception of academic librarians, how they are seen and how they see themselves;
- › shows how academic librarians can and should assert their rightful place in the learning cycle;
- › looks at how to match teaching goals with academic librarians' mission;
- › advocates for the indispensable roles the academic librarian should play, including co-collaborator, one-on-one research consultant, expert-at-large in non-structured spaces such as the dorm or student lounge, and embedded librarian in the classroom; and
- › offers talking points for self-advocacy, looking at the many ways academic librarians are making a difference.



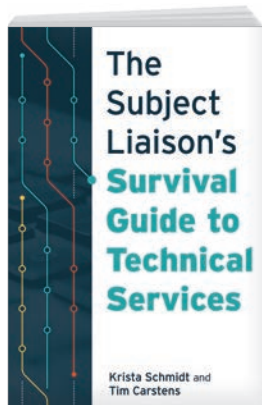
2017 | softcover  
144 pp | 6" x 9"  
\$57.00 | **Members: \$51.30**

## Becoming a Reflective Librarian and Teacher: Strategies for Mindful Academic Practice

**Michelle Reale** | PRINT: 978-0-8389-1529-5

Too much of the time our attempts at achieving a work/life balance instead amount to a rigid compartmentalization of the different parts of our lives. But the very qualities that make us human, including our thoughts, feelings, and experiences, are the keys to making us better librarians and teachers. The path forward is through reflection, which can help us gain insights that are applicable both personally and professionally. In this book Reale employs a conversational tone to lead readers through the steps of reflective practice, offering

- › a concise framework for reflective practice, from laying the groundwork and getting started through creating and sustaining a reflexive loop;
- › guidance on how to use journaling as a tool for expressing experiences, creating a dialogue with oneself, listmaking, and other constructive reflection;
- › tips for becoming a reflective practitioner both inside and outside of the classroom;
- › a plan for using reflective practice with colleagues through conversation and collaboration; and
- › strategies at the end of each chapter for putting ideas into practice.



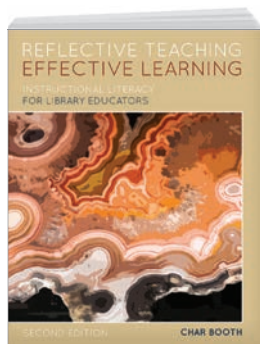
2017 | softcover  
112 pp | 6" x 9"  
\$40.00 | **Members: \$36.00**

## The Subject Liaison's Survival Guide to Technical Services

**Krista Schmidt and Tim Carstens** | PRINT: 978-0-8389-1502-8 | e-book available

Subject liaisons act as a bridge connecting academic departments to the library and its services, helping facilitate instruction sessions, research support, and collection development. To be at their best in these roles, subject liaisons need a working understanding of technical services functions. This book represents the first guide to speak directly to the needs and responsibilities of subject liaisons, clearing away unnecessary information and jargon to bring them up to speed on how technical services staff get things done. Clear and concise, this guide

- › covers policy, budgets and funding, acquisitions ordering, processing, cataloging, weeding, and other major technical services duties;
- › includes appropriate background information on each topic to enhance readers' understanding;
- › provides "Questions You Should Be Asking" connected to each chapter which encourage subject liaisons to be proactive in their learning; and
- › offers a glossary of common technical services terms.



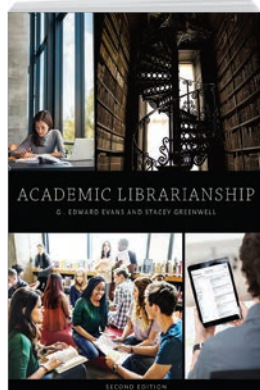
2018 | softcover  
160 pp | 8.5" x 11"  
\$65.00 | **Members: \$58.50**

## Reflective Teaching, Effective Learning: Instructional Literacy for Library Educators, Second Edition

**Char Booth** | PRINT: 978-0-8389-1501-1

Booth's practical approach to developing personal instructional literacy, a method that empowers library professionals at any level of experience to become better and more confident educators, made the first edition of this text a runaway bestseller. Updated to expand its focus to more fully include program coordinators and library administrators, the new second edition cements its status as a peerless resource for day-to-day use as well as LIS courses. Laying the foundation for effective teaching, Booth outlines a framework that includes

- › tools for improving learning in the moment and developing a teacher identity through self-assessment;
- › evidence-based strategies in learning and instructional research;
- › methods for evaluating and integrating technology in learning using a practical toolkit approach;
- › a systematic and outcomes-based process for developing and assessing learning experiences; and
- › new material on strategy and scaffolding, with discussions of collaboration, institutional partnerships, working with faculty, and program development through curriculum mapping.



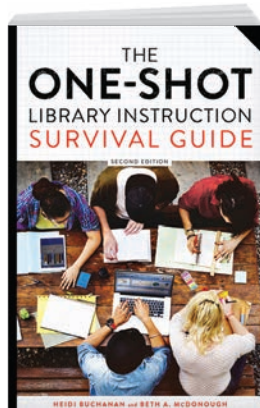
2018 | softcover  
448 pp | 7" x 10"  
\$95.00 | **Members: \$85.50**

## Academic Librarianship, Second Edition

**G. Edward Evans and Stacey Greenwell** | PRINT: 978-0-8389-1563-9

This "comprehensive overview" (*Journal of Access Services*), has been thoroughly revised and updated to provide a timely exploration of the characteristics of academic librarianship and its place in the ever-changing environment of higher education. Evans and Greenwell offer authoritative coverage of

- › teaching faculty roles and the status of the academic librarian;
- › governance and the growing tension on some campuses between faculty and administration;
- › curriculum, with a discussion of the balance between general education requirements and applied courses;
- › collections, data management, digitization, and metadata;
- › scholarly communication, plus alternative models such as open educational resources (OERs);
- › providing quality service, and the role of user experience (UX) in assessment;
- › ACRL's Information Literacy Framework;
- › classrooms, common learning spaces, and other facilities; and
- › staffing and professional development.



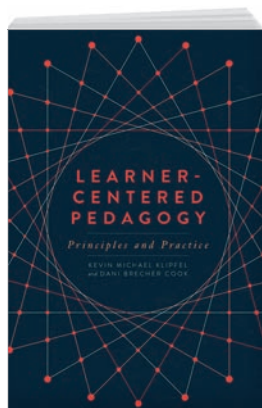
2017 | softcover  
168 pp | 6" x 9"  
\$50.00 | **Members: \$45.00**

## The One-Shot Library Instruction Survival Guide, Second Edition

**Heidi E. Buchanan and Beth A. McDonough** | PRINT: 978-0-8389-1486-1

The ACRL Framework for Information Literacy for Higher Education is good news for one-shot instructors. With its six frames and conceptual approach you're freed from a long list of outcomes and can instead focus on big ideas. The new edition of this concise guide will help you stay organized and use your limited time wisely. With guidance that will help students sharpen their critical thinking skills, use better sources, improve their understanding, and avoid plagiarism, this book covers

- › creative solutions for real-life problems, such as a difficult assignment or controversial topic, illustrated with 13 vignettes from professionals in the field;
- › efficient assessment despite limited time or resources;
- › specialized settings like an online class or classroom without computers;
- › practical ideas on instruction for the six frames;
- › choosing the right lesson for the right student at the right time;
- › how to use concept maps; and
- › creating assignments for active learning and experiential learning.



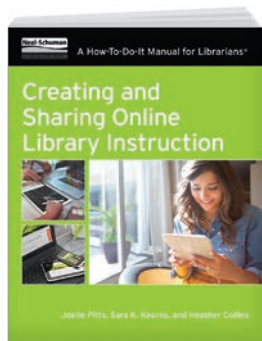
2017 | softcover  
208 pp | 6" x 9"  
\$60.00 | **Members: \$54.00**

## Learner-Centered Pedagogy: Principles and Practice

Kevin Michael Klipfel and Dani Brecher Cook | PRINT: 978-0-8389-1557-8

Today's emphasis on metrics and personalization make evidence-based instruction an imperative. In this practice-based handbook, the authors draw on the research of the humanistic psychologist and educator Carl Rogers to present an empathetic approach to information literacy sessions, reference service, and outreach. With an eye on everyday library work, they offer concrete, empirically-based strategies to connect with learners at all levels. Offering plentiful examples of pedagogy in action, this book covers:

- › 6 cognitive principles for organizing information literacy instruction, with sample worksheets and organization tools for instruction planning;
- › how to establish rapport and kindle learners' motivation;
- › tactics for transcending "cite 5 sources" and other uninspiring research assignments;
- › educational evidence debunking the mythical perception that because students are skilled at computers and mobile technology, they already know how to do research;
- › questions to keep in mind for inspiring autonomous learning; and
- › the power of story, as described by Joan Didion, Brené Brown's Ted Talk, and educational psychology research.



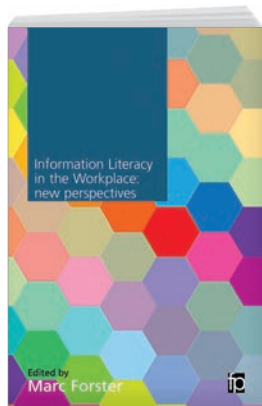
2017 | softcover  
160 pp | 8.5" x 11"  
\$54.00 | **Members: \$48.60**

## Creating and Sharing Online Library Instruction: A How-To-Do-It Manual for Librarians

Joelle Pitts, Sara K. Kearns, and Heather Collins | PRINT: 978-0-8389-1562-2

An easy to follow tutorial for creating online library instruction with learning objects, this manual is written by three librarians with the New Literacies Alliance (NLA), an interinstitutional information literacy consortium that addresses the "new" literacies required for academic success and lifelong learning. This book

- › walks readers through creating and sharing outcome-based lessons that allow students to master skills at their own pace;
- › demonstrates how to use assessment to ensure that students learn foundational research and critical thinking skills rather than simply how to use a database or discovery platform;
- › sketches in the background and mission of NLA, sharing examples of successful collaboration across institutions;
- › includes an assortment of NLA's workflows, design processes, and style guides; and
- › offers project planning and implementation tools, including checklists, steps, and critical questions to consider.



2017 | softcover  
208 pp | 6" x 9"  
\$80.00 | **Members: \$72.00**

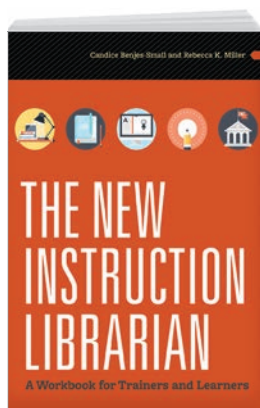
## Information Literacy in the Workplace: New Perspectives

Edited by Marc Forster | PRINT: 978-1-78330-132-4

In today's information-driven workplace, information professionals must know when research evidence or relevant legal, business, personal, or other information is required, how to find it, how to critique it, and how to integrate it into one's knowledge base. There is an ethical requirement for information professionals to meet best practice standards to achieve the best outcome possible for the client. Using a range of new perspectives, this book demonstrates several aspects of informational literacy's presence and role in the contemporary workplace. Content covered includes

- › examination of the value and impact of IL in the workplace;
- › how IL is experienced remotely, beyond workplace boundaries;
- › IL's role in professional development;
- › organizational learning and knowledge creation;
- › developing information professional competencies; and
- › how to unlock and create value using IL in the workplace.





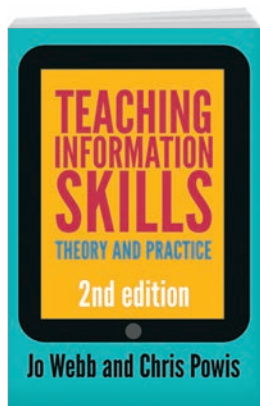
2017 | softcover  
256 pp | 7" x 10"  
\$68.00 | **Members: \$61.20**

## The New Instruction Librarian: A Workbook for Trainers and Learners

**Candice Benjes-Small and Rebecca K. Miller** | PRINT: 978-0-8389-1456-4 | e-book available

This book cuts through the jargon and rhetoric to ease the transition into library instruction, offering support to all those involved, including library supervisors, colleagues, and trainees. Grounded in research on teaching and learning from numerous disciplines, not just library literature, this book

- › shows how to set up new instruction librarians for success, with advice on completing an environmental scan, strategies for recruiting efficiently, and a training checklist;
- › walks readers step by step through training a new hire or someone new to instruction, complete with hands-on activities and examples;
- › explores the different roles an instruction librarian is usually expected to play, such as educator, project manager, instructional designer, and teaching partner;
- › demonstrates the importance of performance evaluation and management, including assessment and continuing education, both formal and informal; and
- › provides guided reading lists for further in-depth study of a topic.



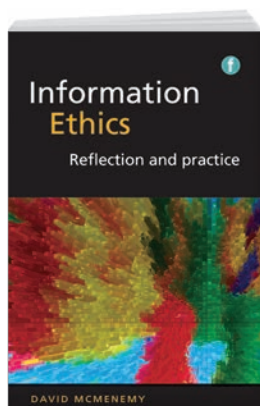
2018 | softcover  
240 pp | 6" x 9"  
\$99.95 | **Members: \$89.96**

## Teaching Information Skills: Theory and Practice, Second Edition

**Jo Webb and Chris Powis** | PRINT: 978-1-85604-949-8

This fully updated edition of the best-selling book shows librarians how to empower their library users and teach information skills.

Informed by best teaching practice and contemporary learning theories, the text covers both the theory and practice of library instruction. Each chapter has two parts: a section explaining the principles of learning and teaching, followed by a section analyzing successful learning and teaching activities, rooted in personal experience. The book draws best practice examples and brand new case studies from a broad range of institutions. New and expanded topics for this edition include discussion of distance learning and technology-enabled learning, and when and how to buy in commercial services to support your teaching.



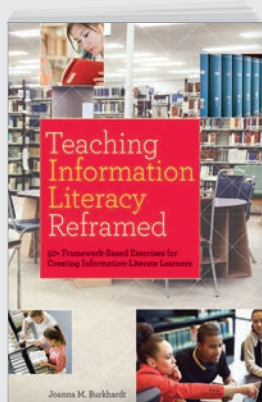
2018 | softcover  
256 pp | 6" x 9"  
\$99.95 | **Members: \$89.96**

## Information Ethics: Reflection and Practice

**David McMenemy** | PRINT: 978-1-85604-939-9

This book considers the overarching ethical concepts impacting on all library and information professionals and will be of interest to both practitioners and students. Practical guidance to ethical dilemmas is provided through discussion of international real-world examples of ethical situations throughout the text. A resource guide and suggestions for further reading are provided and model policies that can be used by practitioners to support ethical practice are included as appendices. Topics include

- › figures and philosophies of information ethics;
- › professional associations and professionalism;
- › freedom of access and expression;
- › understanding user needs;
- › protection of ideas and the cultural record;
- › information ethics and democracy; and
- › managing technology.



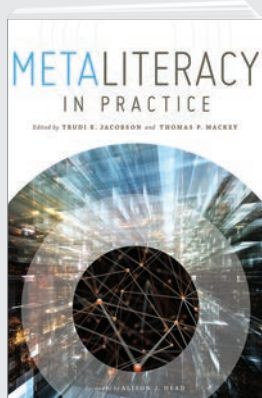
2016 | softcover  
232 pp | 7" x 10"  
\$58.00 | **Members: \$52.20**

## Teaching Information Literacy Reframed: 50+ Framework-Based Exercises for Creating Information-Literate Learners

Joanna M. Burkhardt | PRINT: 978-0-8389-1397-0

The six threshold concepts outlined in the Framework for Information Literacy for Higher Education are an altogether new way of looking at information literacy. In this important new book, bestselling author and expert instructional librarian Burkhardt decodes the Framework, putting its conceptual approach into straightforward language while offering more than 50 classroom-ready, Framework-based exercises. Guiding instructors towards helping students cross each threshold, this book

- › thoroughly addresses each threshold concept, scaffolding from the beginner level to the intermediate level;
- › includes exercises that can be used in the one-shot timeframe as well as others designed for longer class sessions and semester-long courses;
- › offers best practices in creating learning outcomes, assessments, rubrics, and teaching tricks; and
- › looks at how learning, memory, and transfer of learning applies to the teaching of information literacy.



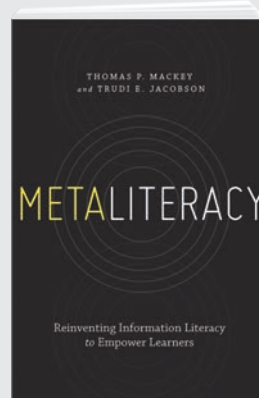
2016 | softcover  
256 pp | 6" x 9"  
\$70.00 | **Members: \$63.00**

## Metaliteracy in Practice

Edited by Trudi E. Jacobson and Thomas P. Mackey

PRINT: 978-0-8389-1379-6

"The practical applications of metaliteracy described in this book will be incredibly useful for anyone developing assignments and evaluation frameworks to be used in teaching across disciplines, whether they are starting to plan a new course from scratch, or simply want to rework an existing course to better teach and evaluate for metaliteracy skills." — *College & Research Libraries*



2014 | softcover  
248 pp | 6" x 9"  
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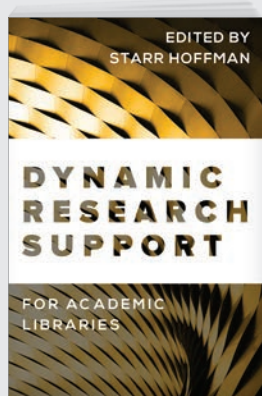
## Metaliteracy: Reinventing Information Literacy to Empower Learners

Edited by Thomas P. Mackey and Trudi E. Jacobson

PRINT: 978-1-55570-989-1  
e-book available

"A broad audience of educators at many levels will benefit from this well constructed, formatted, and developed study of how best to reach today's learners."

—*Catholic Library World*



2016 | softcover  
224 pp | 6" x 9"  
\$75.00 | **Members: \$67.50**

## Dynamic Research Support for Academic Libraries

Edited by Starr Hoffman

PRINT: 978-0-8389-1469-4

"Hoffman's collection showcases how we can add long-term value for our users by focusing on going 'deeper' and delivering comprehensive specialist services which tap into a very real need."

—*Libfocus*

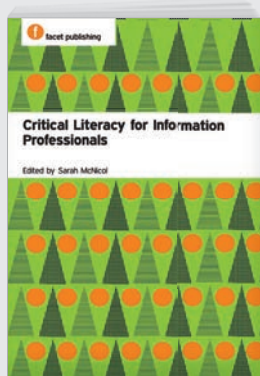


## Emerging Strategies for Supporting Student Learning: A Practical Guide for Librarians and Educators

Barbara Allan

PRINT: 978-1-78330-070-9

Allan presents the first book to bring together recent developments in both theory and practice, covering a wide range of tools and techniques which will suit students in different contexts, from large groups of 500+ to very small classes of research students.



2016 | softcover  
228 pp | 6" x 9"  
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## Critical Literacy for Information Professionals

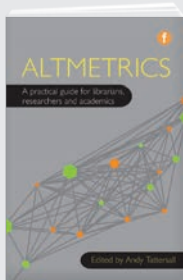
Edited by Sarah McNicol | PRINT: 978-1-78330-082-2

"Concisely written and easy to parse for details . . . Essential reading for librarians looking to gain an understanding of critical literacy in order to improve their support services."

—*Library Journal*

Critical literacy involves a commitment to equity and social justice through the explicit inclusion of those marginalized on the basis of gender, sexuality, ethnicity, class, or other forms of difference. This book combines theory and practice to offer practical ways to introduce critical literacy approaches in libraries. It covers such topics as:

- › radical information literacy as an approach to critical literacy education;
- › critical literacy and mature students;
- › physical and digital disability access in libraries;
- › teaching critical literacy skills in a multicultural, multilingual school community; and
- › developing critical literacy skills in an online environment.



2016  
softcover  
224 pp  
6" x 9"  
\$95.00  
Members: \$85.50  
PRINT:  
978-1-78330-010-5

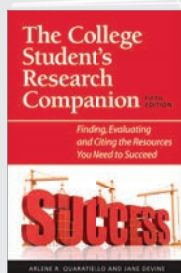


### Altmetrics: A Practical Guide for Librarians, Researchers and Academics

Edited by Andy Tattersall

"A comprehensive snapshot of what they look like today and demonstrating their value if applied in a meaningful manner."

—*LSE Review of Books*



2010  
softcover  
183 pp  
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Members: \$51.30  
PRINT:  
978-1-55570-729-3

### The College Student's Research Companion: Finding, Evaluating, and Citing the Resources You Need to Succeed, Fifth Edition

Arlene Rodda Quaratiello and Jane Devine

"Valuable." —*ARBA*



2016  
192 pp  
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softcover | \$95.00  
Members: \$85.50  
PRINT: 978-1-78330-047-1  
hardcover | \$190.00  
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PRINT: 978-1-78330-098-3

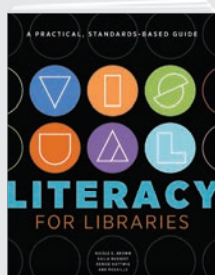


### The Data Librarian's Handbook

Robin Rice and John Southall

"Covers a large amount of interesting terrain in thoughtful and accessible ways."

—*LSE Review of Books*



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softcover  
208 pp  
8.5" x 11"  
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Members: \$63.00  
PRINT:  
978-0-8389-1381-9

### Visual Literacy for Libraries: A Practical, Standards-Based Guide

Nicole E. Brown, Kaila Bussert, Denise Hattwig, and Ann Medaille

"Required reading for any library professional, from students to seasoned librarians, who participate in teaching activities." —*Library Journal*



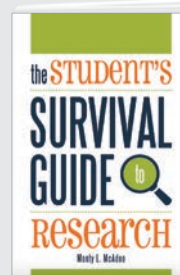
2014  
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192 pp  
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PRINT:  
978-1-55570-898-6  
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### Going Beyond Google Again: Strategies for Using and Teaching the Invisible Web

Jane Devine and Francine Egger-Sider

"A timely and enjoyable read and should help combat such myths as searching is easy, or everything important is free."

—*Information World Review*



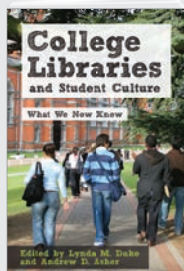
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### The Student's Survival Guide to Research

Monty L. McAdoo

"Research can be taught, and this book offers beginning-to-end instructions . . . Highly recommended for high school and undergraduate students." —*Library Journal*





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e-book available

### College Libraries and Student Culture: What We Now Know

Edited by Lynda M. Duke and Andrew D. Asher

"A well-organized and insightful work that reveals how academic libraries are viewed and utilized." —*Booklist*

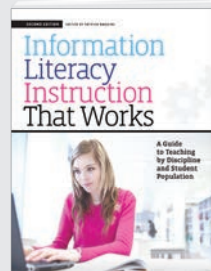


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### Fundamentals for the Academic Liaison

Richard Moniz, Jo Henry, and Joe Eshleman

"The authors have written a work that will become indispensable to new and experienced liaison librarians alike." —*Journal of Electronic Resources Librarianship*

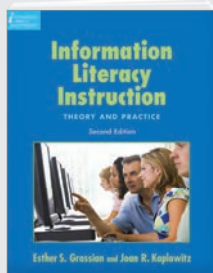


2013  
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360 pp  
8.5" x 11"  
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PRINT:  
978-1-55570-860-3  
e-book available

### Information Literacy Instruction That Works: A Guide to Teaching by Discipline and Student Population, Second Edition

Edited by Patrick Ragains

"A must-have for every college information literacy librarian. —*Library Journal* (starred review)

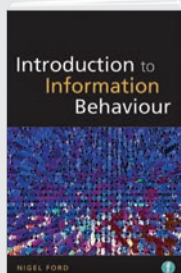


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### Information Literacy Instruction: Theory and Practice, Second Edition

Esther S. Grassian and Joan R. Kaplowitz

"The most comprehensive and detailed look at information literacy, from historical to classroom contexts, available." —YALS



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### Introduction to Information Behaviour

Nigel Ford

"Simplifies the confusing, chaotic picture of information behavior ... an ably useful and sophisticated rendering of a complex research field." —*Journal of the Association for Information Science and Technology*

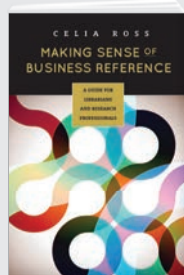


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### Introduction to Information Science

David Bawden and Lyn Robinson

"A wide-ranging look at multiple topics in information science, packed with references to important texts in these areas. Both technically complex and more abstract, theoretical discussions are delivered with concision and clarity." —*Technicalities*

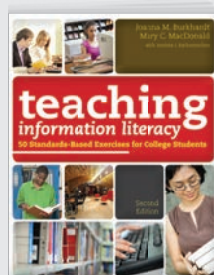


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### Making Sense of Business Reference: A Guide for Librarians and Research Professionals

Celia Ross

"It reads as if you have an expert coach in business reference helping you each step of the way." —*Academic BRASS*

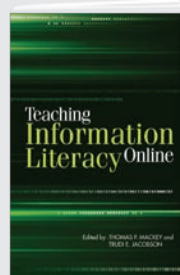


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### Teaching Information Literacy: 50 Standards-Based Exercises for College Students, Second Edition

Joanna M. Burkhardt and Mary C. MacDonald with Andrée J. Rathemacher

"Deserves wide circulation in colleges and perusal by any instructors of freshmen." —*Catholic Library World*

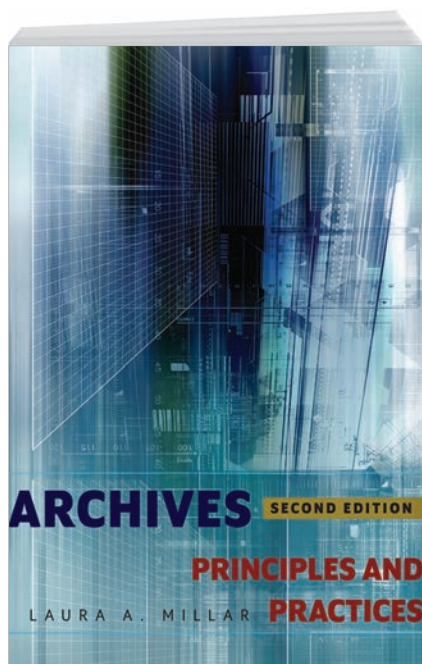


2011  
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**Members: \$73.80**  
PRINT:  
978-1-55570-735-4

### Teaching Information Literacy Online

Edited by Thomas P. Mackey and Trudi E. Jacobson

"A must read for any librarian involved in online learning or working on developing an information literacy component for an online course." —*Journal of Library Innovation*



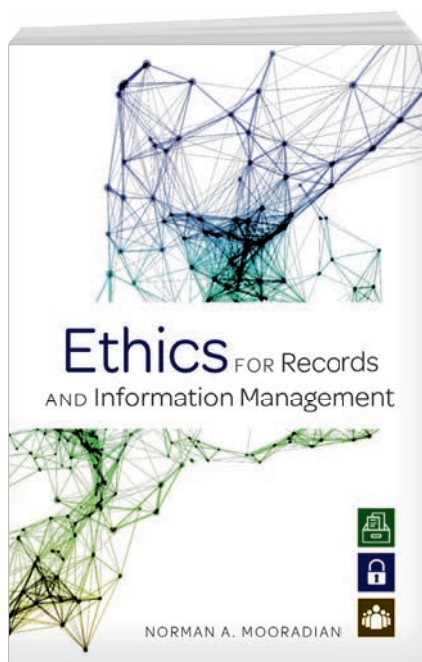
2017 | softcover  
304 pp | 6" x 9"  
\$79.00 | **Members: \$71.10**

### Archives: Principles and Practices, Second Edition

**Laura A. Millar** | PRINT: 978-0-8389-1606-3

Written in clear language with lively examples, the book outlines fundamental archival principles and practices, introduces core concepts, and explains best practices to ensure that archival materials are cared for as effectively as possible. This revised edition contains expanded discussion of the impact of digital technologies on archival materials and practice and an examination of the changing role of the archivist in the digital age, as archivists find that they need to be directly engaged with the creators of records to help ensure the preservation of valuable archives, for the present and for posterity. Topics addressed in the book include:

- › the nature of archives and archival institutions;
- › the role of archival service as a matter of trust;
- › core archival concepts such as provenance, original order, and respect des fonds;
- › practical guidance in the execution of central archival tasks, including appraisal, preservation, arrangement, description, and reference and access; and
- › discussion about the changing role and responsibilities of the archival institution and archival practitioner, as digital technologies fundamentally transform how records and archives are created, captured, preserved, used, and shared.



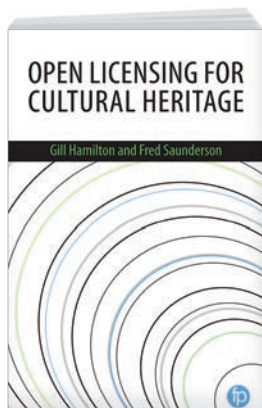
2018 | softcover  
240 pp | 7" x 10"  
\$75.00 | **Members: \$67.50**

### Ethics for Records and Information Management

**Norman A. Mooradian** | PRINT: 978-0-8389-1639-1

The scope and reach of information, driven by the explosive growth of information technologies and content types, has expanded dramatically over the past 30 years. The consequences of these changes to records and information management (RIM) professionals are profound, necessitating not only specialized knowledge but added responsibilities. RIM professionals require a professional ethics to guide them in their daily practice and to form a basis for developing and implementing organizational policies, and Mooradian's new book provides a rigorous outline of such an ethics. Taking an authoritative principles/rules based approach to the subject, this book comprehensively addresses

- › the structure of ethics, outlining principles, moral rules, judgements, and exceptions;
- › ethical reasoning, from meaning and logic to dilemmas and decision methods;
- › the ethical core of RIM, discussing key topics such as organizational context, the positive value of accountability, conflicts of interest, and confidentiality;
- › important ethical concerns like copyright and intellectual property, whistleblowing, information leaks, disclosure, and privacy; and
- › the relationship between RIM ethics and information governance.



2017 | softcover  
240 pp | 6" x 9"  
\$89.00 | **Members: \$80.10**

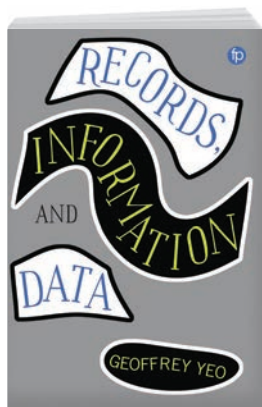


## Open Licensing for Cultural Heritage

**Gill Hamilton and Fred Saunderson** | PRINT: 978-1-78330-185-0

What does it mean to be open? This book explores the organizational benefits of open licensing and the open movement, including the importance of content discoverability, arguments for wider collections impact and access, the practical benefits of simplicity and scalability, and more ethical and principled arguments related to protection of public content and the public domain. The discussion includes

- › an accessible introduction to relevant concepts, themes, and terms, including Creative Commons, attribution, model licenses, and license versions;
- › distinctions between content that has been openly licensed and content that is in the public domain;
- › an exploration of the organizational benefits of open licensing and the open movement;
- › a range of practical case studies, including from Newcastle City Libraries, the University of Edinburgh, Statens Museum for Kunst, National Gallery of Denmark, and the British Library; and
- › the benefits and risks associated with open licensing.



2017 | softcover  
192 pp | 6" x 9"  
\$94.00 | **Members: \$84.60**

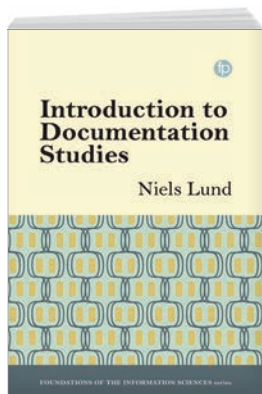


## Records, Information and Data

**Geoffrey Yeo** | PRINT: 978-1-78330-226-0

In this book Yeo, a distinguished expert in the global field, sets today's recordkeeping and archival practices in their historical context. He examines changing perceptions of the nature and purpose of records management and archival work, notions of convergence among information-related disciplines, and archivists' and records managers' attitudes to information and its governance. He also looks at the world of data science and data administration, and asks how recent work in this area can enhance our knowledge of how records function. Key topics include

- › a brief historical overview of recordkeeping;
- › the transition to the digital;
- › archivists, records managers, and the allure of information;
- › finding a way through the hall of mirrors—concepts of information;
- › records and data; and
- › why records are not (just) information—understanding records in the digital era.



2017 | softcover  
256 pp | 6" x 9"  
\$79.00 | **Members: \$71.10**



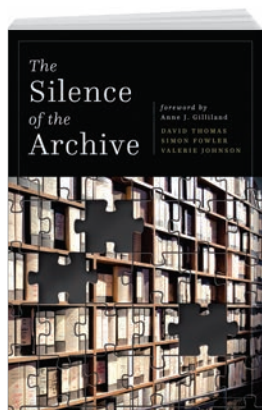
## Introduction to Documentation Studies

**Niels Lund** | PRINT: 978-1-78330-189-8

This groundbreaking new book introduces and demonstrates the value and relevance of a new approach to the documentation, communication, and information field: documentation studies, a new discipline within the overall information studies umbrella. Giving a broad and general theory for documentation, it outlines the historical background and the theoretical foundation for the discipline by giving insight into documentation issues and processes from early modern society to today's digital age: not only in the context of academic study, but also in the practice of documentation, both in everyday life and in professional life. Pivotal reading for LIS students, researchers, and faculty, this book discusses

- › human life in a documentation perspective;
- › documentation in theory;
- › a conceptual history of documentation;
- › a complementary theory of documentation;
- › a model for documentation analysis;
- › 6 case studies of documentation in practice;
- › documentation in society; and
- › the science and profession of documentation.





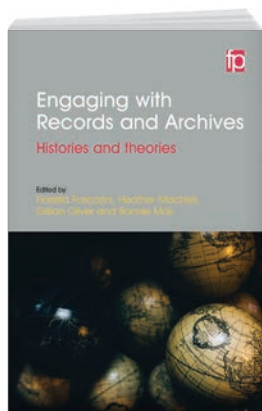
2017 | softcover  
224 pp | 6" x 9"  
\$76.00 | **Members: \$68.40**

### The Silence of the Archive

**David Thomas, Simon Fowler, and Valerie Johnson; Foreword by Anne J. Gilliland** | PRINT: 978-0-8389-1640-7

This new book provides a groundbreaking discussion of a major but little considered issue: Why do archives, sometimes seen as the repositories of truth, often fail to satisfy users because they do not contain information which users expect to find? Silences range from details of individuals' lives to records of state oppression or of intelligence operations. The authors bring together ideas from a wide range of fields, from contemporary history through family history research to Shakespearian studies. Marking the first time that the question of silence in the archives has been discussed holistically and from a broad perspective, this book examines the causes, responses, and implications both for researchers and for the archive itself. Key topics include:

- › enforced silences;
- › inappropriate selection;
- › dealing with the silence;
- › possible solutions; and
- › the meaning of the silences.

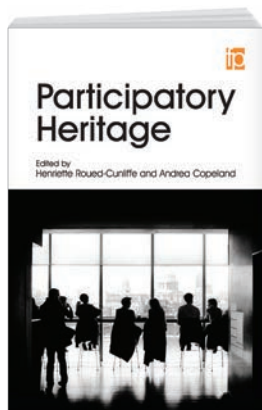


2016 | softcover  
256 pp | 6" x 9"  
\$85.00 | **Members: \$76.50**

### Engaging with Records and Archives: Histories and Theories

**Edited by Fiorella Foscarini, Heather MacNeil, Gillian Oliver, and Bonnie Mak** | PRINT: 978-1-78330-158-4

This book provides an authoritative and inspiring response to today's growing fascination with the idea of the archive and contains cutting-edge research articles on the history and theory of archives and records, written by internationally renowned and emerging scholars. It offers a selection of the most original, insightful and imaginative papers from the Seventh International Conference on the History of Records and Archives (I-CHORA 7). The "histories and theories" collected in this volume offer a wide variety of views of records, archives and archival functions, spanning diverse regions, communities, disciplinary perspectives and time periods. From the origins of contemporary grassroots archival activism in Poland to the role of women archivists in early 20th century England; from the management of records in the Dutch East Indies in the 19th century to the relationship between Western and Indigenous cultures in North America and other modern archival conundrums: this book reveals the richness and complexity of archival thinking through historical and contemporary compelling examples that will captivate the reader.



2017 | softcover  
240 pp | 6" x 9"  
\$75.00 | **Members: \$67.50**

### Participatory Heritage

**Edited by Henriette Roued-Cunliffe and Andrea Copeland** | PRINT: 978-1-78330-123-2

The internet as a platform for facilitating human organization without the need for organizations has through different social media (such as Facebook and Tumblr) created new challenges for cultural heritage institutions. *Participatory Heritage* explores these issues and demonstrates that in order for personal and community-based documentation and artifacts to be preserved and included in social and collective histories, individuals and community groups need the technical and knowledge infrastructures of support that formal cultural institutions can provide. This book discusses such challenges as

- › how to manage copyright;
- › ownership;
- › orphan works;
- › open data access to heritage representations and artifacts;
- › crowdsourcing;
- › cultural heritage amateurs;
- › information as a commodity or information as public domain;
- › sustainable preservation; and
- › attitudes towards openness.



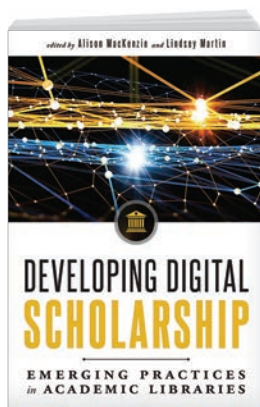
2018 | softcover  
320 pp | 8.5" x 11"  
\$85.00 | **Members: \$76.50**

## Developing and Maintaining Practical Archives, Third Edition: A How-To-Do-It Manual for Librarians

**Gregory S. Hunter** | PRINT: 978-0-8389-1277-5

Newly revised and updated to more thoroughly address our increasingly digital world, Hunter's manual covers such keystone topics as

- › a history of archives;
- › selection, appraisal, acquisition, accessioning, and deaccessioning;
- › important points of copyright, privacy, and ethics;
- › description, including DACS, EAD, and tools such as Archon and the Archivists' Toolkit;
- › preservation, including guidance on how to handle rare books, maps, architectural records, and artifacts;
- › digital records, addressing new and popular methods of storage and preservation of email, image files, webpages, Word documents, spreadsheets, databases, and media files; and
- › metrics, assessment, establishing employee procedures and policies, working with interns and volunteers, and other managerial duties.



2017 | softcover  
192 pp | 6" x 9"  
\$70.00 | **Members: \$63.00**

## Developing Digital Scholarship: Emerging Practices in Academic Libraries

**Edited by Alison Mackenzie and Lindsey Martin** | PRINT: 978-0-8389-1555-4

"A welcome addition to the literature about the ongoing changes in academic librarianship... recommended for both teachers and students of LIS, but also for practitioners."

—*Information Research*

Spanning a wide range of contrasting perspectives, contexts, insights, and case studies, this edited collection explores the relationships between digital scholarship, contemporary academic libraries, and professional practice. The book demonstrates that there are opportunities to be bold, remodel, try new approaches, and reposition the library as a key partner in the process of digital scholarship. Topics include:

- › the impact of digital scholarship on organizational strategies;
- › developing digital capable librarians;
- › social networking with the scholarly community;
- › digital scholarship centers;
- › new approaches to service delivery; and
- › re-visioning of space, both physical and virtual.



2017 | softcover  
336 pp | 6" x 9"  
\$85.00 | **Members: \$76.50**

## The Special Collections Handbook, Second Edition

**Alison Cullingford**

PRINT: 978-1-78330-126-3

Working with special collections can vary dramatically from preserving a single rare book to managing and digitizing vast mixed-media archives, yet the role of the information professional is always critical. This book offers up-to-date guidance which pulls together insights from best practices across the field.



**ALA Editions is proud  
to announce a partnership with  
THE SOCIETY OF AMERICAN ARCHIVISTS (SAA)**

Founded in 1936, SAA is North America's oldest and largest national archival professional association. To enrich the resources offered by ALA Editions, select SAA titles will be available for purchase through the ALA Store.

➔ **See page 85 for more details.**



2018 | softcover  
224 pp | 6" x 9"  
\$95.00 | **Members: \$85.50**



### Archiving Websites: A Practical Guide for Information Management Professionals, Second Edition

**Adrian Brown** | PRINT: 978-1-78330-053-2

This second edition has been updated to cover key developments such as advances in the archiving and analysis of social media, the challenges and opportunities of mobile technology and Linked Open Data, recognition of the vast potential of web archives to support research, and the adoption of web archiving in the commercial world to support regulatory compliance. Brown also addresses such important topics as

- › the development of web archiving, with added case studies from the British Library, TNA, Eastern Europe, and Asia;
- › selection policies, including discussion of new types of content to archive;
- › automatic crawl definition and refinement, similarities and differences between library, archive, and museum approaches to web archiving, and other preservation issues;
- › delivery to users, with new case studies for web archives, journalism and media use, education, academic research data, linked data, and government transparency; and
- › legislation, with a look at new copyright regulations.



2017 | softcover  
224 pp | 6" x 9"  
\$95.00 | **Members: \$85.50**



### Digital Archives: Management, Use and Access

**Milena Dobрева and Gabriella Ivacs, editors** | PRINT: 978-1-85604-934-4

This landmark edited collection offers a wide-ranging overview of how rapid technological changes and the push for providing greater access to digitized cultural heritage holdings are changing the landscape of archives.

Providing inspirational and informative chapters by international experts, this book will help digital archivists and other information professionals understand the drivers for change in archives and the implications. Sustainable business models for cultural production, the digitization of analog cultural heritage, and the related IPR issues surrounding the reuse of digital objects and data for research, education, advocacy, and art all receive full attention. Contributors also present state-of-the-art solutions in building digital archives on networked infrastructure, trusted digital repositories to ensure long-term access, and tools to serve emerging needs in digital humanities.



2017 | softcover  
256 pp | 6" x 9"  
\$125.00 | **Members: \$112.50**



### Management Skills for Archivists and Records Managers

**Edited by Louise Ray and Melinda Haunton** | PRINT: 978-1-85604-584-1

A must-have resource for those at the start of their careers, as well as students who hope to become leaders in archival and records management, this up-to-date handbook provides guidance on all the skills needed to succeed. The book's practical advice is underpinned with current thinking and theory, and draws on experience of teaching management skills to graduate archivists and records managers. Chapters cover

- › identifying management skills for archivists and records managers;
- › taking the long-term view: corporate and strategic planning;
- › managing projects successfully;
- › managing money and other resources;
- › managing people;
- › providing accountability: performance measurement;
- › advocating for archives and records management; and
- › developing personal management skills.





2015 | softcover  
736 pp | 8.5" x 11"  
\$110.00 | **Members: \$99.00**

## Preserving our Heritage: Perspectives from Antiquity to the Digital Age

Edited by Michèle Valerie Cloonan | PRINT: 978-1-55570-937-2

*Winner of the 2016 Preservation Publication Award from the Society of American Archivists (SAA)*

Drawing on a multitude of historical texts, this sweeping yet accessible volume provides a broad understanding of preservation for librarians, archivists, and museum specialists, and related LIS and continuing education classes. Cloonan covers such key topics as

- › early perspectives on preservation, from 700 BC to the 19th century;
- › cultural heritage and risks to cultural heritage, such as time and nature;
- › preservation in the context of libraries, archives, museums, and the built environment;
- › digitization, the preservation of time-based media, obsolescence, and other contemporary collection development and management issues; and
- › important frameworks for the discipline, such as policy, ethics and values, sustainability, and multicultural perspectives.



2014 | softcover  
560 pp | 8.5" x 11"  
\$129.00 | **Members: \$116.10**

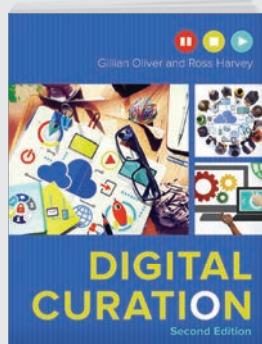
## Rare Books and Special Collections

Sidney E. Berger | PRINT: 978-1-55570-964-8

*Winner of the 2015 ABC-CLIO Library Publishing Award*

Berger, a veteran of rare book and special collections, offers a landmark examination of this field. This wide-ranging book offers coverage of such key topics as

- › the profession's history and its relevance in the face of an increasingly digital world;
- › archives' relationship to the special collections department and their role in the wider institution;
- › collection development, cataloging, processing, physical layout, and other operational functions;
- › what everyone needs to know about the physical materials in their care, including preservation, conservation and restoration, handling, and security;
- › reference and outreach services;
- › fundraising and financial management;
- › legal and ethical issues;
- › bibliography and its impact on the rare book world; and
- › the present state of books in our digital environment.



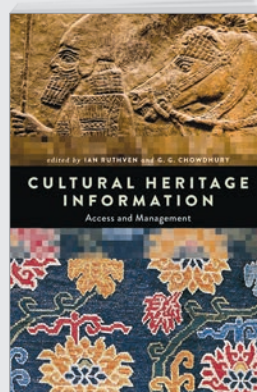
2016 | softcover  
240 pp | 8.5" x 11"  
\$85.00 | **Members: \$76.50**

## Digital Curation, Second Edition

Gillian Oliver and Ross Harvey  
PRINT: 978-0-8389-1385-7

"There is truly a wealth of information on every page ... The text provides precise and up-to-date workflows and terminology, as well as describing best practices in digital curation."

— *Technical Services Quarterly*



2015 | softcover  
360 pp | 6" x 9"  
\$110.00 | **Members: \$99.00**

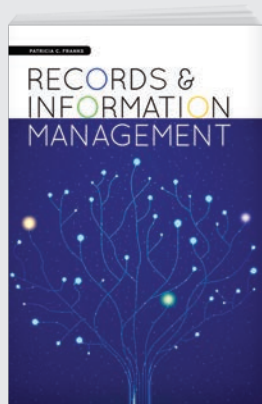
## Cultural Heritage Information: Access and Management

Edited by Ian Ruthven and G. G. Chowdhury

PRINT: 978-0-8389-1347-5

"Provides a number of viewpoints to inform and challenge readers on the primary issues of digital humanities. Academic libraries serving library and information science programs and libraries engaged in digital humanities projects would be advised to consider this book."

—*Catholic Library World*



2013 | softcover  
424 pp | 6" x 9"  
\$82.00 | **Members: \$73.80**

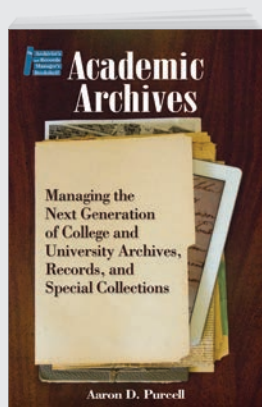
## Records and Information Management

Patricia C. Franks | PRINT: 978-1-55570-910-5

"An up-to-date, coherent, readable, and highly informative text that all RIM/IG professionals should keep close at hand for ongoing reference."—*Information Management*

This text addresses a full range of RIM topics, including

- › the origins and development of records and information;
- › creation/capture, classification, and file plan development;
- › retention strategies;
- › access, storage, and retrieval;
- › electronic records and electronic records management systems;
- › emerging technologies such as web records, social media, and mobile devices;
- › vital records, disaster preparedness and recovery, and business continuity;
- › inactive records management, archives, and long-term preservation; and
- › developing a strategic records management plan.



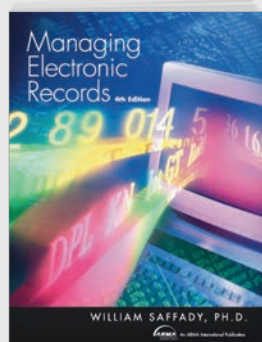
2012 | softcover  
336 pp | 6" x 9"  
\$98.00 | **Members: \$88.20**

## Academic Archives: Managing the Next Generation of College and University Archives, Records, and Special Collections

Aaron D. Purcell | PRINT: 978-1-55570-769-9 | e-book available

"Purcell's style is not overly technical but it is comprehensive." —*Archival Issues*

Today, the field of academic archives is more expansive and complex than ever before. In addition to college and university archives, academic archives encompass records management programs, special collections departments, and other campus archival repositories. This new definition of academic archives programs has redefined the role, and training, of academic archivists. This book gives you the tools to fill that role, including collection strategies, a management plan for electronic records, and development strategies for starting a campus records management program, and an understanding of the emerging trends affecting all archivists. *Academic Archives* is designed to appeal to archivists of all ranks and experience, archivists working both inside and outside of academic libraries, archivists in training, other information professionals, library directors, and members of the academic community. Whether you want to start an archives program, update an existing archives program, begin a career in academic archives, or remain current on recent developments, you'll find valuable advice in this timely handbook.



2009 | softcover  
246 pp | 7" x 9"  
\$82.00 | **Members: \$73.80**

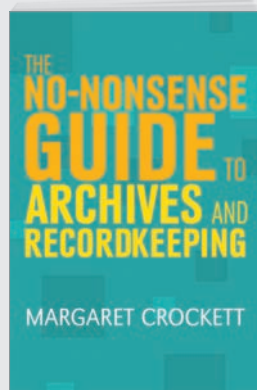
## Managing Electronic Records, Fourth Edition

William Saffady

PRINT: 978-1-55570-686-9

"A useful guide for professionals managing electronic resources."  
—*Information World Review*

"It is likely that everyone who reads this book will learn something about the development or enhancement of an electronic records management program."  
—*Journal of the Medical Library Association*



2015 | softcover  
224 pp | 6" x 9"  
\$115.00 | **Members: \$103.50**

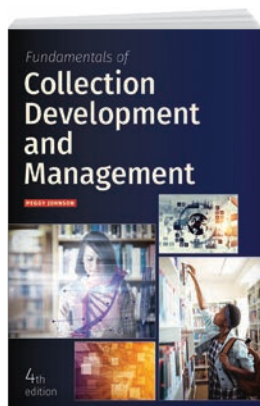


## The No-Nonsense Guide to Archives and Recordkeeping

Margaret Crockett

PRINT: 978-1-85604-855-2

This comprehensive guide to all aspects of archives and records management, from creation of records to making them accessible as archives, is based on the internationally renowned training days run by the author. It deals with all materials, including born-digital and digitized, photographs, and audiovisual. Utilizing checklists, practical exercises, case studies, and helpful diagrams, the book ensures a pragmatic approach.



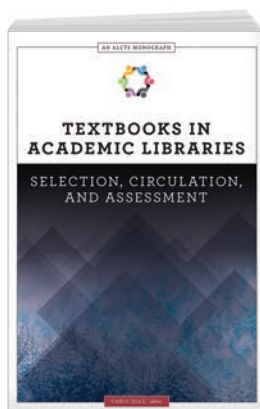
2018 | softcover  
368 pp | 7" x 10"  
\$85.00 | **Members: \$76.50**

## Fundamentals of Collection Development and Management, Fourth Edition

**Peggy Johnson** | PRINT: 978-0-8389-1641-4

*Technical Services Quarterly* declared that the third edition "must now be considered the essential textbook for collection development and management ... the first place to go for reliable and informative advice." For the fourth edition expert instructor and librarian Johnson has revised and freshened this resource to ensure its timeliness and continued excellence. Thorough consideration is given to

- › traditional management topics such as organization of the collection, weeding, and staffing;
- › cooperative collection development and management;
- › licenses, negotiation, contracts, maintaining productive relationships with vendors and publishers, and other important purchasing and budgeting topics;
- › key issues such as the ways that changes in information delivery and access technologies continue to reshape the discipline, the evolving needs and expectations of library users, and new roles for subject specialists, all illustrated using updated examples and data; and
- › marketing, liaison activities, and outreach.



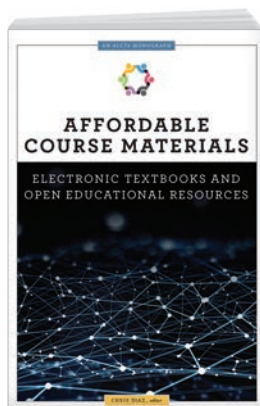
2017 | softcover  
176 pp | 6" x 9"  
\$65.00 | **Members: \$58.50**

## Textbooks in Academic Libraries: Selection, Circulation, and Assessment

**Chris Diaz, editor** | PRINT: 978-0-8389-1587-5

There are many academic libraries who are selectively adding textbooks to their collections, and the practice seems to be gaining momentum. In this volume, the Association for Library Collections and Technical Services (ALCTS) and editor Chris Diaz gather case studies that pull together creative approaches and best practices for print textbook reserve programs. This book discusses such topics as

- › results and analysis from a detailed survey of a state university's core-course textbook reserve program;
- › funding sources for starting or piloting a program;
- › using aggregated enrollment, grade, and textbook cost data to identify "high impact" courses;
- › identifying course-related books that are in the library's collection or fit an existing collection policy;
- › workflow for using bookstore data with ILS and purchasing systems; and
- › using LibGuides and Google Sheets to publicize textbook holdings, and how a back-end database supports discovery for students and reporting for reserves staff.



2017 | softcover  
160 pp | 6" x 9"  
\$65.00 | **Members: \$58.50**

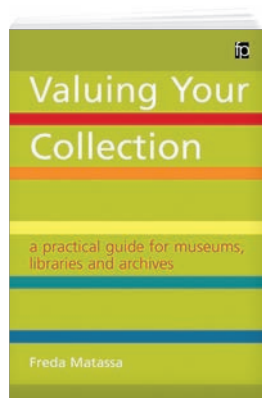
## Affordable Course Materials: Electronic Textbooks and Open Educational Resources

**Chris Diaz, editor** | PRINT: 978-0-8389-1580-6

A recent study found that two-thirds of students will skip using a textbook because of the cost. In this book, the Association for Library Collections & Technical Services (ALCTS) has gathered its members' expertise to describe affordable text initiatives that promise to improve student learning and student retention. Topics covered include

- › surprising findings on the most expensive courses for textbook requirements;
- › a case study showing how LSU abandoned DDA, established requirements for e-books collections, and boosted usage to 17,000 unique titles accessed;
- › ways to build on existing procedures and relationships of print reserves to develop e-book collections for courses;
- › how to work productively with campus bookstores;
- › analysis of library programs that offered grants to faculty for developing course texts at UCLA, North Carolina State University, and the University of Southern Mississippi; and
- › ideas for partnering with campus instructional technology and distance ed units.





2017 | softcover  
256 pp | 6" x 9"  
\$74.00 | **Members: \$66.60**

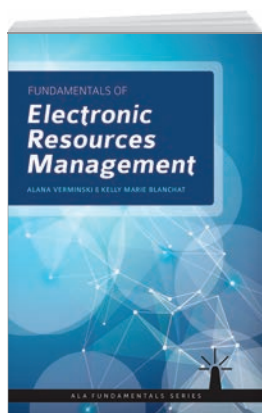


## Valuing Your Collection: A Practical Guide for Museums, Libraries and Archives

**Freda Matassa** | PRINT: 978-1-78330-187-4

The subject of valuation has always been challenging for museums and public collections and is becoming more urgent as monetary values of many items continue to break records. There is an increase in lending and borrowing, meaning more loans which require a value for insurance, while recent government initiatives such as Lifetime Giving mean that donations to the nation need to have a monetary value for tax purposes. At a time when loans and exhibitions are expanding to all corners of the world, while lenders are becoming more risk-averse, *Valuing your Collection* addresses the issues and offers solutions. A well-known UK expert on collections management, in this book Matassa discusses

- › issues around the valuation of public collections;
- › assigning values to individual objects and valuing an entire collection;
- › valuation law and insurance;
- › examples from real life collections; and
- › guides to valuing different types of items.



2017 | softcover  
264 pp | 6" x 9"  
\$65.00 | **Members: \$58.50**

## Fundamentals of Electronic Resources Management

**Alana Verminski and Kelly Marie Blanchat** | PRINT: 978-0-8389-1541-7

The continually evolving field of electronic resources management (ERM) is always throwing something new your way. Cutting through the complexity of a role that's changing rapidly, inside you'll find to-the-point advice on methods and tools that will help you stay on top of things, including coverage of such key topics as

- › the full range of purchasing options, from Big Deals to unbundling to pay per view;
- › conversation starters that will help build productive relationships with vendor reps;
- › common clauses of licensing agreements and what they mean;
- › understanding the four types of authentication;
- › using a triage approach to troubleshooting hitches in accessing articles;
- › the basic principles of usage statistics, and four ways to use COUNTER reports when evaluating renewals;
- › five steps to developing an effective marketing plan; and
- › how to master the lingo, with clear explanations of jargon, important terms, and acronyms.



2017 | softcover  
192 pp | 6" x 9"  
\$69.00 | **Members: \$62.10**

## Getting Started with Digital Collections: Scaling to Fit Your Organization

**Jane D. Monson** | PRINT: 978-0-8389-1543-1

Small or medium-sized libraries, archives, museums, and historical societies face a unique set of challenges in regards to digital collections. The good news is that digital projects can scale down to fit the size of any organization. Providing an entry point for those new to digitization, Monson's well-researched guide clears aside the jargon and acronyms to hone in on the practicals. This book offers guidance on

- › how to efficiently harness existing workflows, especially in departments seeing a decline in workload;
- › the pros and cons of the two common service models for state and regional digital repositories;
- › how to evaluate and choose among the digital asset management systems;
- › hardware options for image capture;
- › choices in metadata models MODS, VRA Core, Dublin Core Element Set, and EAD;
- › understanding the characteristics of various file formats and using them effectively to create master and derivative files; and
- › bitstream copying, data redundancy, and other strategies to safeguard digital files against media degradation and technological obsolescence.



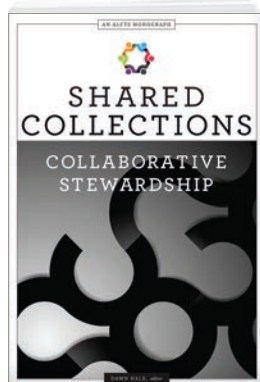
2017 | softcover  
152 pp | 6" x 9"  
\$59.00 | **Members: \$53.10**

## Acquisitions: Core Concepts and Practices, Second Edition

**Jesse Holden** | PRINT: 978-0-8389-1460-1

As a discipline, acquisitions encompasses everything from purchasing and budgeting to enabling access to materials; and every format from books, monographs, and serials to e-books, subscription-based electronic resources, and beyond. In this guide, Holden boils it to down to its essentials while providing a strategic framework that introduces and integrates all aspects of acquisitions. Using a holistic, hands-on approach that's as useful for working librarians as for those studying the profession, this book

- › provides an overview of acquisitions as a library profession, with a discussion of basic competencies, notions of ethics, and the organizing principle of "assemblage";
- › lays out a robust conceptual framework that unifies disparate aspects of acquisitions work and synthesizes its practical aspects;
- › thoroughly examines acquisitions in all formats, including digital materials; and
- › covers such important trends as the rise of e-books, the ramifications of mobile devices as a mode of content access and interaction, demand-driven acquisition, and shifting expectations regarding paid-for content.



2016 | softcover  
224 pp | 6" x 9"  
\$75.00 | **Members: \$67.50**

## Shared Collections: Collaborative Stewardship

**Edited by Dawn Hale** | PRINT: 978-0-8389-1403-8

**Winner of the 2017 ALCTS Outstanding Publication Award**

"Librarians at academic or larger public libraries will find this work informative and useful, whether they are looking to increase efficiencies, maximize access to information, or repurpose space." —ARBA

In this collected volume, contributors share winning strategies for intentional decision-making in developing and managing shared collections, both print and digital, with expert guidance such as

- › analysis of six consortia case studies, ranging from giants like CIC and CARL to regional collaborations like the State of Maine and Manhattan research libraries;
- › elements to address in a memo of understanding among participating institutions;
- › risk assessment methodologies that enable institutions to focus local resources where they will provide the greatest return; and
- › costs to anticipate for budgeting, such as collection analysis, space, validation, transport, staff, and administration.

## ★ Bestseller in Acquisitions | Collection Building



2015 | softcover  
216 pp | 6" x 9"  
\$48.00 | **Members: \$43.20**

## The Weeding Handbook: A Shelf-by-Shelf Guide

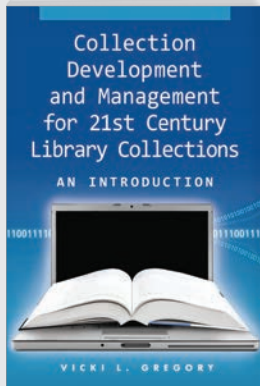
**Rebecca Vnuk** | PRINT: 978-0-8389-1327-7 | e-book available

"Vnuk gives experienced insight into this often misunderstood and sometimes ill-conceived task . . . A lovely, lightweight and well-organized reference book."

—Reference Reviews

Going through the proverbial stacks shelf by shelf, Vnuk

- › explains why weeding is important for a healthy library, demonstrating that a vibrant collection leads to robust circulation, which in turn affects library budgets;
- › walks readers through a library's shelves by Dewey area, with recommended weeding criteria and call-outs in each area for the different considerations of large collections and smaller collections;
- › includes a chapter addressing reference, media, e-books, and other special materials;
- › shows how a solid collection development plan uses weeding as an ongoing process, making it less stressful and more productive; and
- › includes a dozen sample collection development plans.



2011 | softcover  
300 pp | 6" x 9"  
\$77.00 | **Members: \$69.30**

## Collection Development and Management for 21st Century Library Collections: An Introduction

Vicki L. Gregory | PRINT: 978-1-55570-651-7

"This is a keeper for students to consult during their first professional positions and a handy reference for any librarian new to collection development responsibilities."  
—*Library Journal*

This text is a soup-to-nuts guide perfect for students and beginning librarians, yet full of sage advice and new ideas for experienced practitioners. Each chapter includes discussion questions, activities, references, and selected readings. Special features include samples of a needs assessment report, a collection development policy, an approval plan, and an electronic materials license.

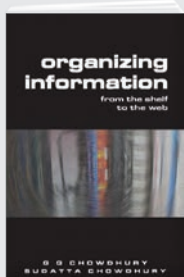


2012  
softcover  
216 pp  
8.5" x 11"  
\$77.00  
**Members: \$69.30**  
PRINT:  
978-1-55570-776-7  
e-book available

## Building and Managing E-Book Collections: A How-To-Do-It Manual for Librarians

Edited by Richard Kaplan

"Every librarian and library dealing with e-books should have a copy of this work."  
—*Australian Library Journal*



2007  
softcover  
256 pp  
6" x 9"  
\$99.95  
**Members: \$89.96**  
PRINT:  
978-1-85604-578-0

## Organizing Information: From the Shelf to the Web

G. G. Chowdhury and Sudatta Chowdhury

"The content is of immense practical value for librarians and information professionals involved in both traditional and digital libraries." —*Library Collections Acquisitions & Technical Services*



2011  
softcover  
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## Collection Development in the Digital Age

Edited by Maggie Fieldhouse and Audrey Marshall

"Its coverage is extensive and reflects a cross-section of the experience of librarians and information professionals."  
—*Journal of Librarianship and Information Science*



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## Customer-Based Collection Development: An Overview

Edited by Karl Bridges

"A practical way to learn about questions that may need to be addressed when utilizing PDA, and the reader will appreciate seeing how other libraries have addressed some of these questions." —*Serials Review*



2013  
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Peggy Johnson

"I would highly recommend this book for anyone wanting a short, informed overview of e-resources." —*Feliciter*



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978-0-8389-1054-2  
e-book available

## No Shelf Required: E-Books in Libraries

Edited by Sue Polanka

"An informative publication for librarians and administrators looking to make sense of the e-book market and its impact on libraries."  
—*Collection Management*



2012  
softcover  
272 pp  
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\$67.00  
**Members: \$60.30**  
PRINT:  
978-0-8389-1145-7  
e-book available

## No Shelf Required 2: Use and Management of Electronic Books

Edited by Sue Polanka

"Anyone interested in the discussion of e-books in libraries will be well served by this volume." —*Booklist*

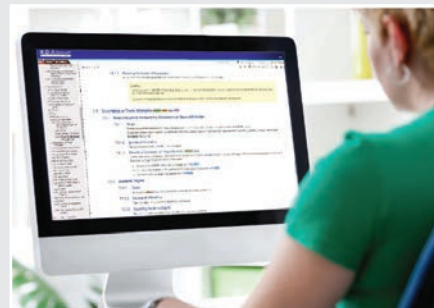


## RDA Toolkit **ONLINE SUBSCRIPTION**

Designed for the digital world and an expanding universe of metadata users, RDA: Resource Description and Access is the new, unified cataloging standard. The online RDA Toolkit subscription is the most effective way to interact with the standard. RDA Toolkit helps catalogers, metadata professionals, and other library staff transition to RDA with numerous features, including

- › searchable and browseable presentation of RDA instructions in English, French, Spanish, Italian, Catalan, Finnish, and German languages;
- › editor tools that allow users to create, share, and access user generated content (workflows, maps, and a host of cataloging specific documents);
- › access to a collection of policy statements from national libraries and professional groups; and
- › full MARC record examples of RDA cataloging.

**For pricing and subscription information, visit [www.rdatoolkit.org](http://www.rdatoolkit.org).**



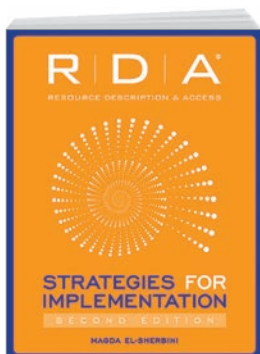
## RDA: Resource Description and Access Print—2015 Revision

PRINT: 978-0-8389-1346-8

The 2015 RDA Print Revision contains:

- › **A full accumulation of RDA**—the revision replaces the previous version of RDA Print rather than being an update packet to that version. Numerous changes to the text of RDA have been made since the publication of the 2014 Revision. Cataloging practice described by RDA has not altered dramatically due to these changes, but a significant number of the pages in RDA Print were affected by the changes, making an RDA Print update packet impracticable.
- › **The most current RDA**—the revision contains all changes to RDA up to and including the 2015 RDA Update approved by the JSC. There are two types of changes to RDA that routinely take place—"Fast Track" changes and RDA Updates. The JSC periodically issues Fast Track changes to RDA to fix errors and to clarify meaning. These changes do not typically change cataloging practice as described by RDA. An RDA Update is issued annually. In an Update process the JSC considers proposals to enhance and improve RDA as a cataloging standard. The 2015 Revision includes all Fast Track changes and RDA Updates since the 2014 publication of RDA in August 2014.

2015 | softcover  
1056 pp | 8.5" x 11"  
\$185.00 | **Members: \$166.50**



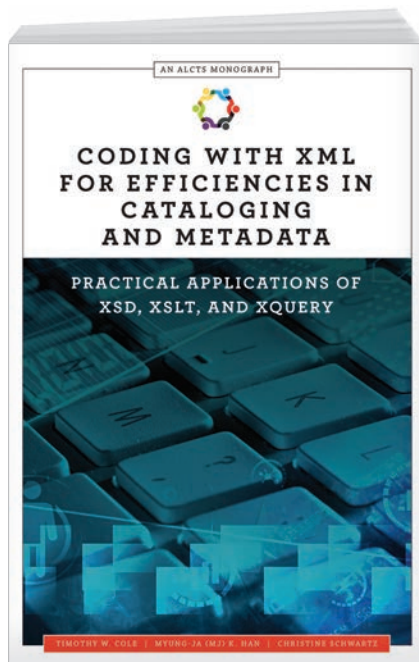
## RDA: Strategies for Implementation, Second Edition

**Magda El-Sherbini** | PRINT: 978-0-8389-1508-0

Since its publication, thousands of catalogers, technical services librarians, and LIS students have benefited from the expert guidance provided by El-Sherbini's guide. In this new edition, she completely updates her text to reflect the maturing landscape of RDA: Resource Description and Access. This book

- › traces the history of RDA and the transition from AACR2, enumerating the differences and similarities between the standards;
- › presents detailed strategies on implementing RDA, from general training tips to decision making, covering every aspect of daily practice;
- › addresses FRBR-driven tasks, FRBR-Group relationships, and principles of FRAD, including how FRAD impacts the RDA application;
- › features numerous handy checklists and worksheets to aid cataloging and reinforce learning;
- › offers brand new chapters on Work and Expression, Work and Expression for Special Materials, Authorized Access Points, and Relationships Among Entities; and
- › provides updated guidance on getting the most out of RDA Toolkit.

2018 | softcover  
464 pp | 8.5" x 11"  
\$85.00 | **Members: \$76.50**



2018 | softcover  
144 pp | 6" x 9"  
\$60.00 | **Members: \$54.00**

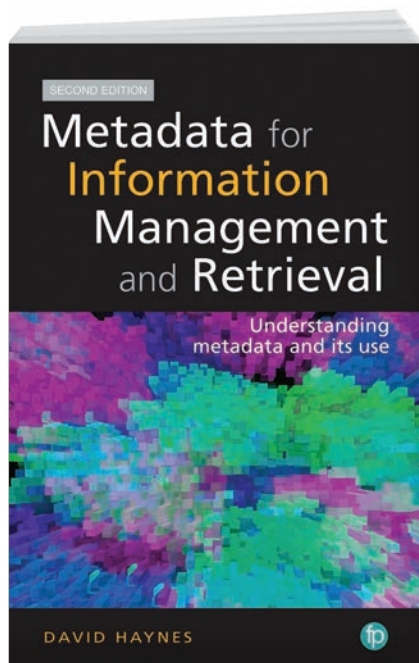
## Coding with XML for Efficiencies in Cataloging and Metadata: Practical Applications of XSD, XSLT, and XQuery

Timothy W. Cole, Myung-Ja (MJ) K. Han, Christine Schwartz | PRINT: 978-0-8389-1653-7

Even experienced catalogers and copy catalogers who know their way around the tags and strings of a MARC record need guidance when creating metadata for sharing bibliographic records or digital collections on the web. Likewise, coders or new librarians coming from iSchool or software backgrounds need examples of how to use XML or XSLT scripting with library records. That's where this new handbook from the Association for Library Collections & Technical Services (ALCTS) comes in. All librarians working in their code editors will want this resource, with its 58 sample coding examples, at their side. It covers

- › essential background information, with a quick review of XML basics;
- › transforming XML metadata in HTML;
- › schema languages and workflows for XML validation;
- › an introduction to XPath and XSLT;
- › cataloging workflows using XSLT;
- › the basics of XQuery, including use cases and XQuery expressions and functions; and
- › working with strings and sequences, including regular expressions.

This handbook will help teach catalogers at all levels of experience how to code for efficiencies.



2017 | softcover  
368 pp | 6" x 9"  
\$69.00 | **Members: \$62.10**

## Metadata for Information Management and Retrieval, Second Edition

David Haynes | PRINT: 978-1-85604-824-8

This new and updated second edition of a classic text provides a thought-provoking introduction to metadata for all library and information students and professionals. It's been fully revised by Haynes to bring it up to date with new technology and standards. The new edition, containing new chapters on Metadata Standards and Encoding Schemes, assesses the current theory and practice of metadata and examines key developments in terms of both policy and technology. Essential reading for library and information students at undergraduate and postgraduate levels, and ideal for professionals looking for an accessible introduction to metadata, this book includes

- › an introduction to the concept of metadata;
- › a description of the main components of metadata systems and standards;
- › an overview of the scope of metadata and its applications;
- › a description of typical information retrieval issues in corporate and research environments;
- › a demonstration of ways in which metadata is used to improve retrieval;
- › a look at ways in which metadata is used to manage information; and
- › consideration of the role of metadata in information governance.



2017 | softcover  
288 pp | 6" x 9"  
\$75.00 | **Members: \$67.50**

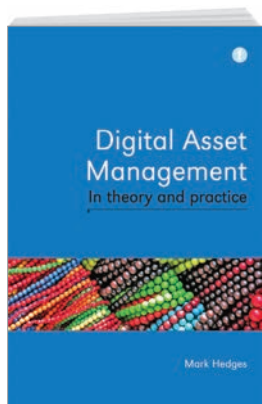


## Process and Information Practice for Information Systems

Edited by Christine Urquhart, Faten Hamad, Dina Tbaishat and Alison Yeoman | PRINT: 978-1-78330-241-3

This collection adopts a holistic interpretation of information architecture to offer libraries and information professionals a variety of methods, tools, and techniques that may be used when designing websites and information systems that support workflows. Featuring an international lineup of contributors, with case studies that cover a wide variety of settings, this book

- › discusses research and methods that help libraries and information services use strategic business objectives as a foundation for organizing processes;
- › shows how to support information management functions;
- › opens a new area of research/investigation on the link between information behavior research and information systems and architecture; and
- › uses introductory sections and chapter commentary from the editors to draw the discussions together.



2018 | softcover  
224 pp | 6" x 9"  
\$99.95 | **Members: \$89.96**



## Digital Asset Management in Theory and Practice

Mark Hedges | PRINT: 978-1-85604-935-1

This practical handbook provides information professionals with everything they need to know to effectively manage digital content and information.

The book addresses digital asset management (DAM) from a practitioner's point of view but also introduces readers to the theoretical background to the subject. It will thus equip readers with a range of essential strategic, technical, and practical skills required to direct digital asset management activities within their area of business, while also providing them a well-rounded and critical understanding of the issues across domains.

This book includes an evolving case study that serves to illustrate the topics and issues addressed in each chapter, as well as a sequence of practical exercises using freely available DAM software.



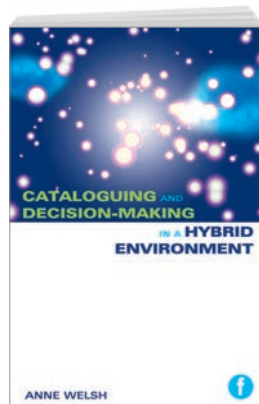
2016 | softcover  
256 pp | 6" x 9"  
\$88.00 | **Members: \$79.20**

## Managing Digital Cultural Objects: Analysis, Discovery and Retrieval

Edited by Allen Foster and Pauline Rafferty

PRINT: 978-0-8389-1343-7

Bringing together chapters written by leading experts in the field, this book provides an overview of the theoretical and academic aspects of digital cultural documentation and the state of the art. Includes case studies of digitization projects.



2017 | softcover  
224 pp | 6" x 9"  
\$95.00 | **Members: \$85.50**



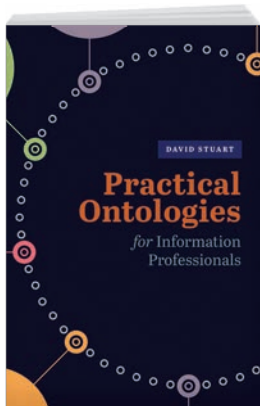
## Cataloguing and Decision-making in a Hybrid Environment: The Transition from AACR2 to RDA

Anne Welsh

PRINT: 978-1-85604-955-9

Showing readers how to operate successfully in a world of hybrid catalogs, where records created under different standards coexist, this hands-on guide draws out the flexibility offered by RDA and the scope for cataloger judgment in balancing flexibility with consistency of entry.





2017 | softcover  
224 pp | 6" x 9"  
\$88.00 | **Members: \$79.20**

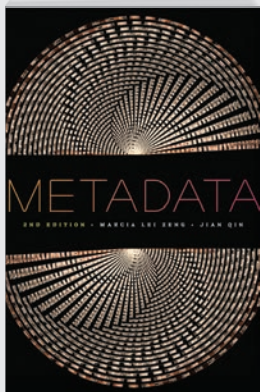
## Practical Ontologies for Information Professionals

**David Stuart** | PRINT: 978-0-8389-1511-0

The development of robust and widely used ontologies is an increasingly important tool in the fight against information overload. The publishing and sharing of explicit explanations for a wide variety of conceptualizations, in a machine readable format, has the power to both improve information retrieval and identify new knowledge. This new book provides an accessible introduction to

- › the concept and definition of ontology and why it is increasingly important to the information professional;
- › ontologies and the Semantic Web;
- › existing ontologies, such as SKOS, OWL, FOAF, schema.org, and the DBpedia Ontology;
- › adopting and building ontologies, showing how to avoid repetition of work and how to build a simple ontology with Protégé;
- › interrogating Semantic Web ontologies; and
- › the future of ontologies and the role of the information professional in their development and use.

## ★ Bestsellers in RDA | Cataloging | Knowledge and Information Management



2016 | softcover  
584 pp | 6" x 9"  
\$84.00 | **Members: \$75.60**

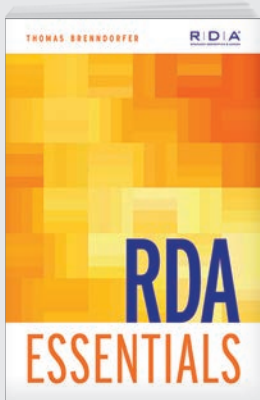
## Metadata, Second Edition

**Marcia Lei Zeng and Jian Qin** | PRINT: 978-1-55570-965-5

*Named a 2017 CHOICE Outstanding Academic Title*

Metadata remains the solution for describing the explosively growing, complex world of digital information, and continues to be of paramount importance for information professionals. Presenting an authoritative examination of the metadata schemas that exist in the world of library and information science and beyond, as well as the contexts in which they operate, this thorough revision of a benchmark text

- › lays out the fundamentals of metadata, including principles of metadata, structures of metadata vocabularies, and metadata descriptions;
- › surveys metadata standards and their applications in distinct domains and for various communities of metadata practice; and
- › examines metadata building blocks, from modeling to defining properties, and from designing application profiles to implementing value vocabularies.



2016 | softcover  
384 pp | 8.5" x 11"  
\$105.00 | **Members: \$94.50**

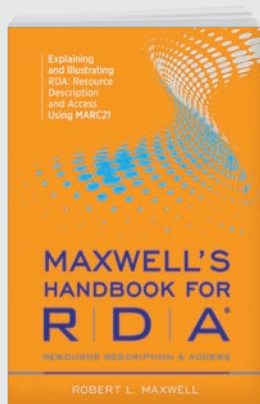
## RDA Essentials

**Thomas Brenndorfer** | PRINT: 978-0-8389-1328-4

*"A most helpful shorthand guide." —Catholic Library World*

This concise guide to cataloging with RDA: Resource Description and Access specifically hones in on the needs of those seeking a simplified path to creating basic RDA records. First describing foundational RDA concepts and vocabulary, Brenndorfer then distills RDA instructions, matching them to cataloging practice in easy-to-follow language. Reflecting RDA instructions through the April 2015 update to RDA, it is an ideal resource for

- › small libraries that require standard cataloging but don't need all the details of structure and content of the full RDA;
- › LIS students who need an introduction to cataloging;
- › paraprofessionals seeking a ready reference for copy cataloging; and
- › experienced catalogers needing a quick summary of RDA practice.



2014 | softcover  
912 pp | 7" x 10"  
\$125.00 | **Members: \$112.50**

## Maxwell's Handbook for RDA: Explaining and Illustrating RDA: Resource Description and Access Using MARC 21

Robert L. Maxwell | PRINT: 978-0-8389-1172-3

*Winner of the 2014 ABC-CLIO Greenwood Award for the Best Book in Library Literature; Winner of the 2015 Association for Library Collections & Technical Services (ALCTS) Outstanding Publication Award*

In this clear and comprehensive resource, cataloging expert Maxwell brings his trademark practical commentary to bear on the new, unified cataloging standard. Designed to interpret and explain RDA: Resource Description and Access, this handbook illustrates and applies the new cataloging rules in the MARC 21 environment for every type of information format. From books to electronic materials to music and beyond, Maxwell

- › explains the conceptual grounding of RDA, including FRBR and FRAD;
- › addresses the nuances of how cataloging will, and won't, change in the MARC 21 environment;
- › explores recording relationships, working with records of manifestations and items, and more; and
- › provides numerous sample records to illustrate RDA principles.



2015 | softcover  
432 pp | 6" x 9"  
\$75.00 | **Members: \$67.50**

## Essential Classification, Second Edition

Vanda Broughton

PRINT: 978-0-8389-1369-7

"This lucid book of classification knowledge in pellucid prose and engaging style can easily be described as the best one as of today." —*Knowledge Organization*



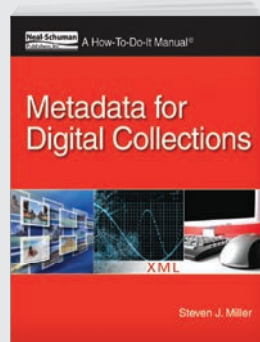
2015 | softcover  
152 pp | 7" x 10"  
\$65.00 | **Members: \$58.50**

## RDA and Cartographic Resources

Paige G. Andrew, Susan M. Moore, and Mary Larsgaard

PRINT: 978-0-8389-1131-0

"Provides solid guidance for map catalogers of all levels . . . clearly written, detailed and easy to use." —*Journal of The Australian and New Zealand Map Society Inc.*



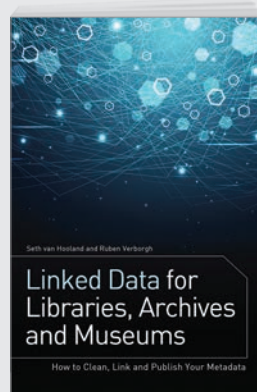
2011 | softcover  
230 pp | 8.5" x 11"  
\$82.00 | **Members: \$73.80**

## Metadata for Digital Collections

Steven J. Miller

PRINT: 978-1-55570-746-0

"An extremely useful book for . . . those with little to no experience in using non-MARC metadata, who either need to do so now or who would simply like to remain current with developments in the field; those who need a ready-reference work for a particular metadata scheme; and students of cataloging and metadata." —*College & Research Libraries*



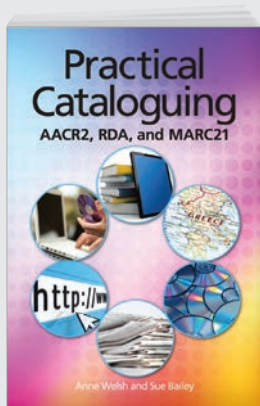
2014 | softcover  
272 pp | 6" x 9"  
\$88.00 | **Members: \$79.20**

## Linked Data for Libraries, Archives and Museums: How to Clean, Link and Publish your Metadata

Seth van Hooland and Ruben Verborgh

PRINT: 978-0-8389-1251-5

"Can easily be used as either a linked data textbook for library and information science educators or a linked data handbook for library, archive, and museum technical services." —*Technicalities*



2012 | softcover  
224 pp | 6" x 9"  
\$77.00 | **Members: \$69.30**

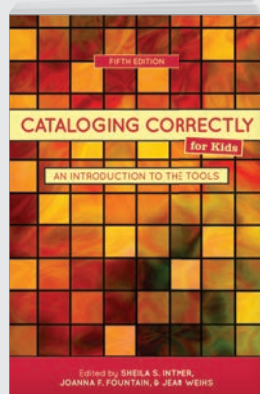
## Practical Cataloguing: AACR2, RDA and MARC21

Anne Welsh and Sue Batley | PRINT: 978-1-55570-743-9

"Comprehensive, practical, clear, and written with a dash of humor—this is the textbook about AACR2 and RDA for which catalogers have been waiting." —Karen Attar, *Senate House Library*

The book introduces Functional Requirements for Bibliographic Records (FRBR), which provides the conceptual basis for RDA; discusses the differences between AACR2 and RDA; and shows the current state of play in MARC 21. Key topics include

- › introduction to catalogues and cataloging standards;
- › the FRBRization of the catalog;
- › bibliographic elements;
- › access points and headings;
- › AACR and RDA: the similarities and differences between the two standards;
- › the MARC21 record; and
- › the birth of RDA and the death of MARC.



2010 | softcover  
240 pp | 6" x 9"  
\$57.00 | **Members: \$51.30**

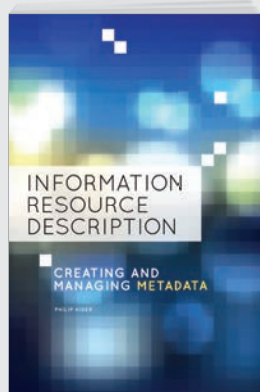
## Cataloging Correctly for Kids: An Introduction to the Tools, Fifth Edition

Edited by Sheila S. Intner, Joanna F. Fountain, and Jean Weihs | PRINT: 978-0-8389-3589-7 | e-book available

"A beneficial text for anyone interested in the cataloging of children's materials."  
—*Public Libraries*

This book points the way towards providing effective cataloging for materials intended for children and young adults. Based on guidelines issued by the Association for Library Collections and Technical Services (ALCTS), this handbook is a one-stop resource for librarians who organize information for children. Revisions include:

- › comprehensive updates on bibliographic description and subject access;
- › a new chapter exploring cataloging for non-English-speaking and preliterate children; and
- › guidance on when and how to move to RDA, the next generation of cataloging guidelines.



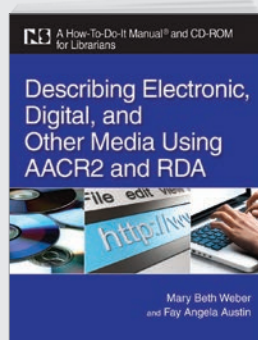
2013 | softcover  
240 pp | 6" x 9"  
\$103.00 | **Members: \$92.70**

## Information Resource Description: Creating and Managing Metadata

Philip Hider

PRINT: 978-0-8389-1201-0

"A survey that is almost sure to reveal something new, even to some of the most experienced practitioners among us."  
—*Cataloging & Classification Quarterly*



2010 | softcover book  
and CD-ROM  
301 pp | 8.5" x 11"  
\$82.00 | **Members: \$73.80**

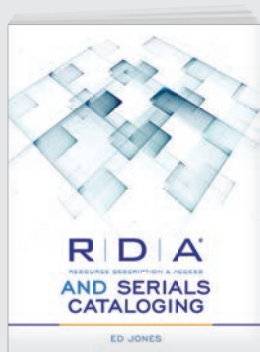
## Describing Electronic, Digital, and Other Media Using AACR2 and RDA: A How-To-Do-It Manual and CD-ROM for Librarians

Mary Beth Weber and Fay Angela Austin

PRINT: 978-1-55570-668-5

"This book is highly recommended for technical services staff."  
—*Technicalities*





2013 | softcover  
234 pp | 8.5" x 11"  
\$62.00 | **Members: \$55.80**

## RDA and Serials Cataloging

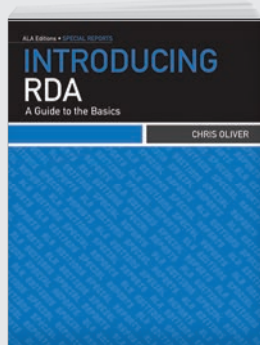
**Ed Jones** | PRINT: 978-0-8389-1139-6 | e-book available

"Working catalogers will be able to use this manual for day-to-day practice and will find it of lasting value as a reference manual for unusual or difficult cases." —*Collection Building*

Easing catalogers through the RDA: Resource Description and Access transition by showing the continuity with past practice, serials cataloging expert Jones frames the practice within the structure of the FRBR and FRAD conceptual models on which RDA is based. With serials' special considerations in mind, he

- › explains the familiarities and differences between AACR2 and RDA;
- › demonstrates how serials catalogers' work fits in the cooperative context of OCLC, CONSER and NACO; and
- › presents examples of how RDA records can ultimately engage with the Semantic Web.

Occasional serials catalogers and specialists alike will find useful advice here as they explore the structure of the new cataloging framework.



2010 | softcover  
128 pp | 8.5" x 11"  
\$46.00 | **Members: \$41.40**

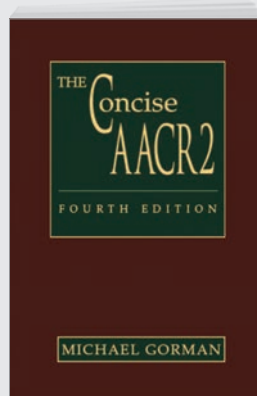
## Introducing RDA: A Guide to the Basics

**Chris Oliver**

PRINT: 978-0-8389-3594-1  
e-book available

"This handy guide is an excellent introduction." —*Technicalities*

"Highly recommended for novice and experienced catalogers as well as library school faculty and students seeking basic information on RDA and its implementation." —*Library Journal*



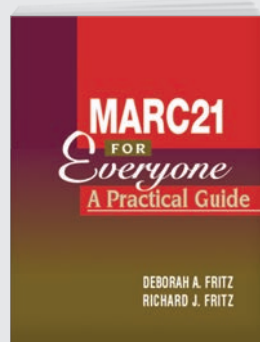
2004 | softcover  
208 pp | 6" x 9"  
\$62.00 | **Members: \$55.80**

## The Concise AACR2: Fourth Edition through the 2004 Update

prepared by Michael Gorman

PRINT: 978-0-8389-3548-4

Featuring examples and updates throughout, a glossary of important cataloging terms used in the rules, and a concordance with AACR2, this is the must-have reference book for all librarians.



2003 | softcover  
240 pp | 8.5" x 11"  
\$62.00 | **Members: \$55.80**

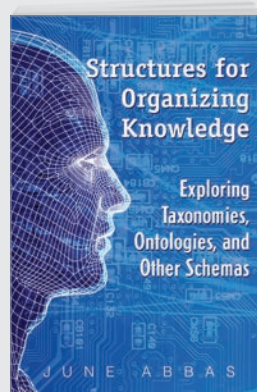
## MARC21 for Everyone: A Practical Guide

**Deborah A. Fritz and Richard J. Fritz**

PRINT: 978-0-8389-0842-6

"Rich in demonstrating the impact of authority work in all areas of user-focused information discovery."

—*Library Collections Acquisitions & Technical Services*



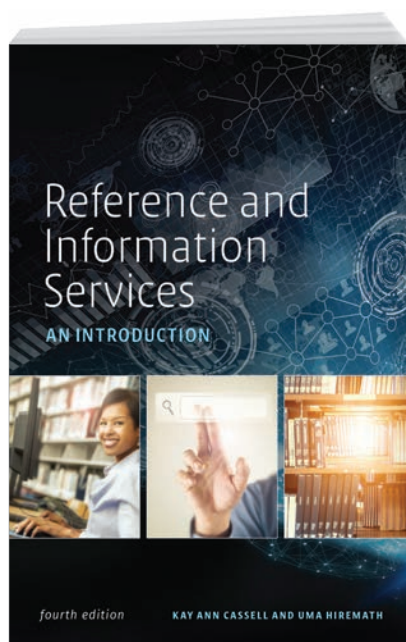
2010 | softcover  
275 pp | 6" x 9"  
\$93.00 | **Members: \$83.70**

## Structures for Organizing Knowledge: Exploring Taxonomies, Ontologies, and Other Schema

**June Abbas**

PRINT: 978-1-55570-699-9

"Important reading for library and information science students learning about the organization of knowledge, as well as library professionals working in the cataloging and metadata fields" —*College and Research Libraries*



2018 | softcover  
480 pp | 7" x 10"  
\$88.00 | **Members: \$79.20**

PRINT:  
978-0-8389-1568-4

**praise for the third edition:**

"Library school students will benefit from reading the book cover-to-cover, and the most diligent of them will remember it as an important component of their education . . . The book is an irreplaceable source that can be recommended as an essential item for any library's professional collection."

—*Collection Building*

## Reference and Information Services: An Introduction, Fourth Edition

Kay Ann Cassell and Uma Hiremath

Designed to complement every introductory library reference course, this is the perfect text for students and librarians looking to expand their personal reference knowledge, teaching failsafe methods for identifying important materials by matching specific types of questions to the best available sources, regardless of format. Guided by a national advisory board of educators and practitioners, this thoroughly updated text expertly keeps up with new technologies and practices while remaining grounded in the basics of reference work. Chapters on fundamental concepts, major reference sources, and special topics provide a solid foundation; the text also offers fresh insight on core issues, including

- › ethics, readers' advisory, information literacy, and other key aspects of reference librarianship;
- › selecting and evaluating reference materials, with strategies for keeping up to date;
- › assessing and improving reference services;
- › guidance on conducting reference interviews with a range of different library users, including children and young adults;
- › a new discussion of reference as programming;
- › important special reference topics such as Google search, 24/7 reference, and virtual reference; and
- › delivering reference services across multiple platforms

As librarians experience a changing climate for all information services professionals, in this book Cassell and Hiremath provide the tools needed to manage the ebb and flow of changing reference services in today's libraries.

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#### Part I: Fundamental Concepts

- Ch 1.** Introduction to Reference and Information Services
- Ch 2.** Determining the Question: In-Person, Telephone, and Virtual Reference Interviews
- Ch 3.** Finding the Answer: Basic Search Techniques

#### Part II: Introduction to Major Reference Sources

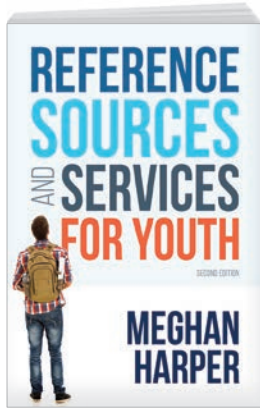
- Ch 4.** Answering Questions about Books, Magazines, Newspapers, Libraries and Publishing, and Bibliographic Networks—Bibliographic Resources
- Ch 5.** Answering Questions about Anything and Everything—Encyclopedias
- Ch 6.** Answering Questions That Require Handy Facts—Ready Reference Sources
- Ch 7.** Answering Questions about Words—Dictionaries, Concordances, and Manuals
- Ch 8.** Answering Questions about Events and Issues, Past and Present—Databases (and Indexes)
- Ch 9.** Answering Questions about Health, Law, and Business—Special Guidelines and Sources
- Ch 10.** Answering Questions about Geography, Countries, and Travel—Atlases, Gazetteers, Maps, Geographic Information Systems, and Travel Guides
- Ch 11.** Answering Questions about the Lives of People—Biographical Information Sources
- Ch 12.** Answering Questions about Government and Related Issues—Government Information Sources

#### Part III: Special Topics in Reference and Information Work

- Ch 13.** When and How to Use the Internet as a Reference Tool
- Ch 14.** Readers' Advisory Services *by Cynthia Orr*
- Ch 15.** Reference Sources and Services for Children and Young Adults *by Sujin Huggins*
- Ch 16.** Information Literacy in the Reference Department
- Ch 17.** Ethics in Reference

#### Part IV: Developing and Managing Reference Collections and Services

- Ch 18.** Selecting and Evaluating Reference Materials
- Ch 19.** Reference as Programming
- Ch 20.** Managing Reference Departments
- Ch 21.** Assessing and Improving Reference Services
- Ch 22.** Reference 2.0
- Ch 22.** The Future of Information Service



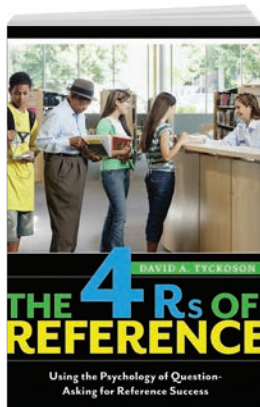
2018 | softcover  
272 pp | 7" x 10"  
\$72.00 | **Members: \$64.80**

## References Sources and Services for Youth, Second Edition

**Meghan Harper** | PRINT: 978-0-8389-1642-1

The challenge for K–12 library media specialists, teachers, and youth services librarians alike is how and where to direct students so they spend time on productive research rather than shallow online searches. This trusted resource points the way. Loaded with skill-based exercises and case study scenarios, it

- › covers developmentally appropriate sources for elementary, middle school, and high school aged youth;
- › examines how today's students look for information and points out ways to capitalize on this behavior;
- › addresses information literacy, including an overview of ACRL's Framework for Information Literacy for Higher Education and other key standards;
- › delves deeply into important topics like reference interview techniques, ethical considerations, government resources for youth, facility design, marketing, and copyright due diligence; and
- › expands its discussion of homework centers, offering guidance on how to work effectively with all kinds of students, including those with special needs.



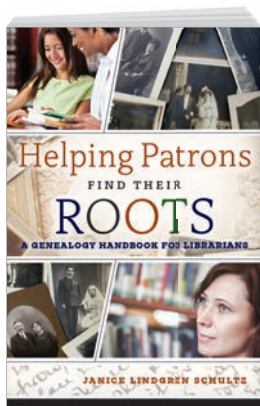
2018 | softcover  
176 pp | 6" x 9"  
\$60.00 | **Members: \$54.00**

## The 4 Rs of Reference: Using the Psychology of Question-Asking for Reference Success

**David A. Tyckoson** | PRINT: 978-0-8389-1643-8

A sometimes invisible pathway lies between a patron's initial question and what the patron actually wants to find out. This book gives reference librarians a set of techniques for illuminating that pathway, showing ways to interact with library users productively. Speaking to reference novices as well as to professionals looking to polish their approach, reference pioneer Tyckoson

- › discusses the psychology of question asking, examining how psychological factors can inhibit users from asking questions;
- › introduces the four Rs of reference—reassuring, responding, restating, and repeating—an effective method for working with users that can help overcome barriers;
- › demonstrates how to apply the RUSA Behavioral Guidelines for more successful reference interactions; and
- › addresses key issues such as in-person and online reference, the impact of environmental factors like desk size and location, the use of open- and closed-ended questioning, and how to deal with problem situations and users.



2018 | softcover  
240 pp | 6" x 9"  
\$59.00 | **Members: \$53.10**

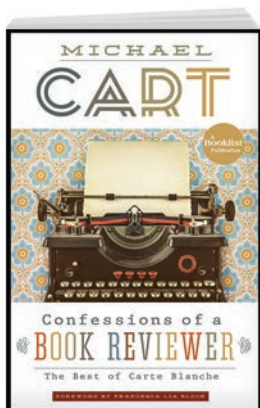
## Helping Patrons Find Their Roots: A Genealogy Handbook for Librarians

**Janice Lindgren Schultz** | PRINT: 978-0-8389-1644-5

Public libraries have many valuable resources for diving into a patron's lineage and family history, yet librarians themselves are sometimes not fully acquainted with all the tools available. The good news is that you don't have to be a genealogist to help patrons find the research information they need to get in touch with their roots. In this book Schultz, an experienced genealogy librarian, guides librarians through the process, providing

- › an overview of heritage research, with an explanation of the differences between genealogy and family history;
- › step-by-step instructions for finding genealogy records;
- › a discussion of useful databases such as Ancestry Library Edition and Heritage Quest as well as print sources of information;
- › key websites to help patrons continue their search; and
- › advice on collection development and training.





2018 | softcover  
176 pp | 6" x 9"  
\$45.00 | Members: \$40.50

## Confessions of a Book Reviewer: The Best of Carte Blanche

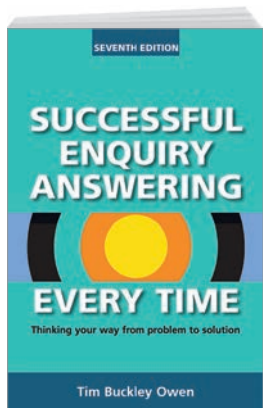
Michael Cart; Foreword by Francesca Lia Block | PRINT: 978-0-8389-1645-2

For more than 20 years, Michael Cart's column for *Booklist* has delighted YA literature enthusiasts and bibliophiles in general with an engaging mixture of wit, insight, and good old fashioned publishing industry gossip. Spotlighting Cart's unique perspective as both devoted book reviewer and self-proclaimed book addict, this "Carte Blanche" compilation offers readers the chance to trace the blossoming of YA lit into a bona fide phenomenon that continues to grow in popularity. In the columns gathered here, he explores

- › reading, writing, and book collections and collecting;
- › the past, present and future of YA lit;
- › a multitude of genres, including historical fiction, fantasy, science fiction, humor, and comics; and
- › memories of notable figures in the world of publishing through tributes and memorials.

These pieces remain as engaging and fun to read as when they first appeared.

**See more from Michael Cart on page 68**



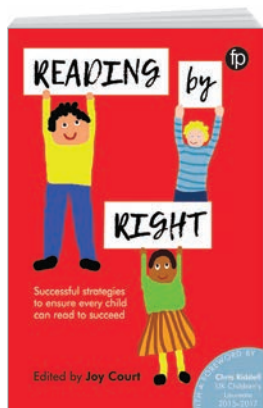
2017 | softcover  
192 pp | 6" x 9"  
\$75.00 | Members: \$67.50

## Successful Enquiry Answering Every Time: Thinking Your Way from Problem to Solution, Seventh Edition

Tim Buckley Owen | PRINT: 978-1-78330-193-5

This book uses technology as the enabler of the thought processes that information professionals need to engage in when answering enquiries, and makes the case that new technology, far from making librarians irrelevant, raises the skill stakes for all. Designed to guide information professionals through all the stages of research, from finding out what the enquirer really wants, to providing a polished, value-added answer, the new seventh edition of this book is fully updated to cover new skills, such as

- › employing critical thinking to manipulate, categorize, and prioritize raw search results;
- › using strategic reading and abstracting techniques to identify and summarize the essential information the enquirer needs from the retrieved documents;
- › drawing on established storytelling practice to present research results effectively, whether orally or in writing; and
- › working to the POWER model: plan, organize, write, edit, review.



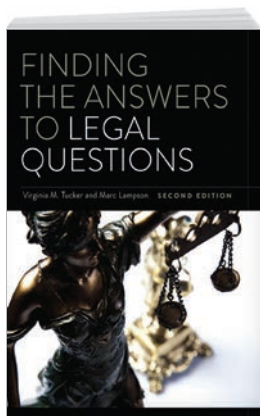
2017 | softcover  
256 pp | 6" x 9"  
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## Reading by Right: Successful Strategies to Ensure Every Child Can Read to Succeed

Edited by Joy Court | PRINT: 978-1-78330-209-3

This edited collection covers aspects of overcoming reading difficulties or reading reluctance in children and young people, from birth to teens. Both a practical aid but also one that inspires partnership and cooperation, this book includes

- › an outline of the political and strategic framework that library and education practitioners face in trying to overcome the barriers to reading;
- › a review of the past several decades of research in this area;
- › how youngsters become "reluctant readers" and how to improve the situation for everyone;
- › examples of successful projects from Korea and Finland, countries that consistently perform well in reading tests and international league tables;
- › a wealth of practical context, including case studies and perspectives from school and public libraries; and
- › an overview of the ongoing relevance of debates and discussion around diversity in publishing and children's books, including some potential solutions.



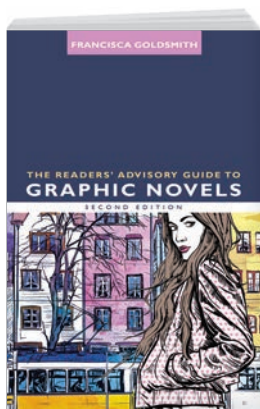
2018 | softcover  
224 pp | 7" x 10"  
\$75.00 | **Members: \$67.50**

## Finding the Answers to Legal Questions, Second Edition

Virginia M. Tucker and Marc Lampson | PRINT: 978-0-8389-1569-1

Newly revised and updated, this timely, clearly organized, and easy-to-use resource is packed with guidance to help librarians answer questions that span the gamut of the law. An ideal tool for practicing librarians looking to better serve users' legal needs, as well as for LIS students preparing for careers as librarians, this book provides

- › an overview of fundamental legal information, including the basic structure of the U.S. legal system and primary law;
- › how-to instructions for finding primary law in print sources, free websites, and pay-for-view databases;
- › information on how to evaluate the trustworthiness of online and print resources;
- › tips for conducting a legal reference interview;
- › guidance for handling common legal questions, such as lawsuits, family law, landlord-tenant disputes, wills and estate planning, debt, bankruptcy, employment, and criminal law; and
- › advice on how to build a basic legal reference collection.



2017 | softcover  
232 pp | 6" x 9"  
\$54.00 | **Members: \$48.60**

## The Readers' Advisory Guide to Graphic Novels, Second Edition

Francisca Goldsmith | PRINT: 978-0-8389-1509-7

The first edition of this readers' advisory represented a pioneering effort to provide help and encouragement to librarians diving into this exciting format. Updated to encompass a bounty of new titles, authors, and styles, ensuring its continued usefulness as a tool for both RA and collection development, this book

- › sketches in the history of graphic novels, tracing their evolution and showing what makes them unique;
- › explores traditional and cutting edge titles most friendly to children, teens, and adults, reflecting the burgeoning and maturing publishing efforts made for each of these audiences;
- › gives in-depth guidance on ways to connect readers to titles they'll be sure to love;
- › offers ideas for media tie-ins, displays, programming, book clubs, and more;
- › includes annotated bibliographies, with appeal characteristics noted, and multiple indexes to ensure that locating the right graphic novel is a snap; and
- › provides detailed tips for keeping current and aware of new titles and trends.



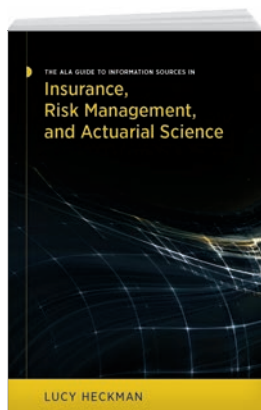
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224 pp | 6" x 9"  
\$45.00 | **Members: \$40.50**

## Capturing Our Stories: An Oral History of Librarianship in Transition

A. Arro Smith; Foreword by Loriene Roy | PRINT: 978-0-8389-1461-8

Just as it did for society at large, the second half of the 20th century brought monumental upheaval to librarianship. But as the librarians who worked during this tumultuous period end their careers, the social memory of their extraordinary generation is at risk of being forgotten. Encompassing a full spectrum of institutions and roles, Smith's important oral history draws from the professional life stories of dozens of librarians to chronicle this transitional period. Offering a primer of oral history theory and methodology for those studying the form, it explores such themes as

- › becoming librarians, both consciously and accidentally;
- › clichés and stereotypes, both inside and outside the profession;
- › what it was like to experience the beginning of the technology revolution, spanning the card catalog era through the age of online database searching, OPACs, and beyond;
- › professional challenges such as sexism and funding struggles; and
- › inspiring stories of helping patrons, performing outreach, and serving the community.



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\$74.00 | **Members: \$66.60**

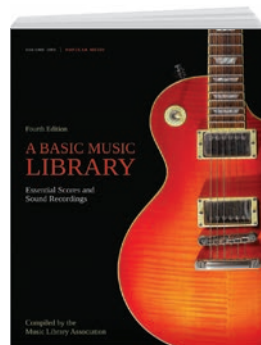
## The ALA Guide to Information Sources in Insurance, Risk Management, and Actuarial Science

Lucy Heckman | PRINT: 978-0-8389-1275-1

"The annotations are concise and precise . . . This has a wealth of good information that will guide the research to quality resources and make finding information in these fields much easier." —*Reference Reviews*

Included are company directories, almanacs, databases, websites, legal resources, and industry-specific guides that cover

- › all major lines of insurance, including property/casualty, life, health, and reinsurance;
- › social insurance, including Social Security, unemployment insurance, and pensions;
- › the insurance policy from the standpoint of practitioners, regulators, and consumers;
- › insurance law and regulations;
- › all areas of risk management including financial, technical, and intellectual property;
- › actuarial science and its current applications to financial engineering; and
- › archival and historical material.



2017 | softcover  
368 pp | 8.5" x 11"  
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## A Basic Music Library: Essential Scores and Sound Recordings, Fourth Edition, Volume 1: Popular Music

Compiled by the Music Library Association | PRINT: 978-0-8389-1039-9

Prepared by the Music Library Association, with thousands of records selected by experts in dozens of specialized and popular areas of music, *A Basic Music Library* constitutes the most authoritative music collection resource available. Volume 1 of this completely revised and reorganized reference is divided into these sections:

- › Music of Colonial North America and the United States to about 1900
- › Blues
- › Jazz
- › Mainstream Popular and New Age
- › Country and Western
- › Rock
- › Rhythm & Blues and Soul
- › Rap and Hip-Hop
- › Gospel Music and Other Popular Christian Music
- › Children's Music
- › Holidays, Special Occasions, Patriotic Music, and Miscellaneous



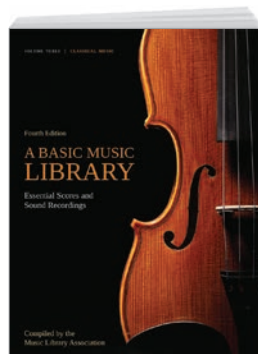
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## A Basic Music Library: Essential Scores and Sound Recordings, Fourth Edition, Volume 2: World Music

Compiled by the Music Library Association

PRINT: 978-0-8389-1530-1

Volume 2 concentrates on folk, traditional, and popular music of regions spanning the globe, with a section dedicated to international anthologies.



2018 | softcover  
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## A Basic Music Library: Essential Scores and Sound Recordings, Fourth Edition, Volume 3: Classical Music

Compiled by the Music Library Association

PRINT: 978-0-8389-1531-8

Covering classical music, Volume 3 delves into orchestral music, film music, band music, opera, musical theater, choral music, classical music anthologies, and much more.





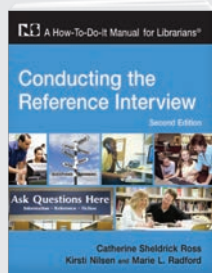
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464 pp | 7" x 10"  
\$85.00 | **Members: \$76.50**

## Fundamentals of Government Information: Mining, Finding, Evaluating, and Using Government Resources, Second Edition

Cassandra J. Hartnett, Andrea L. Sevetson, and Eric J. Forte | PRINT: 978-0-8389-1395-6

Government data and resources are uniquely useful to researchers and other library users. But without a roadmap, sifting through the sheer quantity of information to find the right answers is foolhardy. This newly revised, peer-reviewed update covers such key topics as

- › the history of government information, from its colorful beginnings to the era of Wikileaks, Edward Snowden, and data breaches;
- › all types of law resources and information, including public laws and the U.S. Code, case law and the judicial branch, and regulations;
- › patents, trademarks, and intellectual property;
- › census data, educational information, and other statistical resources;
- › health information, with an in-depth look at the Patient Protection and Affordable Care Act and the trend toward and impact of online medical records; and
- › science, environmental, and energy resources from agencies like the EPA.



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290 pp  
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\$82.00  
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PRINT:  
978-1-55570-655-5

### Conducting the Reference Interview: A How-To-Do-It Manual for Librarians, Second Edition

Catherine Sheldrick Ross, Kirsti Nilsen, and Marie L. Radford

"Sure to be a favorite among librarians."  
—*Serials Review*

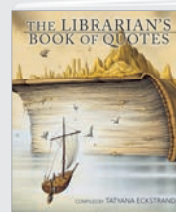


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### The Librarian's Book of Lists

George M. Eberhart

"Filled with library trivia, history, and information, this is an enjoyable read for anyone who loves libraries."  
—*Reference & Research Book News*



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978-0-8389-0988-1

### The Librarian's Book of Quotes

Compiled by Tatyana Eckstrand

"The quotes are sometimes moving, sometimes funny, sometimes irreverent, but always dead-on . . . This book is a gem."  
—*The Voice*

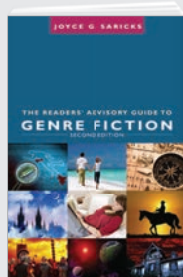


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### Our Enduring Values Revisited: Librarianship in an Ever-Changing World

Michael Gorman

"Sure to cause a great amount of introspection . . . a must-have for all librarians, from all areas." —VOYA

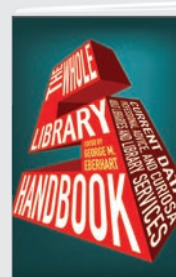


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### The Readers' Advisory Guide to Genre Fiction, Second Edition

Joyce G. Saricks

"Brilliant, accessible, and quite useful."  
—ARBA



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### The Whole Library Handbook 5: Current Data, Professional Advice, and Curiosa about Libraries and Library Services

Edited by George M. Eberhart

"A remarkable introduction to the field of librarianship . . . Highly recommended."  
—*Library Journal*



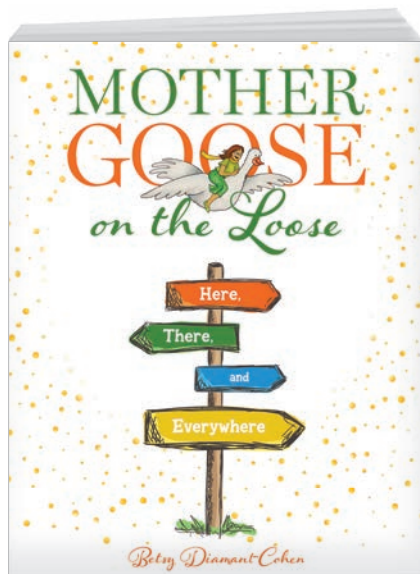
2018 | softcover  
288 pp | 8.5" x 11"  
\$59.99 | **Members: \$54.00**

## Mother Goose on the Loose, Updated

**Besty Diamant-Cohen** | PRINT: 978-0-8389-1646-9

Named an "outstanding resource" in a starred review by *Library Journal*, *Mother Goose on the Loose* (MGOL) incorporates books, rhymes, fingerplays, flannelboards, music, dance, and child-parent interaction into dynamic programs that bring whole families into the library. Diamant-Cohen's research-based approach to helping young children learn has made her book a bestseller, and now she's revised and updated it to include additional research, information, and tips. Filled with ready-to-use plans and activities that build motor, music, social, emotional, and pre-literacy skills in infants and toddlers, this resource includes

- › five MGOL programs with complete scripts and instructions, easily adaptable as needed;
- › planning and scheduling sheets for implementing the program;
- › guidance on designing new MGOL sessions;
- › suggestions for incorporating digital media such as tablets;
- › tips for communicating with parents, library administrators, and stakeholders;
- › research findings on the learning process for infants and toddlers, including the importance of repetition, ritual, play, reading, movement, and music; and
- › links to additional online resources such as music, sample participant surveys, and promotional tools.



2018 | softcover  
160 pp | 8.5" x 11"  
\$55.99 | **Members: \$50.40**

## Mother Goose on the Loose—Here, There, and Everywhere

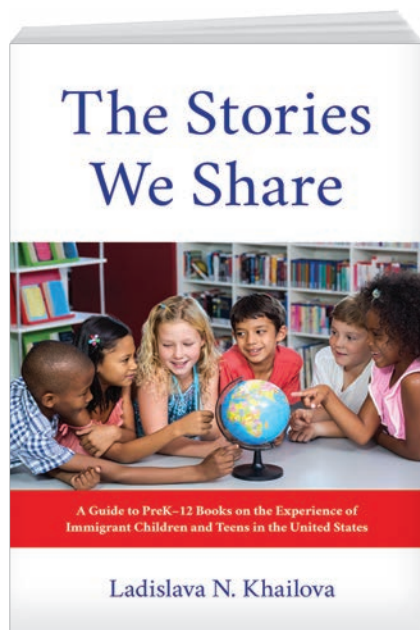
**Betsy Diamant-Cohen** | PRINT: 978-0-8389-1647-6

Not only is *Mother Goose on the Loose* (MGOL) a fun-filled approach that nurtures early literacy and school readiness skills in young children, it's also extremely flexible. Demonstrating how librarians, educators, and caregivers have adapted MGOL for a variety of settings, this book encourages others to do the same. Among the contexts presented are

- › special settings such as museums, parks, malls, Early Head Start, as a summer reading club, homes and home daycares, in schools, and in prisons;
- › children with special needs, children in hospitals, parents of premature infants, teen moms, and other special audiences; and
- › multicultural MGOL, including programs in Spanish, in Spanish and English, and in a Jewish environment and other religious settings.

This resource will enable presenters to offer these fun-filled programs to children and caregivers wherever early literacy is needed—which is everywhere!

**See more from Betsy Diamant-Cohen on page 70.**



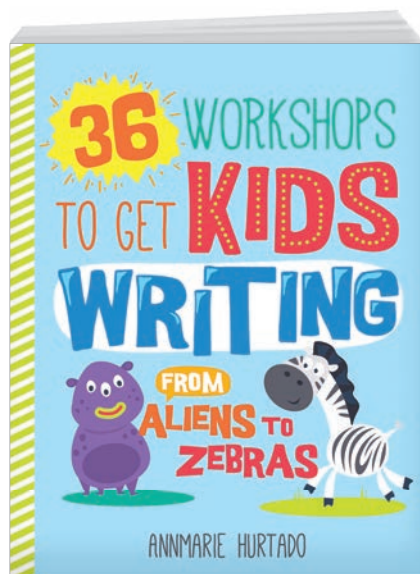
2018 | softcover  
192 pp | 6" x 9"  
\$55.00 | **Members: \$49.50**

## The Stories We Share: A Guide to PreK–12 Books on the Experience of Immigrant Children and Teens in the United States

Ladislava N. Khailova | PRINT: 978-0-8389-1651-3

In our current atmosphere of political polarization, is it any wonder that many immigrant children feel excluded and isolated? In fact, research shows first- and second- generation immigrant children can be at risk of experiencing identity crisis, self-depreciation, and low self-esteem due to intergenerational and intercultural conflicts. These young readers need books that show them that their experiences are not unique—and these books also carry the important potential of promoting general understanding of and tolerance toward immigrant groups. The first of its kind, this guide spotlights dozens of award-winning titles. ALA Carnegie-Whitney Grant-recipient Khailova

- › identifies both fiction and non-fiction titles published in the U.S. and Canada between 1990 and 2015 that focus on the twentieth or twenty-first century immigrant experience;
- › organizes selections by their world region of birth, including Asia, Latin America, Europe, Africa, and the Middle East, with further subdivisions by countries of origin;
- › provides historical background on the immigration patterns of each group, with a list of additional resources; and
- › offers discussion starters and questions to promote self-reflection, sense of connectedness, and empathy.



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256 pp | 8.5" x 11"  
\$49.00 | **Members: \$44.10**

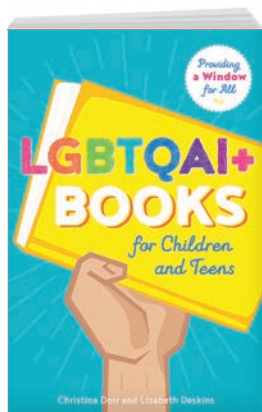
## 36 Workshops to Get Kids Writing: From Aliens to Zebras

AnnMarie Hurtado | PRINT: 978-0-8389-1648-3

Creative writing encourages imaginations to take flight, and when adults use the right approach, building literacy skills becomes a form of play that gets kids excited to create their own stories. Packed with ready-to-use lesson plans designed for kindergarten- and early elementary-aged children, this book will help public librarians add creative writing activities to more traditional storytime initiatives and school librarians enrich English Language Arts lessons. Hurtado's resource provides

- › an entire year's worth of weekly lesson plans, adaptable as needed, that include instructions, handouts, and everything needed to plan and prepare;
- › recommended read-alouds for each lesson plan;
- › ideas and activities scaffolded for different ability levels;
- › tips for using humor and silliness to grab kids' attention and keep them engaged;
- › information on how creative writing dovetails with Common Core standards, emphasizing skills and critical thinking over rote learning; and
- › additional quality read-aloud picture books that can be used as inspiration to create new lessons.





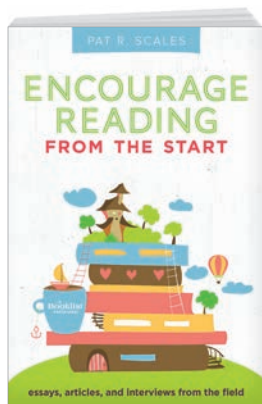
2018 | softcover  
144 pp | 6" x 9"  
\$45.00 | **Members: \$40.50**

### LGBTQAI+ Books for Children and Teens: Providing a Window for All

**Christina Dorr and Lizabeth Deskins; Foreword by Jamie Campbell Naidoo** | PRINT: 978-0-8389-1649-0

There is a rich and varied body of literature for gay, lesbian, bisexual, transgender, queer/questioning, inter-sexed, and asexual/allied young people, which can function as a mirror for GLBTQIA+ individuals and as a window for others. This resource not only surveys the best in GLBTQIA+ lit but, just as importantly, offers guidance on how to share it in ways that encourage understanding and acceptance among parents, school administrators, and the wider community. This guide

- › discusses the history of GLBTQIA+ terms and reasons to share GLBTQIA+ literature with all children;
- › presents annotated entries for a cross-section of the best GLBTQIA+ lit and nonfiction for young children, middle year students, and teens, with discussion questions and tips;
- › offers advice on sensitive issues such as starting conversations with young people, outreach to stakeholders, and dealing with objections and censorship head on; and
- › ideas for programming and marketing.



2018 | softcover  
208 pp | 6" x 9"  
\$49.00 | **Members: \$44.10**

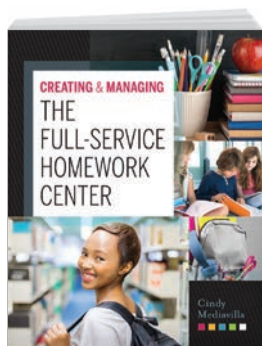
### Encourage Reading from the Start: Essays, Articles, and Interviews from the Field

**Pat R. Scales** | PRINT: 978-0-8389-1650-6

A past-president of the Association for Library Service to Children (ALSC) and longtime spokesperson for First Amendment issues as they relate to children and young adults, for several decades Scales has been a tireless champion for children's reading in all its richness and diversity. This collection gathers her most popular editorials, feature articles, and author interviews from the pages of *Book Links* magazine. Filled with stimulating ideas for school and public librarians, this book

- › spotlights compelling editorial columns that cover the core values of ALA, including democracy, privacy, and diversity;
- › includes interviews with popular authors such as Phyllis Reynolds Naylor, Graham Salisbury, Elana K. Arnold, Angela Cerrito, and many others; and
- › features essays on reading trends and classroom discussion topics, with annotated bibliographies.

These interesting and engaging pieces will inspire all those who work with young readers.



2018 | softcover  
160 pp | 8.5" x 11"  
\$54.00 | **Members: \$48.60**

### Creating and Managing the Full-Service Homework Center

**Cindy Mediavilla** | PRINT: 978-0-8389-1618-6

When it comes to supporting young people's educational needs, public libraries that take a proactive approach by setting up organized homework centers have the potential to become catalysts for better performance in school, improved self-esteem, and engaged learning. This book shows the way forward with

- › discussion of the philosophy behind a public library homework center and its many benefits, with useful talking points for getting stakeholders on board;
- › examples of model programs from across the country;
- › guidance on assessing the community's educational priorities and utilizing outcome-based planning and evaluation methods;
- › pragmatic advice on how to collaborate with schools and educators to coordinate goals;
- › thorough consideration of such key issues as carving out a space, setting hours, scheduling staff, and selecting and procuring educational resources; and
- › handy tools like sample surveys, homework helper application forms and contracts, staff and volunteer job descriptions, and focus group questions.



2017 | softcover  
160 pp | 8.5" x 11"  
\$50.00 | **Members: \$45.00**

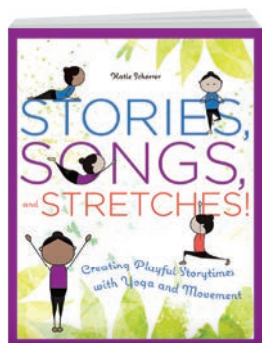
## Summer Matters: Making All Learning Count

Elizabeth M. McChesney and Chicago Public Library and Bryan W. Wunar and the Museum of Science and Industry | PRINT: 978-0-8389-1561-5

Summer reading for children is a cherished tradition in public libraries across America, but today's summer programming needs to move beyond reading to engage children with hands-on activities, thus keeping their brains active even when school's out. Here, a team of librarians and educators from Chicago Public Library (CPL) and Chicago's Museum of Science and Industry present a guide based on their award-winning, STEAM-inspired approach. This book

- › provides evidence-based research on summer slide, and 21st century learning skills;
- › offers tips for managing institutional change;
- › provides guidance for developing a new vision for summer at the library, with pointers on adding learning tracks to existing programs and addressing design challenges;
- › details how CPL evaluates and assesses their program; and
- › includes templates for a Memorandum of Understanding (MOU), mission statement, logic model, and Summer Learning Challenge evaluations.

**See Also:** *Transforming Summer Programs at Your Library*, page 13.



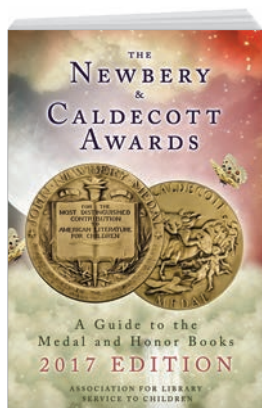
2017 | softcover  
112 pp | 8.5" x 11"  
\$48.00 | **Members: \$43.20**

## Stories, Songs, and Stretches! Creating Playful Storytimes with Yoga and Movement

Katie Scherrer | PRINT: 978-0-8389-1544-8

The centuries-old contemplative movement practice known as yoga is more than just a passing trend; it can offer physical, emotional, and mental benefits to practitioners of all ages, including young children. And getting started with yoga storytime doesn't require any previous yoga experience. This new book from accomplished library trainer and yoga teacher Scherrer shows how to use yoga and movement to create playful, active storytimes. Inside, she

- › introduces yoga, exploring its history while dispelling myths about the practice;
- › demonstrates how yoga and movement can support children's early learning and social-emotional development;
- › lays out step-by-step directions on how to design and launch a yoga storytime program, including guidance on materials selection, the logistical arrangements of physical space, props, and marketing;
- › provides descriptions of more than 35 basic, child-friendly yoga poses suitable for anyone to use with children; and
- › offers 12 ready-to-use yoga storytime plans.



2017 | softcover  
184 pp | 6" x 9"  
\$34.00 | **Members: \$30.60**

## The Newbery and Caldecott Awards A Guide to the Medal and Honor Books, 2017 Edition

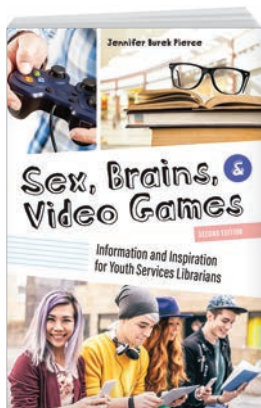
Association for Library Service to Children (ALSC) | PRINT: 978-0-8389-1567-7

"This annual publication is, as expected, a gem. It is recommended as a stimulating, contemporary account of one important segment of quality children's literature."

— *Australian Library Journal*

Updated with the 2017 award and honor books, this perennial favorite gathers together the books deemed most distinguished in American children's literature and illustration since the inception of the renowned prizes. Librarians and teachers everywhere rely on this guidebook for quick reference and collection development and also as a resource for curriculum links and readers' advisory. With an easy-to-use streamlined look and format, the 2017 guide features

- › a new interview with four-time Caldecott winner Bryan Collier;
- › explanations of criteria used to select the winners; and
- › updated bibliographic citations and indexes for the award winners.



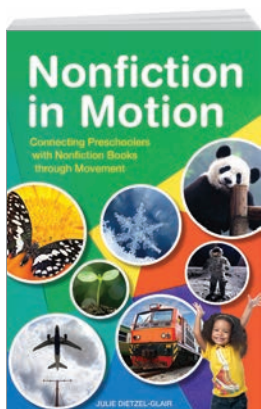
2017 | softcover  
240 pp | 6" x 9"  
\$57.00 | **Members: \$51.30**

### Sex, Brains, and Video Games: Information and Inspiration for Youth Services Librarians, Second Edition

**Jennifer Burek Pierce** | PRINT: 978-0-8389-1548-6

How do we break through and truly reach our young adult patrons? It begins with understanding them. Librarians who work with teens need information and a big-picture perspective on adolescence that reflects the latest knowledge of cognate fields and the contemporary realities of young people's lives. In this book Burek Pierce

- › discusses such important topics as identity and community, sex and sexualities, what experts can tell us about the adolescent brain, and how teens use technology to mediate the world;
- › replaces outdated developmental theories that are still sometimes used in the LIS world;
- › looks at how to blend what research tells us about teens with day-to-day work in libraries; and
- › reflects new norms of professional practice, such as the increased importance of community engagement and partnerships, offering librarians a path towards cooperation and collaboration with peers outside the library world.



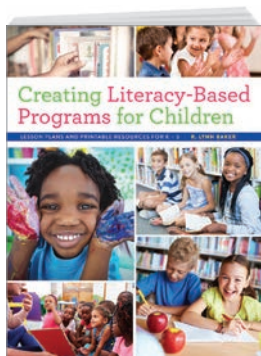
2017 | softcover  
136 pp | 6" x 9"  
\$57.00 | **Members: \$51.30**

### Nonfiction in Motion: Connecting Preschoolers with Nonfiction Books through Movement

**Julie Dietzel-Glair** | PRINT: 978-0-8389-1468-7

An underutilized source for storytime programs, quality nonfiction books can help bridge the reading gap between preschool boys and girls; boys enjoy facts and "true stuff," and including these books in storytime helps boys see that reading can be fun. Here, Dietzel-Glair spotlights a multitude of nonfiction titles published since 2005 that will engage young children's curiosity while activating learning through movement-based activities. A huge time-saver for storytime planners and presenters, and a useful collection development tool, this guide

- › identifies 200 quality nonfiction books suitable for preschoolers, all in print or easy to find, covering fun topics like animals, construction, and science;
- › includes recommended art, movement, music, and prop ideas for each book that will fire up children's imaginations;
- › shows how to incorporate the five practices for early literacy and offers other helpful storytime tips;
- › provides several outlines for art projects; and
- › features multiple indexes to aid in finding just the right title, author, or subject.



2017 | softcover  
176 pp | 8.5" x 11"  
\$48.00 | **Members: \$43.20**

### Creating Literacy-Based Programs for Children: Lesson Plans and Printable Resources for K-5

**R. Lynn Baker** | PRINT: 978-0-8389-1500-4

The all-in-one resource you've been clamoring for, this book presents a comprehensive package of literacy-based public library programming ideas designed for children in kindergarten through the early tweens. Chock full of strategies and best practices for promoting literacy and reading skill development, this book

- › explains multiliteracies and connects them to programming practices;
- › provides step-by-step program planning guides, arranged by grade level, which include book-based programs, clubs, makerspaces, afterschool/study programs, author/guest visits, family/all age programs, impromptu programming, and many others;
- › offers programs which connect to science, technology, engineering, art, and mathematics;
- › gives advice on collaborating effectively with school librarians and teachers to plan school field trips;
- › addresses large event and summer reading program planning; and
- › shares tips and suggestions for getting the word out through advocacy and marketing.





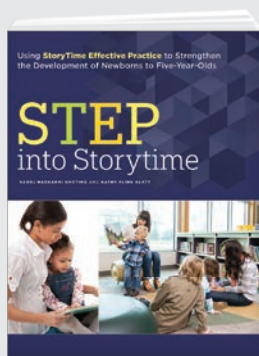
2016 | softcover  
184 pp | 8.5" x 11"  
\$55.00 | **Members: \$49.50**

## Supercharged Storytimes: An Early Literacy Planning and Assessment Guide

Kathleen Campana, Elizabeth J. Mills, and Saroj Nadkarni Ghoting | PRINT: 978-0-8389-1380-2

Based on the groundbreaking research of VIEWS2—the first systematic study of storytimes done to date—the authors recommend simple interactive ways to emphasize early literacy techniques and encourage children to use and practice their pre-reading skills while preserving the delight inherent in storytime. This book

- › presents ready-to-use planning tools based on early learning benchmarks with a clear focus on developmental stages;
- › demonstrates how to foster early literacy development by inserting the VIEWS2 early literacy domains into the five practices from the second edition of Every Child Ready to Read @ your Library®;
- › interweaves testimonials from storytime practitioners throughout the text to provide real-world insight; and
- › shows how storytime presenters can connect with parents and caregivers to promote family engagement.



2014 | softcover  
368 pp | 8.5" x 11"  
\$59.00 | **Members: \$53.10**

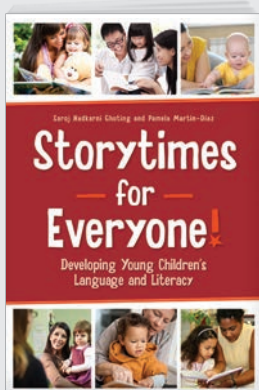
## STEP into Storytime: Using StoryTime Effective Practice to Strengthen the Development of Newborns to Five-Year-Olds

Saroj Nadkarni Ghoting and Kathy Fling Klatt | PRINT: 978-0-8389-1222-5

"A valuable resource and one that should be a part of every professional development collection for youth services staff. It is a refreshing take on library program guides that offers an accessible method of reinvigorating storytimes while providing deeper insight into early literacy development." —*School Library Journal* (starred review)

"Consider this book required reading to keep this knowledge fresh while reminding us of the importance—and delightful fun—of our work." —*Booklist*

StoryTime Effective Practice (STEP) is an approach that articulates the link between child development theory and storytimes. This important resource shows how presenters can use STEP to craft a storytime that is effective for mixed-age groups and adheres to best practices for emotional, social, physical, and cognitive support.



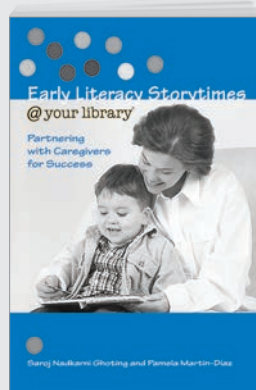
2013 | softcover  
296 pp | 7" x 10"  
\$52.00 | **Members: \$46.80**

## Storytimes for Everyone! Developing Young Children's Language and Literacy

Saroj Nadkarni Ghoting and Pamela Martin-Díaz

PRINT: 978-0-8389-1169-3

Recognizing the critical role of informed, caring adults, this book offers practical suggestions as well as a variety of songs, projects, and activities for incorporating early literacy information and strategies into the storytime setting.



2005 | softcover  
272 pp | 7" x 10"  
\$57.00 | **Members: \$51.30**

## Early Literacy Storytimes @ your library®: Partnering with Caregivers for Success

Saroj Nadkarni Ghoting and Pamela Martin-Díaz

PRINT: 978-0-8389-0899-0

Using step-by-step methods, this book includes scripts and plans to help librarians explain what adults can do to enhance children's print motivation, phonological awareness, vocabulary, narrative skills, print awareness, and letter knowledge.



2016 | softcover  
328 pp | 7" x 10"  
\$68.00 | **Members: \$61.20**

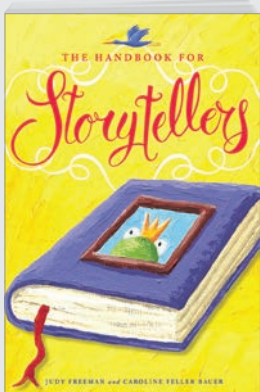
## Young Adult Literature: From Romance to Realism, Third Edition

**Michael Cart** | PRINT: 978-0-8389-1462-5

In this new edition Cart gives his authoritative survey a thorough update to make it even more relevant and comprehensive. Surveying the landscape of YA lit both past and present, this book

- › sketches the origins of literature targeted at young adults;
- › shows how the best of the genre has evolved to deal with subjects every bit as complex as its audience;
- › closely examines teen demographics, literacy, audiobooks, the future of print, and other key topics;
- › includes updated treatment of best-selling authors like John Green, Suzanne Collins, and Veronica Roth, plus interviews with leaders in the field;
- › presents new and expanded coverage of perennially popular genre fiction, including horror, science fiction, and dystopian fiction;
- › offers an updated overview of LGBTQ literature for young adults, including Intersex; and
- › covers such commercial trends as adult purchasers of YA books and the New Adult phenomenon.

**See more from Michael Cart on page 58.**



2015 | softcover  
416 pp | 7" x 10"  
\$68.00 | **Members: \$61.20**

## The Handbook for Storytellers

Judy Freeman and  
Caroline Feller Bauer

PRINT: 978-0-8389-1100-6

"This handy how-to compendium is for seasoned storytellers or beginning tale tellers and is bound to become the most highlighted, tagged, bookmarked, post-it noted, and dog-eared well-loved volume on the book shelf." —*Young Adult Books Blog*



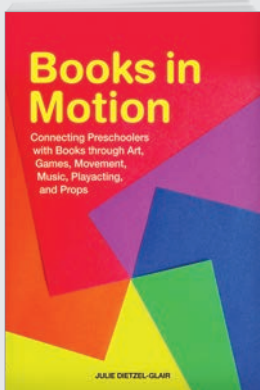
2015 | softcover  
616 pp | 7" x 10"  
\$65.00 | **Members: \$58.50**

## The Handbook for Storytime Programs

Judy Freeman and  
Caroline Feller Bauer

PRINT: 978-0-8389-1265-2

"Altogether, this volume recommends stories in approximately a thousand current books; it will save story-hunters enormous time and effort . . . Freeman's fluent, conversational prose makes [the book] enjoyable to read as well as to consult for practical storytime programming ideas." —ARBA



2013 | softcover  
224 pp | 6" x 9"  
\$57.00 | **Members: \$51.30**

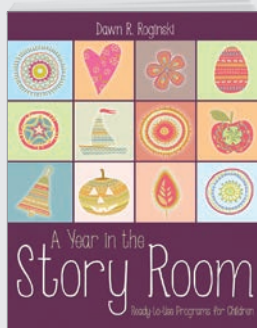
## Books in Motion: Connecting Preschoolers with Books through Art, Games, Movement, Music, Playacting, and Props

Julie Dietzel-Glair

PRINT: 978-1-55570-810-8  
e-book available

Shake up storytimes, help children stay healthy, and encourage a lifelong love of reading with this easy-to-use resource.

**See also: *Nonfiction in Motion*, page 66.**



2014 | softcover  
252 pp | 8.5" x 11"  
\$49.00 | **Members: \$44.10**

## A Year in the Story Room: Ready-to-Use Programs for Children

Dawn R. Roginski

PRINT: 978-0-8389-1179-2

"Contains everything you could need to run a successful story time, as well as much you may have thought you did not need." —*Australian Library Journal*



2014 | softcover  
120 pp | 8.5" x 11"  
\$52.00 | **Members: \$46.80**

## Baby Storytime Magic: Active Early Literacy Through Bounces, Rhymes, Tickles and More

Kathy MacMillan and Christine Kirker | PRINT: 978-0-8389-1216-4

"What sets *Baby Storytime Magic* apart is that each suggested title is accompanied by a 'literacy bit'—this is a suggested script for the facilitator to use to explain to caregivers the benefits of a particular activity and how to use it at home. This provides empowerment for caregivers, as they then have tools and resources to assist their child(s) literacy development not only during the storytime/rhyme time session, but at home too. The caregivers also benefit from learning more about the stages of development and early literacy and how their interaction with their child assists with this development. This book is a smart purchase for any public library, early education center or professional providing activities for babies."

—*Australian Library Journal*

"This will be a go-to book time and again, for ideas, for planning, and for resources for any adult working with children under age 2, and sometimes older." —ARBA



2012 | softcover  
256 pp | 8.5" x 11"  
\$48.00 | **Members: \$43.20**

## Multicultural Storytime Magic

Kathy MacMillan and Christine Kirker

PRINT: 978-0-8389-1142-6

"Both beginning storytellers and seasoned librarians can benefit from these fresh ideas."

—*School Library Journal*



2009 | softcover  
152 pp | 8.5" x 11"  
\$48.00 | **Members: \$43.20**

## Storytime Magic: 400 Fingerplays, Flannelboards, and Other Activities

Kathy MacMillan and Christine Kirker

PRINT: 978-0-8389-0977-5

"There are lots of ideas here on common themes both in the real world and the world of imagination." —*Teacher Librarian*



2012 | softcover  
288 pp | 8.5" x 11"  
\$54.00 | **Members: \$48.60**

## Kindergarten Magic: Theme-Based Lessons for Building Literacy and Library Skills

Kathy MacMillan and Christine Kirker

PRINT: 978-0-8389-1069-6

"A must-have resource for school librarians or teachers who work with kindergartners."

—*Booklist*



2014 | softcover  
224 pp | 6" x 9"  
\$48.00 | **Members: \$43.20**

## Folktales Aloud: Practical Advice for Playful Storytelling

Janice M. Del Negro

PRINT: 978-0-8389-1135-8  
e-book available

"This excellent resource aims to show that storytelling is still vital in librarianship and throughout the greater community . . . With Del Negro's selections and a substantial 'References and Resources' section at the end, readers will have stories and collections to consult for years."

—*Booklist* (starred review)





2010 | softcover  
32 pp | 6" x 9"  
plus 105 tip cards  
\$52.00 | **Members: \$46.80**

## The Early Literacy Kit: A Handbook and Tip Cards

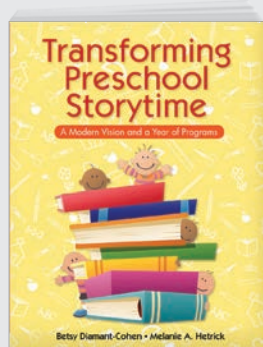
**Betsy Diamant-Cohen and Saroj Nadkarni Ghoting** | PRINT: 978-0-8389-0999-7

"The cards are sturdy and can be easily incorporated into a story time session or other early childhood program. Rather than utilizing all the cards, the creators have offered seven easy steps of how to prepare your program and choose the tips to go along with it. This makes it easy for the presenter - instead of having to memorize tips or have a book of notes, he or she have a number of tip cards ready to be utilized during the session without any bulk."

—*The Australian Library Journal*

This innovative and practical kit, put together by two well-known specialists in the field of early literacy, contains everything storytime presenters for children from birth to age five and their parents or caregivers need to spread the word about school readiness skills to adult caregivers. The kit includes

- an accessible handbook with a resource section;
- 105 reusable tip cards with coordinated activities; and
- a concise summary of important early literacy research.



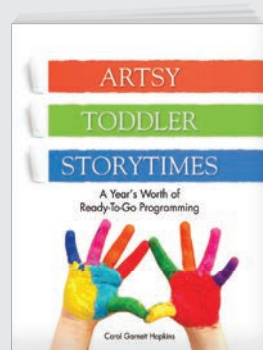
2013 | softcover  
336 pp | 8.5" x 11"  
\$57.00 | **Members: \$51.30**

## Transforming Preschool Storytime: A Modern Vision and a Year of Programs

**Betsy Diamant-Cohen and Melanie A. Hetrick** | PRINT: 978-1-55570-805-4 | e-book available

"Drawing on research about how children learn, Diamant-Cohen and Hetrick propose a new model for storytime: one where repetition is built into the structure of ongoing programs so that children can build on what they have learned. It sounds like a simple concept, but the key is to provide repetition in context, with enough variety to keep children engaged and allow them to approach the same material from multiple angles ... Whether you're a librarian who is new to the idea of an anchor text in your storytimes, or a preschool teacher who uses the concept regularly, you are sure to find lots of inspiration here!" — *Storytime Stuff*

**See more from Betsy Diamant-Cohen on page 62.**



2013 | softcover  
272 pp | 8.5" x 11"  
\$51.00 | **Members: \$45.90**

## Artsy Toddler Storytimes: A Year's Worth of Ready-to-Go Programming

**Carol Garnett Hopkins**

PRINT: 978-1-55570-792-7  
e-book available

Designed for children ages 1 to 3 years old, the book's 52 storytimes promote pre-reading skills such as print motivation, vocabulary, and narrative skills.



2010 | softcover book  
and DVD  
387 pp | 8.5" x 11"  
\$72.00 | **Members: \$64.80**

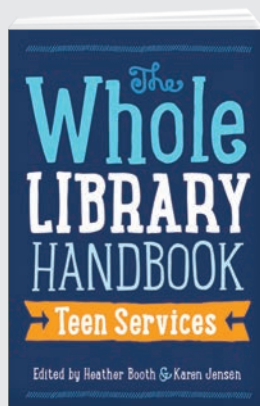
## 1,000 Fingerplays and Action Rhymes: A Sourcebook and DVD

**Barbara A. Scott**

PRINT: 978-1-55570-695-1

"This book delivers all that the title indicates, and more. It is an exceptionally clear, concise, relevant manual for the time-poor teacher-librarian in any school."

—*Children's, Youth and School Librarianship*



2014 | softcover  
216 pp | 6" x 9"  
\$62.00 | **Members: \$55.80**

## The Whole Library Handbook: Teen Services

Edited by Heather Booth and Karen Jensen | PRINT: 978-0-8389-1224-9

"Quite comprehensive . . . Especially useful are the pieces on weeding, booktalking, and self-directed (passive) programming . . . this title should be useful to library and information science students and anyone serving teens." —VOYA

Gathering stellar articles and commentary from some of the country's most innovative and successful teen services librarians, this essential handbook

- › provides a comprehensive introduction to the background and day-to-day realities of teen librarianship for those new to the field;
- › offers expert tips and wisdom invaluable to those already working with teens;
- › highlights trends, challenges, and opportunities in the changing world of how teens interact with libraries; and
- › includes ready-to-use marketing resources.



2011 | softcover  
160 pp | 8.5" x 11"  
\$46.00 | **Members: \$41.40**

## A Year of Programs for Teens 2

Amy J. Alessio and  
Kimberly A. Patton

PRINT: 978-0-8389-1051-1

"This newer edition will be welcome in libraries regardless of the current status of programs or book clubs for teens. The ideas are useful, relevant, and easy to put into action without significant cost as a factor." —VOYA



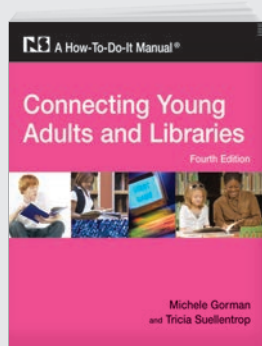
2014 | softcover  
168 pp | 8.5" x 11"  
\$46.00 | **Members: \$41.40**

## Programming for Children and Teens with Autism Spectrum Disorder

Barbara Klipper

PRINT: 978-0-8389-1206-5

"A must-have . . . will give both new and veteran librarians a good foundation for thinking about programs for children and teens with ASD. This resource should be in every public and school library." —*School Library Journal* (starred review)



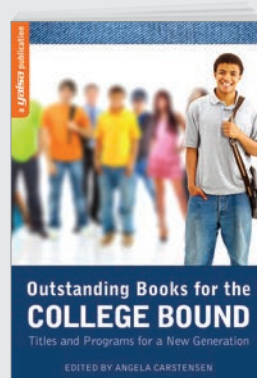
2009 | softcover  
450 pp | 8.5" x 11"  
\$93.00 | **Members: \$83.70**

## Connecting Young Adults and Libraries: A How-To-Do-It Manual, Fourth Edition

Michele Elizabeth Gorman and  
Tricia Ann Suellentrop

PRINT: 978-1-55570-665-4

"Any library serving teens should have this book in its collection." —*Reference and User Services Quarterly*



2011 | softcover  
176 pp | 7" x 10"  
\$52.00 | **Members: \$46.80**

## Outstanding Books for the College Bound: Titles and Programs for a New Generation

Edited by Angela Carstensen  
for YALSA

PRINT: 978-0-8389-8570-0  
e-book available

"Practical and simple to implement, requiring no expenditures other than reproducing the list as a handout." —*Catholic Library World*



2015 | softcover  
224 pp | 8.5" x 11"  
\$55.00 | **Members: \$49.50**

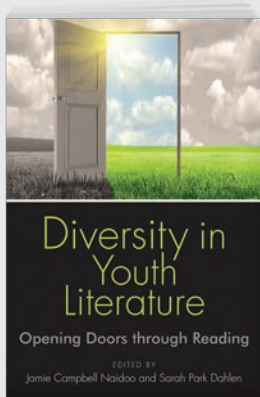
## The Power of Play: Designing Early Learning Spaces

Dorothy Stoltz, Marisa Conner, and James Bradberry | PRINT: 978-0-8389-1255-3

"A great resource no matter how big or small your learning space project . . . I wish I had something like this when I was getting started!" —ALSC blog

Don't simply accommodate families with young children—draw them in and make your library a destination! In this hands-on guide, an early childhood specialist, a designer, and an outreach librarian take you step by step through the process of designing an early learning space that fits your space limitations and budget. The authors

- › use current research to explain the importance of play in regard to early literacy and learning;
- › show how underutilized spaces of any size can be transformed into play spaces, with planning secrets for small, mid-size, and large play environments;
- › present models of successful early learning spaces from across the country, with illustrations and floor plans; and
- › suggest ways to motivate adults to help young children develop a sense of discovery.



2013 | softcover  
240 pp | 6" x 9"  
\$52.00 | **Members: \$46.80**

## Diversity in Youth Literature: Opening Doors through Reading

Edited by Jamie Campbell Naidoo and Sarah Park Dahlen

PRINT: 978-0-8389-1143-3

"This book is a handy companion that incorporates thoughtful reflections on the historical context of diversity within youth literature (or the lack thereof) into 13 easy-to-digest chapters." —Booklist



2013 | softcover  
160 pp | 8.5" x 11"  
\$48.00 | **Members: \$43.20**

## Every Child Ready for School: Helping Adults Inspire Young Children to Learn

Dorothy Stoltz, Elaine M. Czarnecki, and Connie Wilson

PRINT: 978-0-8389-1125-9  
e-book available

"A valuable tool for anyone responsible for creating or presenting early-learning training for adults." —Booklist



2015 | softcover  
232 pp | 6" x 9"  
\$50.00 | **Members: \$45.00**

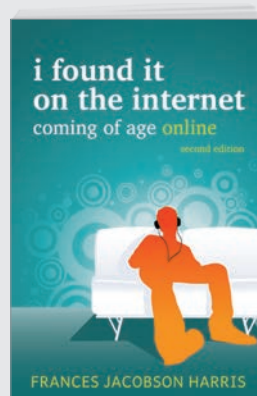
## Books under Fire: A Hit List of Banned and Challenged Children's Books

Pat R. Scales for the Office of Intellectual Freedom (OIF)

PRINT: 978-0-8389-1109-9  
e-book available

"Contains a veritable arsenal of information to employ when the book challenger comes knocking at the library's door." —Booklist (starred review)

**See Also: Encourage Reading from the Start, page 64.**



2011 | softcover  
248 pp | 6" x 9"  
\$46.00 | **Members: \$41.40**

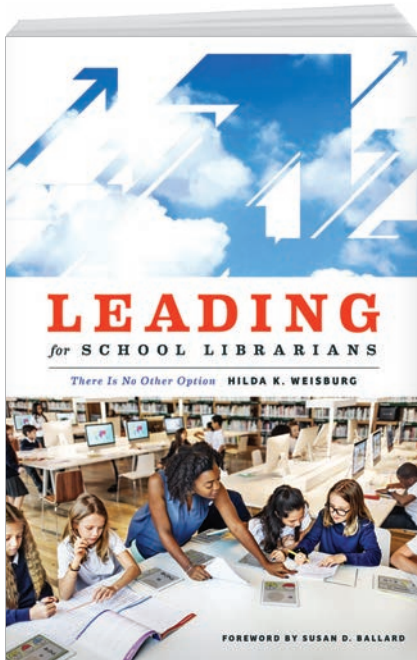
## I Found It on the Internet: Coming of Age Online, Second Edition

Frances Jacobson Harris

PRINT: 978-0-8389-1066-5  
e-book available

"Points out the need to separate quality from banter and give students the tools to recognize the difference." —Curriculum Review





2017 | softcover  
176 pp | 7" x 10"  
\$45.00 | **Members: \$40.50**

## Leading for School Librarians: There Is No Other Option

Hilda K. Weisburg | PRINT: 978-0-8389-1510-3

"Offers valuable first steps, challenges librarians to develop student-friendly spaces, and inspires readers to exercise their leadership abilities by becoming involved with state and national library organizations." —*School Library Journal*

There's only one way forward: school librarians must become leaders, fully interwoven into the fabric of the educational community. In her new book, Weisburg builds on her decades of experience and mentorship in school libraries, for which she received an AASL Distinguished Service Award, to offer a carefully crafted roadmap that guides readers step by step through the process of transforming into a leader. This book

- › begins by addressing common fears about taking on a leadership role, and shows how to move past them and gain confidence;
- › demonstrates how to build credibility among stakeholders and peers through strategic risk-taking;
- › discusses ways to rely on one's strengths to grow skills and expertise;
- › explains how to know when to lead and when to manage, plus the fine art of delegation; and
- › gives pointers on communicating effectively, becoming visible, behaving ethically, maintaining a healthy life-work balance, and other important career issues.

**See more from Hilda K. Weisburg on page 76.**



2017 | softcover  
264 pp | 7" x 10"  
\$60.00 | **Members: \$54.00**

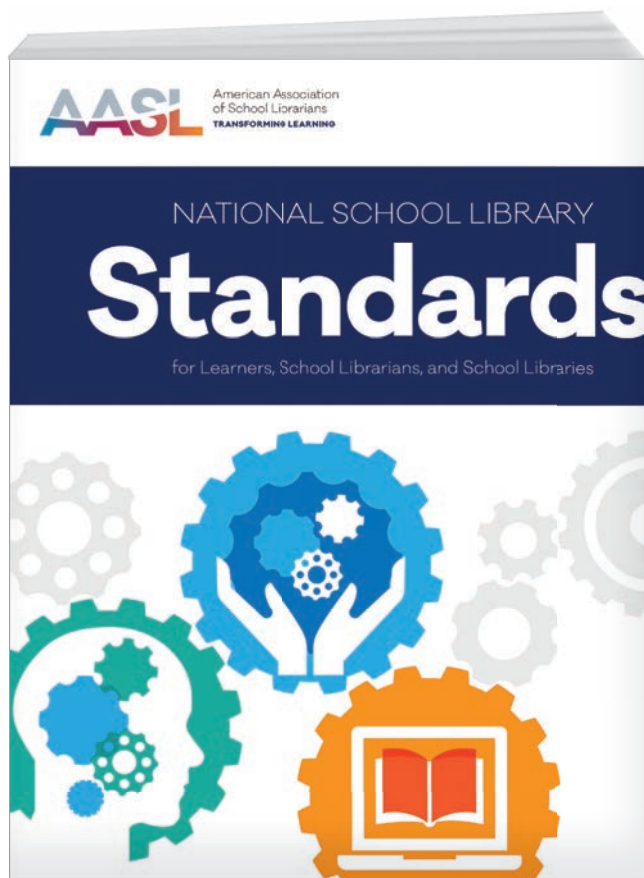
## Managing the Successful School Library: Strategic Planning and Reflective Practice

Lesley S. J. Farmer | PRINT: 978-0-8389-1494-6

"Whether readers have just begun their careers or have years of experience, they will benefit from this thorough dissection of each aspect of managing a school library. An excellent addition." —*School Library Journal*

To ensure their libraries survive and thrive, school library managers need to be both responsive and proactive. Farmer, awarded the 2017 American Association of School Librarians' (AASL) Distinguished Service Award, looks past the day-to-day operations of a school library to offer a reality check. This book

- › introduces the concept of school library programs;
- › examines professional and legislated standards for school libraries, and discusses the part a manager plays in meeting them;
- › links management with leadership, differentiating the two, and showing how the school librarian can carry out both roles;
- › helps readers assess their own skills, knowledge, and dispositions in order to set short-term and long-term goals;
- › explains how to manage resources and learning environments to meet the needs of teachers, administrators, parents, and other stakeholders; and
- › provides concrete advice on hiring, training, supervising, and assessment.



2018 | softcover  
320 pp | 7" x 10"  
\$249.00

ALA Members: \$149.00 | AASL Members: \$99.00

### National School Library Standards for Learners, School Librarians, and School Libraries

**American Association of School Librarians (AASL)**

PRINT: 978-0-8389-1579-0

AASL's new integrated standards are designed to empower leaders to transform teaching and learning. The new *National School Library Standards for Learners, School Librarians, and School Libraries* reflect an evolution of AASL Standards, building on philosophical foundations and familiar elements of previous standards while featuring the new streamlined AASL *Standards Integrated Framework* for learners, school librarians, and school libraries.

Three previously separate publications—AASL *Standards for the 21st-Century Learner*, *Standards in Action*, and *Empowering Learners*—are now framed within a single text, emphasizing the importance of all three standards sets while ensuring that standards-related activities are mutually reinforcing. The *National School Library Standards* enable school librarians to influence and lead in their schools, districts, and states and to develop plans that meet today's educational landscape for learners, school librarians, and the school library. Among the innovations:

- › Common Beliefs reflect current learning environments and professional best practices for effective school libraries;
- › the new standards framework features five shared components—Shared Foundations, Key Commitments, Domains, Competencies and Alignments—which are designed to reflect each other;
- › a section dedicated to assessment and evaluation provides examples on how to create your own tools that align school and district models with AASL Standards;
- › scenarios for various types of school library professionals demonstrate techniques and practices for successful implementation in authentic situations for self-reflection, group professional development, and pre-service education; and
- › included are a glossary of terms, useful verbs, a list of evidence, and other relevant appendices.

The *National School Library Standards* enables personalization for every learner and school librarian, allowing you to continuously tailor your school library to local needs, your own strengths, and learners' benefit.



Available on the  
App Store and Google Play | \$19.99



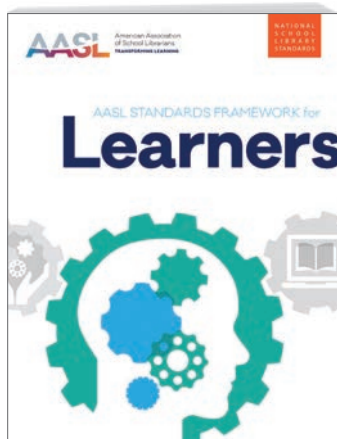
## AASL Standards Mobile App

**DOWNLOAD THE APP EARLY AND SAVE WITH THE \$12.99 INTRODUCTORY PRICE, VALID THROUGH FEBRUARY 15, 2018!**

The AASL Standards mobile app is a powerful tool that will help you quickly search, compare, record, and share the standards you need anytime, anywhere. AASL's *National School Library Standards for Learners, School Librarians, and School Libraries* recognize both traditional and contemporary approaches to teaching and learning in a digital, visual age. AASL now offers professionals the option to access the standards through a searchable mobile application. Thanks to the app, you can always have the AASL Standards accessible at hand—during curriculum meetings, teacher collaborations, professional development or instructional opportunities. Impress your stakeholders and maximize your collaborative opportunities as you showcase the standards that define your profession. With the app, you can:

- › search all the AASL Standards frameworks by Shared Foundation or keyword search;
- › easily compare domains and competencies across learners, school librarians, and school libraries;
- › record and edit personal notes within the app; and
- › share your notes via email with yourself or your colleagues.

Impress your stakeholders and maximize your collaborative opportunities as you showcase the standards that define your profession.



2018 | packs of 10 pamphlets  
8 pp | 8.5" x 11"  
\$16.95

Members: \$15.26

PRINT:  
978-0-8389-1654-4

## AASL Standards Framework for Learners Pamphlet

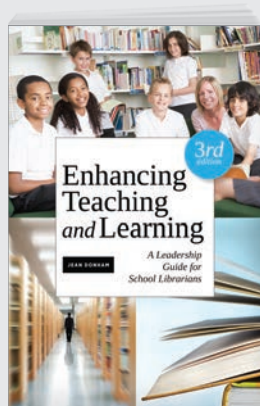
The *AASL Standards Framework for Learners* pamphlet is the ideal collaborative and advocacy piece to introduce your stakeholders to this student-focused segment at the heart of AASL's standards. In addition to the framework for learners, this convenient pamphlet includes Common Beliefs reflecting current learning environments and professional best practices that form the foundation of the standards; a summary of the essential elements in the standards framework structure; and additional information to support the role of the school librarian and school library in raising student achievement.

Begin a dialogue with your stakeholders that connects the learner with the librarian as a teacher, and spotlights the school library as a dynamic, personalized learning environment. This is the perfect piece to share and present at:

- › District school board meetings
- › PTA/PTO meetings
- › Teacher in-service days

A great quick reference for the practitioner, the learner standards pamphlet is a handy advocacy tool to share with administrators, parents, and other stakeholders as well as a valuable collaborative resource to use in working with classroom teachers. Available in full-color glossy packs of 10, distribute this AASL Standards resource to every colleague and stakeholder in your school or district.





2013 | softcover  
400 pp | 6" x 9"  
\$72.00 | **Members: \$64.80**

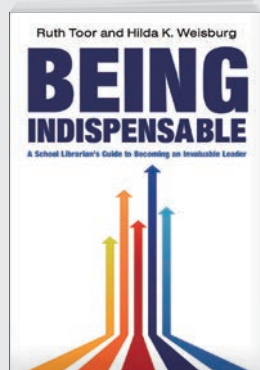
## Enhancing Teaching and Learning: A Leadership Guide for School Librarians, Third Edition

Jean Donham | PRINT: 978-1-55570-887-0

The latest edition of this classic text shows how to take a proactive role in shaping instruction by learning how to develop and implement a library media program and integrate it into the total educational experience. Revised and updated, Donham's third edition covers all aspects of the school system: students, curriculum and instruction, principals, district administration, and the community. It demonstrates how to interact and collaborate in order to integrate the school library media program throughout these environments. It includes

- › real-life examples of issues in school librarianship;
- › current statistics and research results on early learning, child poverty, and other topics;
- › a new chapter on "the virtual school library"; and
- › expanded coverage of nonfiction and complex texts

Readers will benefit from this complete coverage of the school environment—common staff structures, budget issues, and more.



2011 | softcover  
184 pp | 7" x 10"  
\$43.00 | **Members: \$38.70**

## Being Indispensable: A School Librarian's Guide to Becoming an Invaluable Leader

Ruth Toor and Hilda K. Weisburg | PRINT: 978-0-8389-1065-8

"Toor and Weisburg provide many thought-provoking ideas and questions to ponder, providing librarians with a framework to build a better program." —*Catholic Library World*

Without a proactive approach, school librarians, facing a severe economic downturn and budget cuts, run the risk of becoming an endangered species. In clear, simple, and practical language, this book empowers school librarians by helping them

- › understand what other stakeholders in a school need and want;
- › demonstrate their importance to administrators, teachers, and parents;
- › plan strategically in both their personal and professional lives; and
- › master important tools like advocacy and marketing.

**See also:** *Leading for School Librarians*, page 73.



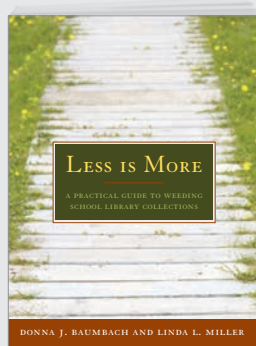
2015 | softcover  
240 pp | 7" x 10"  
\$35.00 | **Members: \$31.50**

## New on the Job: A School Librarian's Guide to Success, Second Edition

Hilda K. Weisburg and Ruth Toor

PRINT: 978-0-8389-1264-5

Since its publication in 2006, this guide has served as an invaluable resource for the new school librarian. From job search strategies and discovering work philosophy to the nitty-gritty details of creating acceptable use policies, this revised and updated edition shares the joys and perils of the profession.



2006 | softcover  
204 pp | 8.5" x 11"  
\$43.00 | **Members: \$38.70**

## Less Is More: A Practical Guide to Weeding School Library Collections

Donna J. Baumbach and  
Linda L. Miller

PRINT: 978-0-8389-0919-5

"This helpful guide encourages even the most fearful librarians to tackle the daunting task of weeding through careful and regular analysis."

—*School Library Journal*



## After-School Clubs for Kids: Thematic Programming to Encourage Reading

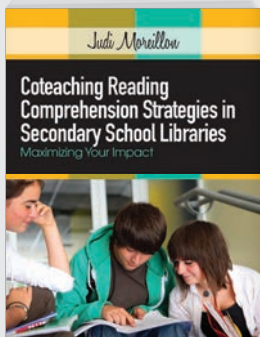
Lisa M. Shaia | PRINT: 978-0-8389-1202-7

"A year's worth of plans, plus program-publicity blurbs, lists of books to display each month, and the expert guidance of fellow librarians? One almost expects her to throw in a set of steak knives. Highly recommended for all librarians working with youth." —*Booklist*

"These afterschool programs will entice children to attend and become active, while integrating reading and literature into the events ... This is a valuable book for any librarian working with children in grades K-6, whether in a public library or school media center. Teachers of these grades will also benefit from ideas on how to integrate lessons on these topics into their classrooms." —ARBA

"Shaia has clearly done considerable research into books, activities and music for various ages. This is an advantage of the book, especially because many of the activities have templates available online (with URLs provided)." —*Australian Library Journal*

2014 | softcover  
208 pp | 7" x 10"  
\$46.00 | **Members: \$41.40**



## Coteaching Reading Comprehension Strategies in Secondary School Libraries: Maximizing Your Impact

Judi Moreillon

PRINT: 978-0-8389-1088-7

Designed to raise reading scores and encourage classroom teacher-school librarian partnerships, this volume focuses on adolescent readers in grades 6-12.

2012 | softcover  
208 pp | 8.5" x 11"  
\$55.00 | **Members: \$49.50**



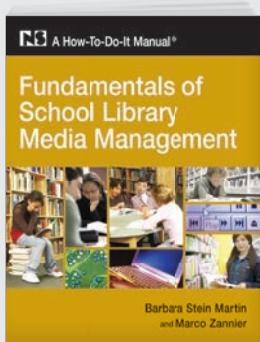
## The Innovative School Librarian, Second Edition

Sharon Markless, Elizabeth Bentley, Sarah Pavey, Sue Shaper, Sally Todd and Carol Webb

PRINT: 978-1-78330-055-6

Raising important questions about the functions of the school librarian, this book encourages the reader to think outside the box for new approaches to traditional challenges. It will inspire and enable school librarians to think creatively about their work and community.

2016 | softcover  
224 pp | 6" x 9"  
\$85.00 | **Members: \$76.50**



## Fundamentals of School Library Media Management: A How-To-Do-It Manual

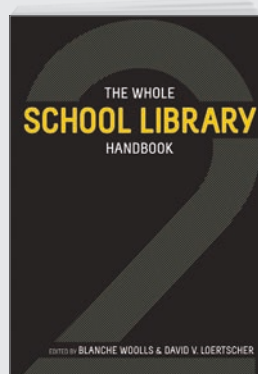
Barbara Stein Martin  
and Marco Zannier

PRINT: 978-1-55570-656-2

"With a conversational, can-do tone, this book lays the groundwork for a successful first year as a school librarian ... Recommendations will also help seasoned librarians evaluate their practices with a fresh eye."

—*School Library Journal*

2009 | softcover  
195 pp | 8.5" x 11"  
\$67.00 | **Members: \$60.30**



## The Whole School Library Handbook 2

Edited by Blanche Woolls  
and David V. Loertscher

PRINT: 978-0-8389-1127-3  
e-book available

This ALA bestseller remains an indispensable resource for everything related to the school library media center. Articles from dozens of respected authors and experts, culled from popular journals such as *Knowledge Quest* and *School Library Journal*, cover everything of interest to the contemporary school librarian.

2013 | softcover  
176 pp | 6" x 9"  
\$57.00 | **Members: \$51.30**

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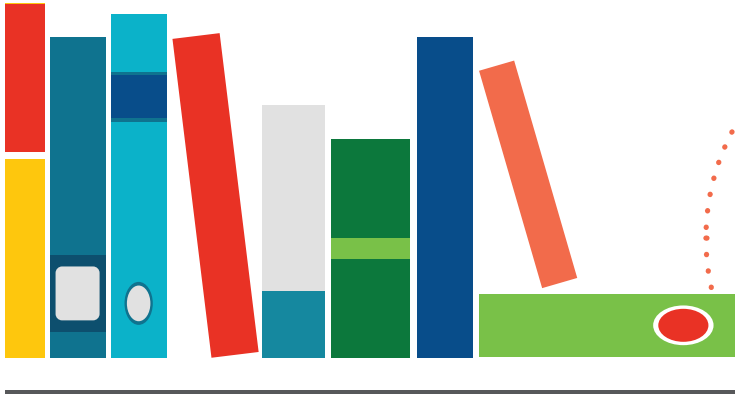
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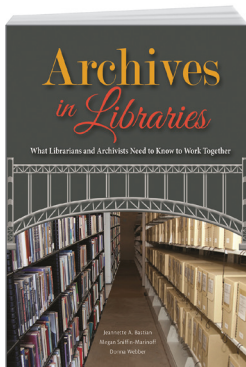
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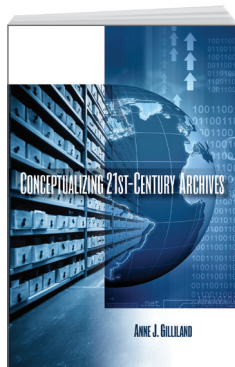
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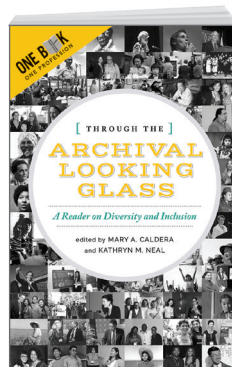
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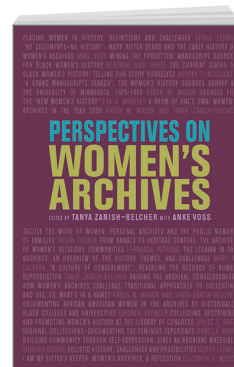
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